

2024 ANNUAL REPORT

July 2023 - June 2024



GLOBAL IMPACT

Overview

Global Impact serves as a trusted philanthropy advisor, intermediary, and nonprofit partner for greater giving. We offer advisory and infrastructure services that drive strategic philanthropy for our nonprofit, public, and private sector clients. With nearly 70 years of experience, we have raised more than \$2.5 billion with our partners for global causes. Global Impact is part of Global Impact Ventures, a family of mission-driven organizations that serve all of philanthropy for a better world.

A green circle with a horizontal white line across its center. The text "our" is in white above the line, and "Mission" is in white below the line.

our
Mission

Inspire greater
giving

A green circle with a horizontal white line across its center. The text "our" is in white above the line, and "Vision" is in white below the line.

our
Vision

Unleash the full potential
of the philanthropy sector
to transform lives

By the Numbers



Highlights



GLOBAL IMPACT

- Launched Global Impact Ventures, a family of organizations serving all of philanthropy for a better world.
- Raised and distributed over \$100,000 for Charity Alliance members providing essential relief through the Israel-Palestine Crisis Fund, launched in October 2023.
- Provided critical leadership for the 2023 Combined Federal Campaign (CFC) as the National Marketing Outreach Coordinator, and the Outreach Coordinator for CFC local zones. Strategic management, marketing, and fundraising resulted in more than \$70 million raised in monetary and volunteer pledges for CFC charities.
- Generated \$12.8 million for our Charity Alliance partners in public and private sector workplace campaigns.
- Managed a global research grants program for a group of private companies to study the impacts of social media on vaccination uptake.
- Developed strategy and pitch materials to support a partnership between Action Against Hunger and IHG Hotels & Resorts that will provide screening programs and treatment to those facing hunger.
- Supported Islamic Relief USA on a successful grant award from the Avery Dennison Foundation to improve health outcomes and economic access in Pakistan and mitigate the effects of climate change in Kenya. The \$200,000 grant served 265,000 individuals in Pakistan and Kenya.
- Served as a fiscal sponsor to 80 clients with over \$100 million in assets.



GENEVA GLOBAL

- Reached over 46,000 students through the accelerated education Speed School program in Ethiopia and Uganda, mobilizing new funding and accompanying governments in efforts to scale and sustain the model.
- Advised and supported several foundations to strengthen their grantmaking and institutional governance.
- Convened a high-level donor discussion as part of the Asian Venture Philanthropy Network summit.
- Keynoted the Feedback Labs Summit 2024, emphasizing the need for donors to listen more intentionally to the communities they espouse to serve.
- Supported a leading private philanthropy spin off of a major green energy program into a stand-alone nonprofit entity.



CAPITAL FOR GOOD

- Doubled the number of fiscally sponsored projects we serve, after an 18-month investment to expand our capabilities as a world-class fiscal sponsor supporting complex international charitable programs and pooled funds.
- Continued to support the Girls First Fund in its mission to support grassroots partners and programs that work to end child marriage globally.

Financials

Statement of Financial Position

Total Assets	\$180,365,091
Total Liabilities	\$22,221,506
Total Restricted Assets	\$144,886,997
Total Unrestricted Net Assets	\$13,256,608
Total Liabilities and Net Assets	\$180,365,091

Summary of Total Contributions and Revenue

Total Contributions	\$143,749,058
Giving for International and Domestic Assistance Programs	\$18,593,197
Workplace Giving	\$269,161
Funds Program	\$124,886,700
Other Revenues	\$23,532,455
Total Contributions and Revenues Raised	\$167,281,513

NOTE: This analysis reports unaudited financials and contributions before shrinkage and third-party expense.

Financials

Statement of Distributions and Operating Expenses

Total Distributions to Charities	\$82,940,383
Other Distributions for International & Domestic Assistance Programs	\$77,294,641
Workplace Giving Campaigns	\$273,705
Capital for Good	\$5,372,037
Total Program Expense	\$59,441,044
Campaign Solutions	\$1,692,788
Partner and Programmatic Solutions	\$5,456,576
Fiscal Sponsor Programmatic Expenses	\$37,157,568
Geneva Global	\$11,514,693
Capital for Good	\$3,619,419
Total Support Services Expense	\$3,477,962
Management and General	\$3,416,105
Fundraising	\$61,857
Total Program and Support Services Expense	\$62,919,006
Administrative Fee on Operating Expenses	2.4%

NOTE: Financials represent Global Impact and its subsidiaries.

Board of Directors

ANITA WHITEHEAD

Board Chair

SARAH DEGNAN KAMBOU

Board Vice Chair

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CHRISSA PAGITSAS

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Senior Executive Team

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Vice President of Combined Federal Campaign Administration

BRITTANY MATTFELD CRAIG

Managing Director of Campaign Engagement

CHRISTINA HADDEN

Managing Director of Finance & Accounting

NATHANIEL HELLER

Vice President & Managing Director

STEPHANIE SCHOLZ

Vice President of Human Resources

Senior Executive Team as of December 2024



GLOBAL IMPACT

charity.org