

ANNUAL REPORT

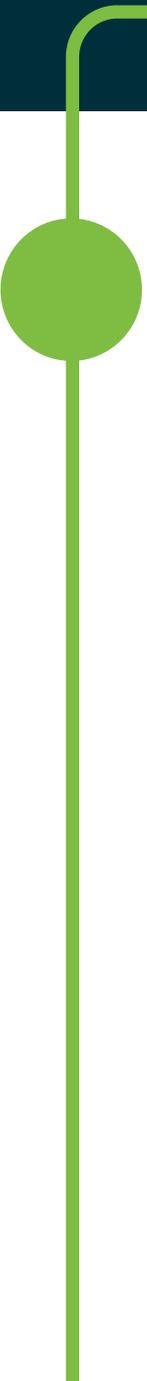
2025

July 2024-
June 2025



GLOBAL IMPACT

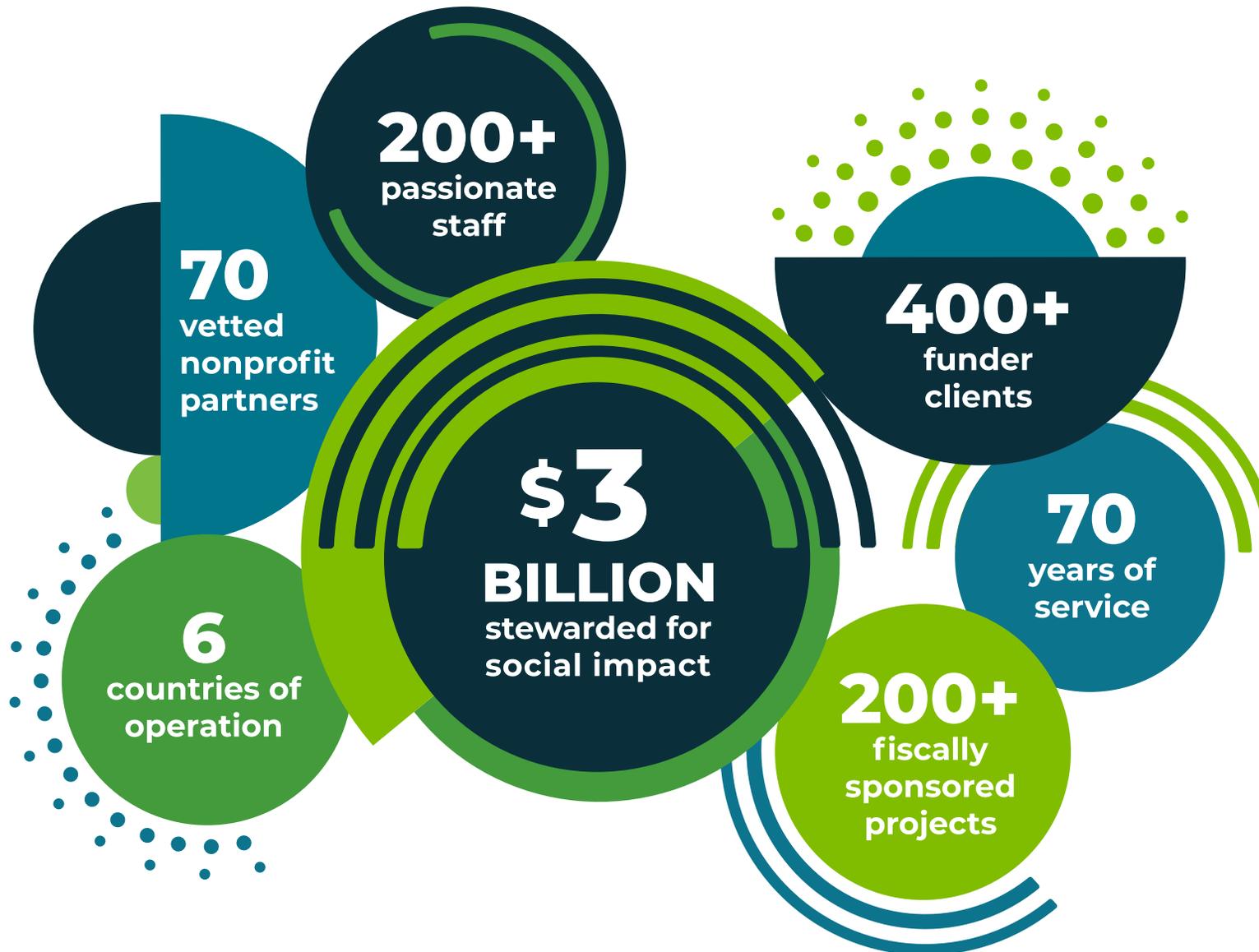
OVERVIEW



**At Global Impact,
we connect the dots
from generosity to impact.**

Across our family of brands, we bridge the gap between everyday donors, philanthropists, businesses, and nonprofits, connecting those who give to those in need. When ideas, people, and resources come together, we not only strengthen the bonds of the philanthropy sector – we equip it with the systems, tools, and strategy to be impactful, turning vision into action and compassion into brighter futures around the world.

THE NUMBERS



HIGHLIGHTS



GLOBAL IMPACT

- Served as a fiscal sponsor to 160 clients with over \$300 million in assets.
- Obtained multi-year funding from a Fortune 500 company to advance mental health initiatives within the global garment supply chain.
- Helped secure a five-year \$25 million grant from the Arthur M. Blank Family Foundation to support gun violence prevention efforts across the United States.
- Generated over \$10.5 million for our Charity Alliance partners in public and private sector workplace campaigns.
- Distributed nearly \$5 million to support staff in need through employee assistance funds managed on behalf of our corporate clients.
- Hosted a networking event on the sidelines of the U.N. General Assembly, connecting philanthropy leaders and sparking new ideas for collaboration.
- Demonstrated critical leadership in the Combined Federal Campaign (CFC) for the 30th consecutive year. During the 2024 campaign, Global Impact provided strategic management, marketing, and fundraising expertise as the National Marketing Outreach Coordinator and Outreach Coordinator for 14 strategic zones, influencing more than \$68.2 million in monetary and volunteer pledges for thousands of CFC-participating charities.
- Coordinated meaningful micro-volunteering experiences with Microsoft, leading engagement events for employees to write 150+ thank you notes to humanitarian workers.



GENEVA GLOBAL

- Published three original white papers defining “meaningful middle” donors and exploring grantmaking strategies to maximize impact.
- Reached over 60,000 students through Speed School and other student-centered education programs in Ethiopia and Uganda, in partnership with national education authorities.
- Partnered with a foundation to engage program officers through learning sessions and events, equipping them with tools to enhance grant management and strengthen grantee relationships.
- Hosted nonprofit and philanthropy sector leaders in Oxford to engage in an active dialogue about philanthropy’s moment at a crossroads.
- Advised and supported several foundations to strengthen their grantmaking and institutional governance.



CAPITAL FOR GOOD

- Expanded our portfolio of fiscally sponsored projects fivefold while diversifying supported charitable areas, ranging from environmental initiatives to positive digital transformation.

FINANCIALS

Statement of Financial Position

Total Assets	\$341,704,252
Total Liabilities	\$25,550,051
Total Restricted Assets	\$300,978,536
Total Unrestricted Net Assets	\$15,175,665
Total Liabilities and Net Assets	\$341,704,252

Summary of Total Contributions and Revenue

Total Contributions	\$304,666,538
Giving for International and Domestic Assistance Programs	\$12,705,636
Workplace Giving	\$462,925
Funds Program	\$291,497,977
Other Revenues	\$31,235,128
Total Contributions and Revenues Raised	\$335,901,666

NOTE: This analysis reports contributions before shrinkage and third-party expense.

FINANCIALS

Statement of Distributions and Operating Expenses

Total Distributions to Charities	\$78,855,197
Other Distributions for International & Domestic Assistance Programs	\$68,904,764
Workplace Giving Campaigns	\$313,080
Capital for Good	\$9,637,353
Total Program Expense	\$96,388,438
Campaign Solutions	\$1,764,071
Partner and Programmatic Solutions	\$6,801,142
Fiscal Sponsor Programmatic Expenses	\$66,766,454
Geneva Global	\$11,533,522
Capital for Good	\$9,523,249
Total Support Services Expense	\$4,402,683
Management and General	\$4,158,042
Fundraising	\$244,641
Total Program and Support Services Expense	\$100,791,121
<i>Administrative Fee on Operating Expenses</i>	<i>2.5%</i>

BOARD OF DIRECTORS

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BRITTANY MATTFELD CRAIG

Managing Director of Campaign Engagement

CHRISTINA HADDEN

Managing Director of Finance & Accounting

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Executive Vice President

STEPHANIE SCHOLZ

Vice President of Human Resources

Senior Executive Team as of March 2026



GLOBAL IMPACT

charity.org