Mission
Inspire greater giving.

Vision
Unleash the full potential of the philanthropic sector to transform lives.

Values
Collaborative, Innovative, Transformative, Inclusive

Organizational Diversity Statement
At Global Impact, we passionately celebrate a culture of belonging. We are committed to cultivating and nurturing a workplace of diversity, equity and inclusion. Our work will grow and transform philanthropy, our global community and ourselves.

Global Impact works on charitable ventures to inspire greater giving. We serve as a trusted advisor, intermediary and implementing partner across the private, nonprofit and public sectors. Through these partnerships, we have raised nearly $2 billion for causes such as disaster relief and global development. Global Impact’s reach and services are complemented by the work of our subsidiary company, Geneva Global.
HIGHLIGHTS

Global Impact

• Anita Whitehead appointed as the new Board of Directors Chairperson.

• President and CEO, Scott Jackson rereleased his book, “Take Me With You,” and implemented the Make Your Global Impact campaign.

• Continued to raise funds for COVID-19 relief and recovery, including employee assistance and corporate grant programs.

• $18.7 million raised for our Charity Alliance partners in public and private sector campaigns.

• Together with Geneva Global, supported the launch of the Vaccine Confidence Fund (financed by Facebook and Merck).

Geneva Global

• Launched a partnership with Grovider to help identify areas to improve and embed the values of equity and justice within our business.

• Held virtual Salons with Ashoka and the Chandler Foundation on the future of systems change funding, as well a virtual salon in consultation with Education International discussing the role of teachers and recovering from COVID-19 school closures.

• Continued to work intensively supporting a range of large institutional philanthropies as well as families and individual donors.

• Managing Director Nathaniel Heller named to Fast Company’s Executive Board.

Combined Federal Campaign (CFC)

• Provided critical leadership for the 2020 CFC as the National Marketing Outreach Coordinator, as well as the Outreach Coordinator for 13 CFC zones.

• Strategic management and fundraising implementation resulted in more than $56.8 million raised in monetary and volunteer pledges for CFC charities.
**FINANCIALS**

### Statement of Financial Position

- **Total Assets**: $39,621,103
- **Total Liabilities**: $16,002,517
- **Total Restricted Assets**: $17,033,312
- **Total Unrestricted Net Assets**: $6,585,274
- **Total Liabilities and Net Assets**: $39,621,103

### Summary of Total Contributions and Revenue

- **Total Contributions**: $53,671,361
  - Giving for International and Domestic Assistance Programs: $528,560
  - Workplace Giving: $5,617,142
  - Funds Program: $30,725,596
  - Donor-Advised Funds: $16,773,063
  - Other Contributions: $0
- **Other Revenues**: $20,665,653
- **Total Contributions and Revenues Raised**: $74,337,014

*NOTE: This analysis reports contributions before shrinkage and third-party expense.*
## Statement of Distributions and Operating Expenses

### Total Distributions to Charities $37,691,950
- Other Distributions for International & Domestic Assistance Programs $15,504,950
- Workplace Giving Campaigns $5,319,205
- Other Fund Distributions $475,749
- Donor-Advised Funds $16,392,046

### Total Program Expense $19,798,133
- Campaign Solutions $1,507,281
- Partner and Programmatic Solutions $4,805,496
- Fiscal Sponsor Programmatic Expenses $5,864,322
- Donor Advised $313,242
- Geneva Global $7,307,792

### Total Support Services Expense $2,639,813
- Management and General $2,622,910
- Fundraising $16,903

### Total Program and Support Services Expense $31,313,995

Administrative Fee on Operating Expenses 4.6%

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**NOTE:** Financials represent Global Impact and its subsidiaries.
BOARD OF DIRECTORS

ANITA WHITEHEAD
Board Chair

NANCY KELLY
Board Vice Chair

JAMES B. KANUCH, CPA, CFE
Board Secretary/Treasurer

KENNETH SCHANER, ESQ.
General Counsel

SCOTT JACKSON
President and Chief Executive Officer

TIM BLOECHL

TRACEY E. BURTON, JD

KATHRYN COMPTON

JOSEPH CRUPI

M. MOUCTAR DIALLO

PETER GRANT

STAN HARRELL

VEENA JAYADEVA

SARAH DEGNAN KAMBOU

CHRISTIN CARDONE MCCLAVE

LAUREN MURPHY

STEVE POLO

CAROL RIEG

DAVID WU
## EXECUTIVE TEAM

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>SCOTT JACKSON</td>
<td>President and Chief Executive Officer</td>
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<tr>
<td>VICTORIA E. ADAMS</td>
<td>Vice President of Combined Federal Campaign Administration</td>
</tr>
<tr>
<td>BRITTANY MATTFELD CRAIG</td>
<td>Managing Director of Campaign Engagement</td>
</tr>
<tr>
<td>NATHANIEL HELLER</td>
<td>Vice President and Managing Director for Geneva Global</td>
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<tr>
<td>KATHLEEN LOWENTHAL</td>
<td>Vice President</td>
</tr>
<tr>
<td>KAREN ROBINSON</td>
<td>Chief Financial Officer and Executive Vice President of Financial Services</td>
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<tr>
<td>STEPHANIE SCHOLZ</td>
<td>Vice President of Human Resources</td>
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Board of Directors and Executive Leadership as of January 2022