




# THE IMPACT OF



*2016 Annual Report*



A group of children in a classroom, many with their hands raised in excitement. The children are of various ages and are wearing colorful clothing. Some are in school uniforms. The background shows a classroom setting with wooden benches and a corrugated metal roof.

*Never doubt that a small group of  
thoughtful, committed citizens can  
change the world; indeed, it's the  
only thing that ever has.*

— Margaret Mead



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## Message from the Board Chair



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*Proud to celebrate  
our 60th year of  
changing the world.*

Global Impact is proud to celebrate our 60th year of changing the world. As I look back on our accomplishments in raising funds and visibility for the nonprofit sector, I am also looking forward to how we can apply what we've learned to scale our mission and meet the challenges of the next 60 years.

Global Impact began as a federation raising funds for charities. Since then, we have seen profound and exciting growth and diversification in our role, serving as a trusted support and influence partner to create new and meaningful opportunities for individuals and corporations to impact the world.

In the past year, we have extended our reach to serve charities beyond employee giving, keeping us responsive to changing needs. We have also greatly diversified our funding streams and the organizations we serve to grow our results. We have significantly expanded our workplace giving alliance to extend our footprint, while going a step further to offer companies and charities insightful advisory services and operational support.

I believe that Global Impact continues to lead the way in democratizing global philanthropy, connecting donors at all levels to truly help people in the greatest need.

I'm inspired by all that we have achieved so far, both with individual and organizational donors, as well as our charity partners. We will continue to support global causes by helping donors navigate their journeys and missions, increasing their impact and visibility. I am excited to see what our next 60 years of dedication can do for the world's most vulnerable people.

A handwritten signature in blue ink, reading "Steve Polo".

**Steve Polo**

*Providing more  
opportunities to  
make a difference.*

---



## Message from the President and CEO

Global Impact's work is all about connecting people with the causes they care about in order to reach people in need. This year, I'm struck by the way that the personal journey of each donor, from individuals to companies and foundations, guides others on their own journeys.

Global Impact is helping donors and partners at all levels craft and share their unique stories to realize benefits on a global scale. We're increasing the impact of every one of us by providing more opportunities to make a difference.

This year, we opened up new and expanded avenues for individuals and organizations to start their journeys and gave them the tools they need to go further. We expanded workplace giving with more partners, campaigns and giving opportunities, democratized giving for more individuals with Growfund, and helped the private sector increase their impact through promotion of the Sustainable Development Goals and IMPACT 2030 ... just to name a few.

For our beneficiaries, we made strides to champion pressing causes. Our Charity Alliance grew to nearly 130 members, including new partners like Habitat for Humanity and Migrant Offshore Aid Station (MOAS), which aids refugees lost at sea. We acted fast on natural disasters while improving long-term readiness. We worked at the local level with groups like mothers2mothers to fight pediatric AIDS, while extending charities' reach around the world with the Global Health Council and the Hilton Prize Coalition.

We're already working to build on this success to grow the impact of every one of the donors and partners we serve – and we can't wait to see where our journey together takes us next.

A handwritten signature in black ink that reads "Scott Jackson" with a stylized flourish at the end.

**Scott Jackson**





# The Impact of One on the Lives of Many

Our work has been, and always will be, about connecting donors with the causes they care about most. In this, our 60th year of operation, we have continued to increase the impact of individuals on the lives of others. Over the last year, we have built upon our well-established employee giving program to provide expert advisory services, signature funds, backbone services and a variety of other offerings.

This year, we developed new channels for individuals to make an impact and provided the tools to make the most of their donations. We have grown workplace giving with the Combined Federal Campaign and our own at-work campaign, Caring@Work. Through IMPACT 2030, we have worked with the private sector to increase their employee engagement. We have also made great gains in helping support specific causes and areas of immediate need, such as refugees lost at sea, natural disasters that have impacted developing areas, and at the local level with mothers2mothers.

We will continue to build on our successes from 2015-2016 to grow the impact of donors and continue to support the beneficiaries they help, all to extend the reach and impact of the individual.

*\$1.7 Billion*   
Raised Since Inception



*5* Backbone Partners



*42* Advisory Clients



*120+*  
International Partners



*11%* Overhead



*10* High Impact Funds



*450*  
Public and Private Sector Funding Partners

*Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.*

— Vince Lombardi

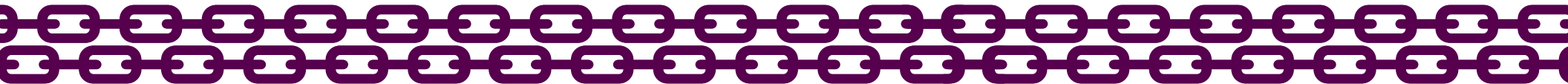
# Increasing Donor Impact with Our Strongest-Ever Charity Alliance

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Global Impact continued to achieve success in raising funds on behalf of our charity alliance partners through approximately 450 public and private sector workplace giving campaigns. Despite a challenging sector and an accompanying decline in many workplace giving programs, Global Impact's charity alliance outperformed the trends and collectively experienced year-over-year growth for a third year running, especially in the Combined Federal Campaign (CFC) and in many large private sector campaigns. Through world-class marketing, representation, digital promotion, advertising, donation processing and a host of other valuable services, Global Impact raised more than \$21.6 million in pledges for our charity alliance in 2015.

This continued success is a testament to the strength of our alliance, which includes nearly 130 international-focused charities whose programs assist an estimated 417 million people in nearly 200 countries. In the past year, we have bolstered our network with nine new partners, including Habitat for Humanity International, Migrant Offshore Aid Station (MOAS) and World Bicycle Relief, which join us as we continue to support communities in need.

*Global Impact raised more than \$21.6 million in pledges for our charity alliance in 2015.*







**We supported the world's most  
vulnerable people by raising funds  
for a strong network of charities  
that appeal to donors  
in the workplace.**

# Revolutionizing Individual Giving with Growfund

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This year, we launched Growfund, a new fundraising platform that lets individual donors make charitable contributions that they can save and invest tax-free to grow their support over time. Donors can set up a Growfund account with as little as \$1, allowing them ownership of a donor-advised fund. Donor-advised funds are essentially a personal foundation, thus Growfund users have the same tools for strategic giving as large foundations and wealthy donors. Individual donors can use Growfund to research more than 800,000 charities based on local or global needs, high-impact areas and general sectors. When a donor is ready, they can use the online Growfund platform to direct their donation to one or more of these thousands of vetted organizations. Growfund is empowering the new generation of donors with the flexibility and security of their own “personal foundations,” and it even has the ability to link to an individual’s payroll to make automatic, recurring contributions, much like a 401(k).

*Empowering the new generation of donors with the flexibility and security of their own “personal foundations.”*





We're democratizing  
global giving by offering  
individuals powerful new  
tools to securely invest their  
contributions and multiply  
their impact in the world.



# Empowering Federal Employees to Make a Difference through the CFC

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Our work with the Combined Federal Campaign (CFC) inspires hundreds of thousands of federal employees to choose from more than 18,000 charities and support the causes they care about most. During the 2015 campaign year, we continued to grow our many years of success with the CFC-Overseas, generating close to \$7 million for those in need from Department of Defense uniformed service members and civilian personnel stationed abroad.

Global Impact also took a major step forward in expanding our CFC footprint as we moved from administering one campaign, the CFC-Overseas, to four campaigns for 2016, including the Combined Federal Campaigns of the National Capital Area, New York City and Central Virginia. Our role with these campaigns includes marketing, donor engagement, training and education that helps individuals chart their own fundraising journeys, as well as strategic planning, pledge processing and fund distribution to complete the circle of giving. In addition, we help recruit, train and manage thousands of volunteer campaign workers across the government to promote the campaign and giving. Collectively, these campaigns connect individual donors to direct more than \$55 million to local, national and international charities.

*Collectively, these campaigns connect individual donors to direct more than \$55 million to charities.*







Global Impact expanded our CFC administration footprint and encouraged federal employees to support their favorite causes.



# Getting Serious Results with Red Nose Day Fun

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With Red Nose Day back in the United States for its second year, Global Impact again served as a fundraising partner to Comic Relief Inc., leading outreach and communications to involve a range of corporate employees in the fun, raising both money and awareness to help lift children and young people out of poverty. Since Red Nose Day launched in the United States in 2015, it has raised over \$60 million, supporting programs in all 50 states and 15 countries internationally that ensure children in need are safe, healthy and educated.

For the past two years, Global Impact helped to set up our employee engagement partners with everything they need to bring Red Nose Day to life in their offices, including relational support, ready-to-use fundraising toolkits and marketing and promotional materials to engage staff. Through the partnership, the Global Impact team generated 36 corporate partners for Red Nose Day in 2016.

*Since Red Nose Day launched in 2015, the \$60 million it has raised has supported work in all 50 states and in 15 countries.*





We helped keep a good thing going and  
got more American offices engaged  
with Red Nose Day to benefit children  
and young people here in the U.S.  
and around the world.



# Elevating Disaster Response for Immediate Impact

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When disaster strikes, a swift and powerful response is vital to support those most in need. Global Impact continues to strengthen disaster response efforts around the world, working in partnership with our charity alliance, individual donors and dozens of corporate partners to help those affected. In the past year, we responded to five disasters to support our charity partners on the ground: the Syrian refugee crisis, the floods in Myanmar and Chennai, and the devastating earthquakes in Nepal and Ecuador.

Recently in Ecuador, when a series of powerful earthquakes killed hundreds and injured thousands, Global Impact established the Ecuador Earthquake Relief Fund to support the rescue and relief efforts of our charity partners providing on-the-ground assistance, which included drinking water, food, shelter and medical attention. Natural and man-made disasters alike require a collaborative effort to address the full scope of such tragedy. Global Impact disaster relief funds provide resources to our charity partners as they assist with the immediate needs of the impacted country/region, and for our corporate partners as their employees seek a way to support and respond to such events.

*In the past year, we responded to five disasters to support our charity partners on the ground.*





Together with our charity partners, Global Impact responded to disasters and increased resilience around the world, streamlining pathways to provide charitable support to those affected.

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# Supporting IMPACT 2030 through Backbone Services

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IMPACT 2030, the only business-led coalition of international leaders in collaboration with the United Nations, the private sector, nonprofits, governments and academic institutions, is dedicated to achieving the Sustainable Development Goals (SDGs) by 2030 with alignment of human capital investment through employee volunteering. With industry-leading founding partners like Google and IBM, IMPACT 2030 represents the first avenue for companies to share best practices and coordinate their employee volunteer efforts to put the power of the private sector toward achieving the SDGs.

Global Impact worked with IMPACT 2030 to establish a base of operations, including setting up backbone systems and processes for the new nonprofit and managing communications, finances, and membership onboarding and engagement. We continue to work with IMPACT 2030 and its members to help companies collaborate and align their corporate social responsibility strategies with the SDGs. In the spirit of Goal No. 17, Partnerships for the Goals, our work together is helping businesses collaborate with one another and with the global community to bring the incredible expertise and human capital of the private sector to bear for the success of the global goals.

*Helping businesses collaborate with one another and with the global community.*





**Global Impact is providing custom backbone services for IMPACT 2030, a first-of-its-kind coalition to direct the international human capital investment and innovation of the private sector toward achieving the world's most ambitious goals.**

# Telling Powerful Stories to Strengthen Disaster Resilience

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This year, the Hilton Prize Coalition produced a short documentary film, “On Shifting Ground,” sharing on-the-ground experiences and lessons learned from the 2015 earthquake relief efforts in Nepal. As the pilot project of the Coalition’s Storytelling Program, the film amplifies the voices of the communities and organizations represented and offers a model to replicate their success in collaborative work in disaster relief and resiliency efforts around the world.

In “On Shifting Ground,” Steve Connors, Director, Hilton Prize Coalition Storytelling Program, brings to life the experiences of six Coalition member organizations – [BRAC](#), [Handicap International](#), [Heifer International](#), [HelpAge International](#), [Operation Smile](#) and [SOS Children’s Villages](#) – before, during and after the earthquake. Through the storytelling process, the Coalition organizations uncovered opportunities to integrate collaboration into their service delivery, and built a new framework for collaboration, including the placement of a Collaborative Fellow and Collaboration Coordinator as central resources for disaster relief and resiliency best practices in Nepal.

The film premiered at Devex World in June 2016 in Washington, D.C., and has since been screened at the Clinton Global Initiative in New York and at the Overseas Development Institute in London. Wider distribution plans are underway to continue its momentum and grow a storytelling movement that connects and serves the broader humanitarian and development sectors.

*The film amplifies the voices of the communities and organizations represented and offers a model to replicate their success.*





As the backbone partner of the Hilton Prize Coalition, an independent alliance of the winners of the Conrad N. Hilton Humanitarian Prize, Global Impact is supporting a storytelling movement to show how best-in-class organizations respond to disaster and share lessons learned to build collaboration and community.

# Celebrating Brighter Birthdays

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Global Impact worked with mothers2mothers (m2m), an Africa-based organization that educates and trains mothers to break the cycle of mother-to-child transmission of pediatric AIDS and create healthy families and communities, to plan and launch the “Every Child Deserves a Birthday” campaign in the U.S. As m2m celebrates its 15th birthday and the 1.5 million HIV-positive mothers it has reached, we are engaging individuals and corporate partners in a new kind of birthday party.

Leveraging another strategic alliance resource, we worked with m2m to set up a custom funding page so donors can pledge their birthdays and access the tools they need to party with a purpose. With two corporate partners and a robust strategy in hand, the campaign kicked off at the home of an entrepreneur in the fashion industry in New York City. The campaign raised nearly \$25,000 in a few short weeks, and this is only the beginning of an annual movement to make sure children everywhere can celebrate their birthdays in good health.

*The campaign raised nearly \$25,000 in a few short weeks.*



In support of our partner mothers2mothers, we have developed a unique strategy and helped launch a new campaign to protect babies from HIV in sub-Saharan Africa.

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# Illuminating the Global Causes that Matter Most

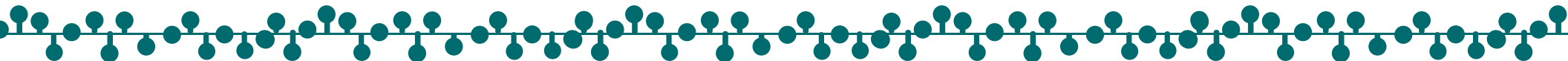
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Global Impact worked to increase visibility for global causes over the past year, furthering the global development sector's ongoing work to realize the Sustainable Development Goals (SDGs).

As a thought leader in the philanthropic sphere, Global Impact is advocating for a coordinated effort from many groups, including the private sector, in order to achieve the SDGs. Together we can create a lasting impact for communities around the world with a multi-faceted approach that involves a synthesis of innovations, partnerships and strategies.

Our experts hosted and attended nearly a dozen prominent events, including the Charities@Work fall and spring forums, the U.S. Chamber of Commerce Foundation Forum and the Clinton Global Initiative annual event. We also spread the word with 20 earned media pieces and sponsored the Central America Donors Forum, the Global Washington Annual Conference and Devex World 2016. Our President and CEO Scott Jackson served on and moderated multiple panels, including one for the U.S. Chamber of Commerce Foundation Corporate Citizenship Conference.

*As a thought leader in the philanthropic sphere, Global Impact is advocating for a coordinated effort from many groups.*



We're shining a spotlight  
on a range of global issues  
with thought-leading  
industry events and  
eye-catching media.

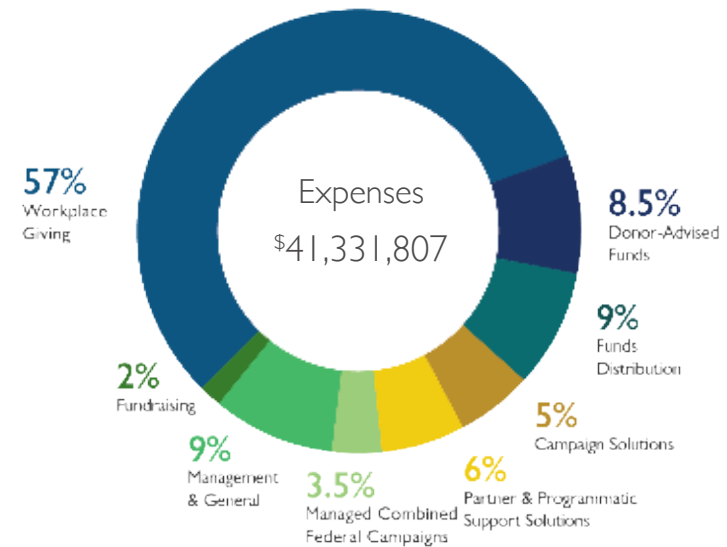
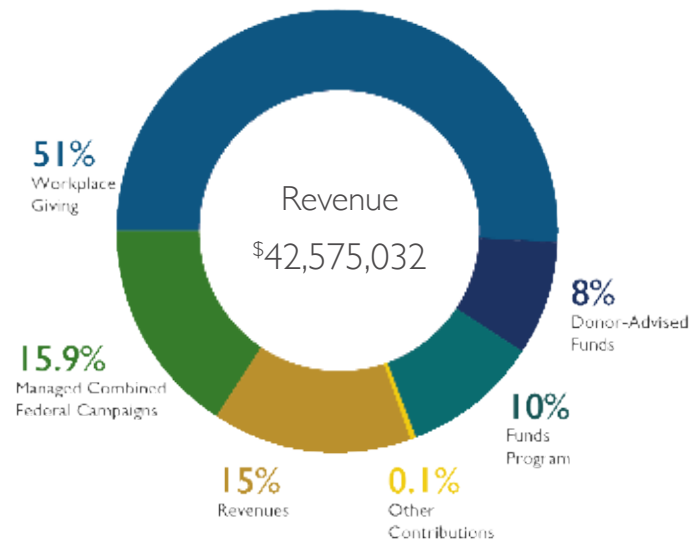


Typhoon Haiyan: 16 million people  
Indian Ocean Tsunami (2004): 5 million people  
Haiti Earthquake: 3 million people  
Nepal Earthquake: 5.5 million people  
Hurricane Katrina: 1+ million people\*

EarthShare GLOBAL IMPACT

@CharitiesAtWork

# Financial Results FY16



## Statement of Financial Position

	2015	2016
<b>Total Assets</b>	\$25,760,932	<b>\$23,891,112</b>
Total Liabilities	\$19,904,237	\$19,555,776
Total Unrestricted Net Assets	\$5,856,695	\$4,335,336
Total Liabilities and Net Assets	\$25,760,932	\$23,891,112

### Fee Structure for Workplace Giving Federation Partners

There are no upfront fees charged by Global Impact for our services. Global Impact's fee structure is based on a formula that enables us to cover the costs of fundraising on behalf of our charities, including year-round marketing, visibility and representation within approximately 450 public and private sector campaigns across the country. The fee also covers the cost of annual certification, campaign registration/eligibility to receive funds from workplace campaigns (where applicable), donation processing, donor acquisition and reports, benchmarking, access to cooperative advertising, promotion of our charities' employee engagement events, and overall administration/overhead. Global Impact strives to keep these rates as low as possible without compromising performance and excellent service to our charities.

Global Impact uses a tiered fee scale and the rates within each tier vary based on overall expenses to support our alliance and projected overall revenue. Fees vary depending on the campaign source, but the aggregate fee tiers for the 2016 and 2017 campaign seasons are as follows: 18-24 percent on pledges up to \$1 million, 15-18 percent on the next \$1 million in pledges, and 10-15 percent on all pledges over \$2 million. Newly required application and listing fees imposed by the Combined Federal Campaign (separate from Global Impact fees) may be invoiced upfront, or, when possible, collected through funds raised as authorized by each charity.

Global Impact requires a minimum fee collection of \$2,500 to ensure that basic administrative costs of annual participation in the Global Impact Charity Alliance are provided by each charity. This fee is not an additional or upfront charge; it will be credited toward any cumulative fees taken on funds raised for a charity through each season's workplace campaigns. An invoice will be issued for fees that fall short of this amount.



# Financial Results FY16

## ANNUAL REPORT SUMMARY OF TOTAL CONTRIBUTIONS AND REVENUE

*Note: This analysis reports contributions before shrinkage and third-party expense*

	2015	2016
<b>Total Contributions</b>	\$33,053,864	<b>\$29,506,162</b>
Workplace Giving	\$24,976,817	\$21,715,428
Donor-Advised Funds	\$5,962,705	\$3,543,079
Funds Program	\$2,078,626	\$4,211,472
Other Contributions	\$35,716	\$36,183
<b>Revenues</b>	\$7,567,063	<b>\$6,426,038</b>
<b>Subtotal</b>	\$40,620,927	<b>\$35,932,200</b>
<b>Managed Combined Federal Campaigns</b>	\$8,237,086	<b>\$6,881,312</b>
Less Adjustment for Designations to Global Impact from Managed Combined Federal Campaigns	(\$238,480)	(\$238,480)
<b>Total Contributions and Revenues Raised</b>	\$48,619,533	<b>\$42,575,032</b>

# Financial Results FY16

## STATEMENT OF DISTRIBUTIONS AND OPERATING EXPENSES

	2015	2016
<b>Total Distributions to Charities</b>	\$35,689,957	<b>\$30,765,165</b>
Workplace Giving <i>(Includes Managed Combined Federal Campaigns)</i>	\$27,866,749	\$23,561,969
Donor-Advised Funds	\$5,962,705	\$3,534,438
Funds Distributions / Other	\$1,860,503	\$3,668,758
<b>Total Program Solutions</b>	\$5,295,447	<b>\$6,226,625</b>
Campaign Solutions	\$2,128,736	\$2,214,349
Partner and Programmatic Support Solutions	\$1,769,334	\$2,547,184
Managed Combined Federal Campaigns	\$1,397,377	\$1,465,092
<b>Total Program Services</b>	\$40,985,404	<b>\$36,991,790</b>
<b>Total Supporting Services</b>	\$4,727,430	<b>\$ 4,340,017</b>
Management and General	\$3,948,574	\$ 3,711,333
Fundraising	\$778,856	\$628,684
<b>Total Distributions and Operating Expenses</b>	<b>\$45,712,834</b>	<b>\$41,331,807</b>
<b>Administrative Fee Rate</b>	<b>10%</b>	<b>11%</b>

# Employee Giving Partners

As of July 2016

## CHARITY ALLIANCE

1% for Humanity  
Accion International  
Africare  
Albert B. Sabin Vaccine Institute  
American Himalayan Foundation  
American Jewish World Service  
American Near East Refugee Aid (ANERA)  
American Refugee Committee  
American Relief Agency for the Horn of Africa (ARAHA)  
American Society of Hematology  
AmeriCares  
Amref Health Africa  
ARCHIVE Global  
Ashoka  
Boy Scouts of America – Aloha Council  
Boy Scouts of America – Far East Council #803  
Boy Scouts of America – Transatlantic Council  
CARE  
Catholic Medical Mission Board (CMMB)  
Center for Disaster Philanthropy  
ChildFund International  
Children International  
Church World Service  
Clinton Foundation  
Compassion International  
Concern Worldwide US Inc.  
Convoy of Hope  
Cordaid  
Counterpart International, Inc.  
Desert Research Institute Center for Int'l Water and Sustainability  
Direct Relief  
Doctors Without Borders/ Médecins Sans Frontières USA  
ECHO  
ECPAT – USA  
EngenderHealth, Inc.  
Engineers Without Borders USA  
Episcopal Relief & Development  
Feed My Starving Children  
FilmAid International  
FINCA International  
Fistula Foundation  
Free the Slaves  
Freedom from Hunger  
Freedom House  
Global Fund for Children  
Global Impact  
Global Justice Center  
Global Partners in Care  
GlobalGiving Foundation, Inc.  
Habitat for Humanity International

Handicap International  
Healing the Children  
Health Volunteers Overseas  
Heifer International  
Helen Keller International  
HelpAge USA  
HIAS  
Himalayan Cataract Project  
IAVI: International AIDS Vaccine Initiative  
International Center for Research on Women (ICRW)  
International Eye Foundation  
International Justice Mission  
International Medical Corps  
International Orthodox Christian Charities  
International Relief Teams  
International Rescue Committee  
IntraHealth International, Inc.  
KickStart International  
Landesa  
Literacy Bridge  
Made In a Free World (MIAFW)  
Malaika  
Management Sciences for Health  
MAP International  
Matthew 25: Ministries  
Medical Teams International  
Medicines for Humanity

Mercy Corps  
Mission Aviation Fellowship  
MOAS (Migrant Offshore Aid Station)  
Near East Foundation  
Operation Smile  
Operation USA  
Opportunity International  
Oxfam America  
Pact  
Pan American Development Foundation  
Partners in Food Solutions  
Partners In Health  
PATH

*Global Impact has helped our international children's organization facilitate high-impact campaigns with major companies in the U.S. - and also ensures we're represented excellently during the Combined Federal Campaign (CFC) activities each fall. Equally, after emergencies, we know that Global Impact is reaching out to its partner companies in the immediate aftermath, ensuring our organization is highlighting immediately when we need support the most.*

— UNICEF



PCI-Media Impact  
PeacePlayers International  
PeaceTrees Vietnam  
Plan International USA  
Planet Aid, Inc.  
Planned Parenthood Global  
Prison Fellowship International  
Project HOPE

Refugees International  
Rotary Foundation of  
Rotary International  
Rural Advancement Foundation  
International USA  
Save the Children  
SEE International  
ShelterBox USA

Sightsavers International  
Smile Train  
SOS Children's Villages – USA  
Splash  
Steiger International  
Stop Hunger Now  
The Salvation Army World Service  
Office (SAWSO)

Tostan, Inc.  
UNICEF, The U.S. Fund for  
Unitarian Universalist  
Service Committee  
United Methodist Committee  
on Relief (UMCOR)  
United Seamen's Service  
USA Girl Scouts Overseas  
Variety - The Children's  
Charity International  
Water For People  
WaterAid  
Women for Women International  
World Bicycle Relief  
World Relief  
World Renew  
World Vision  
Worldwide Fistula Fund  
Wycliffe Bible Translators

Applied Materials  
Ashland  
Axio Research  
Baxter International  
BRTRC  
C.H. Robinson  
California Pizza Kitchen  
Cambia Health Solutions  
Carlson Companies  
CNA Financial  
Computer Sciences Corporation  
Contently  
CoreLogic  
Credit Union National Association  
Defenders of Wildlife  
Dell  
Earthshare  
East Bay Municipal Utility District  
Ecolab

Emory University  
Environmental and Energy Study  
Institute  
Environmental Law Institute  
FINRA  
Foursquare Labs  
Friends of the Earth  
GXS  
Hewlett-Packard  
Inova  
Institute for Defense Analyses  
(IDA)  
International Community Health  
Services (ICHS)

## PRIVATE SECTOR

AAA  
AARP  
Accenture  
Aerojet Rocketdyne Holdings  
Aetna, Inc.  
Agilent Technologies  
American Airlines  
American Psychological  
Association  
Ameriprise Financial  
Amica Mutual Insurance Company



Four-month-old Precious enjoys getting weighed at the health clinic. This health clinic is a small, multi-functional clinic accessible to the local community in/ around Keembe ADP.

Photo Credit: Alexander Whittle/World Vision

International Monetary Fund (IMF)  
 Jacobs Engineering Group  
 Legal & General America  
 Lockheed Martin  
 (includes six campaigns)  
 McDonald's  
 MIB Group Microsoft  
 MongoDB (formerly 10Gen)  
 National Commercial Bank (NCB)  
 National Geographic  
 National Parks Conservation  
 Association  
 Natural Resources  
 Defense Council  
 Noblis  
 Northrop Grumman  
 Peterson Sullivan  
 Public Radio International  
 Rails-to-Trails Conservancy  
 Rainforest Alliance  
 RAND Corporation  
 Rhode Island Private Sector  
 Sabre Holdings  
 Sacramento Municipal  
 Utility District  
 Sailthru  
 Serco  
 Shutterstock  
 Sound Community Bank  
 The Aerospace Corporation  
 The American Express Company  
 The Hershey Company

The MacArthur Foundation  
 Thomson Reuters  
 Thrillist Media Group  
 TIAA-CREF  
 Toshiba  
 Treasury Wine Estates  
 Tufts University  
 Union of Concerned Scientists  
 United Airlines  
 UnitedHealth Group  
 University of Chicago  
 University of Pennsylvania  
 University of Richmond  
 Washington Gas  
 Wells Fargo Community Support  
 World Bank

## PUBLIC SECTOR

### FEDERAL GOVERNMENT

Combined Federal Campaign of  
 the National Capital Area  
 Combined Federal Campaign-  
 Overseas  
 Around 140 other  
 federal employee workplace  
 campaigns nationwide

### STATE GOVERNMENT

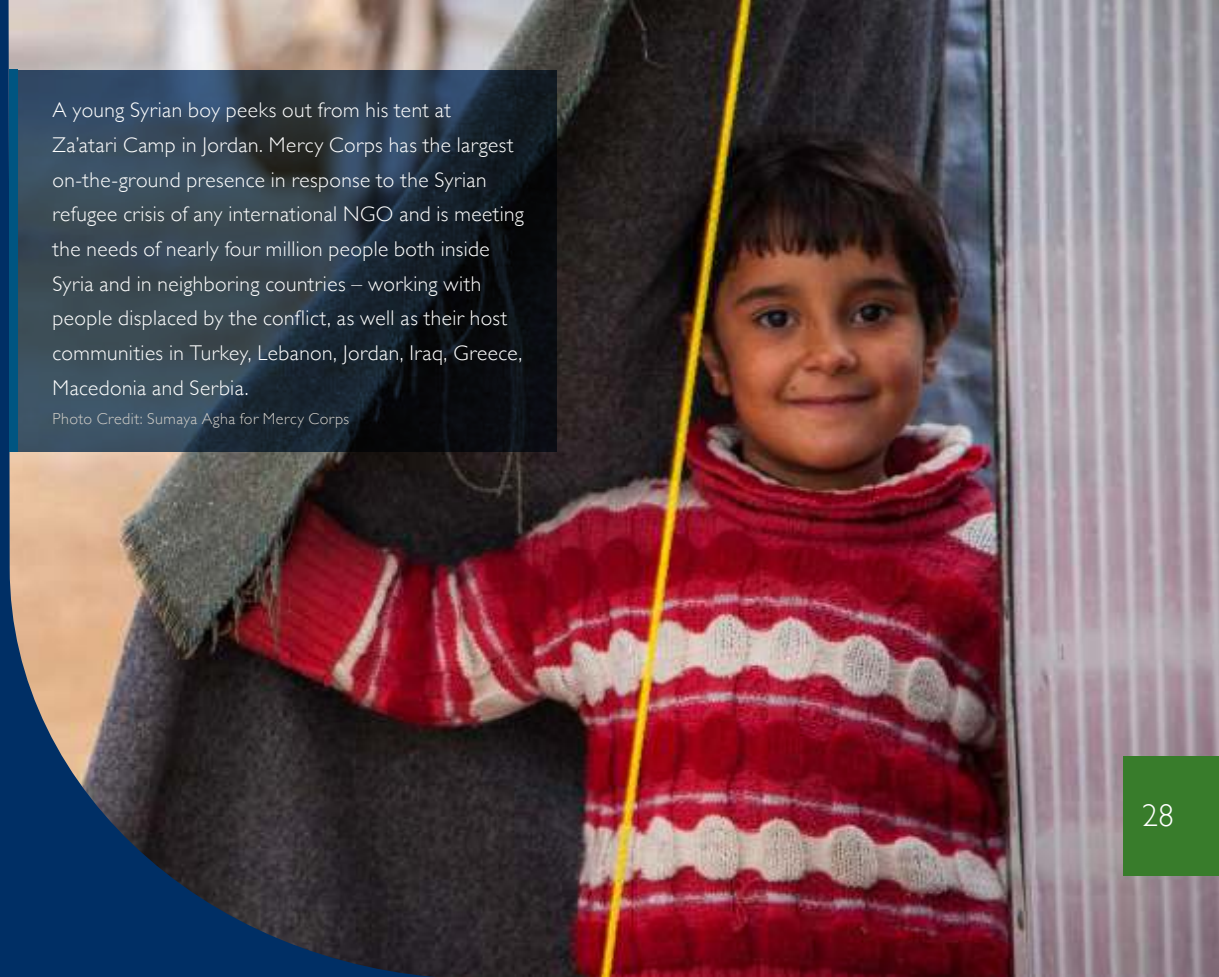
Alabama  
 Alaska  
 Arizona  
 California  
 Connecticut  
 Florida  
 Georgia  
 Idaho  
 Illinois

Indiana  
 Maine  
 Maryland  
 Massachusetts  
 Michigan  
 Missouri  
 New Jersey  
 New York  
 North Carolina  
 Ohio

Oklahoma  
 Pennsylvania  
 Rhode Island  
 Texas  
 Utah  
 Virginia  
 Washington  
 Wisconsin

A young Syrian boy peeks out from his tent at  
 Za'atari Camp in Jordan. Mercy Corps has the largest  
 on-the-ground presence in response to the Syrian  
 refugee crisis of any international NGO and is meeting  
 the needs of nearly four million people both inside  
 Syria and in neighboring countries – working with  
 people displaced by the conflict, as well as their host  
 communities in Turkey, Lebanon, Jordan, Iraq, Greece,  
 Macedonia and Serbia.

Photo Credit: Sumaya Agha for Mercy Corps





**LOCAL – COUNTY**

Alameda County, CA  
 Marin County, CA  
 Sacramento County, CA  
 San Bernardino, CA  
 Santa Clara County, CA  
 Fulton County, GA  
 Cook County, IL  
 Illinois Statewide Campaign, IL  
 Lake County, IL  
 Indianapolis County, IN  
 Marion County, IN  
 Montgomery County, MD  
 Cumberland County, NJ  
 Gloucester County, NJ  
 Middlesex County, NJ  
 Monmouth County, NJ  
 Ocean County, NJ  
 South Jersey PECC, NJ  
 Sussex County, NJ  
 Union County, NJ  
 Warren County, NJ  
 Franklin County, OH  
 Multnomah County, OR  
 El Paso County, TX  
 Loudoun County, VA  
 Prince William County, VA  
 King County, WA  
 Snohomish County, WA  
 Dane County, WI

**LOCAL – CITY**

Oakland, CA  
 Sacramento, CA  
 San Francisco, CA  
 Orlando, FL  
 Atlanta, GA  
 Chicago, IL  
 Indianapolis, IN  
 Boston, MA  
 Augusta City, ME  
 Portland, ME  
 St. Louis, MO  
 New York, NY  
 Portland, OR  
 Philadelphia, PA  
 Austin, TX  
 El Paso, TX  
 Houston, TX  
 Auburn, WA  
 Bellevue, WA  
 Bellingham, WA  
 Everett, WA  
 Kirkland, WA  
 Lynnwood, WA  
 Redmond, WA  
 Seattle, WA  
 Madison, WI

**LOCAL – PUBLIC SCHOOL DISTRICT**

Chicago, IL  
 Indianapolis, IN  
 Cypress-Fairbanks, TX  
 Houston, TX  
 Northshore, WA  
 Renton, WA  
 Madison, WI

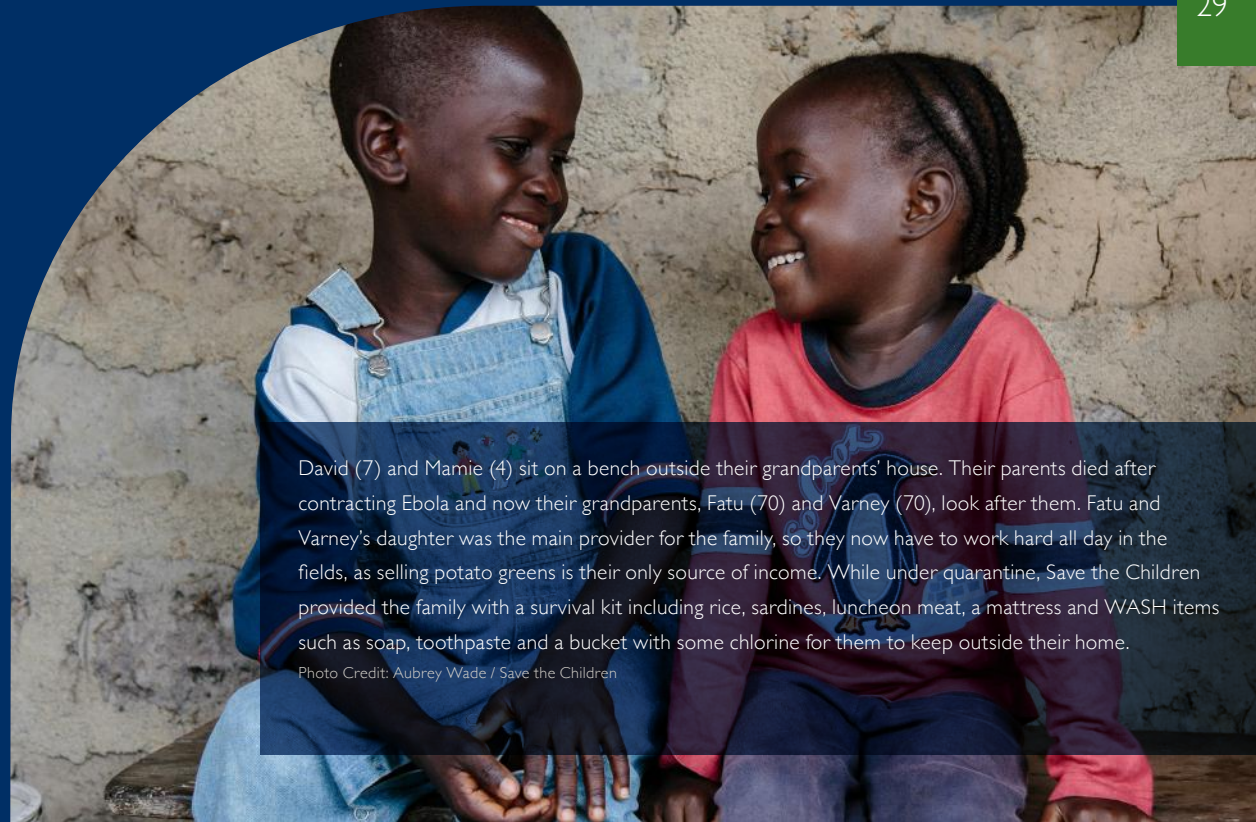
**LOCAL – EDUCATION**

Parkland College, IL  
 University of Maine, ME  
 City University of New York, NY

**LOCAL – OTHER**

Central Contra Costa Sanitary District, CA  
 Lawrence Berkeley Lab, CA  
 Sacramento Regional Transit, CA  
 Chicago Transit Authority, IL  
 METRA, IL  
 Metropolitan Water Reclamation, IL  
 PACE Transit, IL  
 Central Ohio Transit Authority, OH  
 Columbus Library, OH  
 Port of Portland, OR

Tri-Met Transportation District, OR  
 King County Library System, WA  
 Port of Seattle, WA  
 Snohomish Co. Public Utility District, WA  
 Sno-Isle Library System, WA  
 Sound Transit, WA



David (7) and Mamie (4) sit on a bench outside their grandparents' house. Their parents died after contracting Ebola and now their grandparents, Fatu (70) and Varney (70), look after them. Fatu and Varney's daughter was the main provider for the family, so they now have to work hard all day in the fields, as selling potato greens is their only source of income. While under quarantine, Save the Children provided the family with a survival kit including rice, sardines, luncheon meat, a mattress and WASH items such as soap, toothpaste and a bucket with some chlorine for them to keep outside their home.

Photo Credit: Aubrey Wade / Save the Children



# Advisory Clients and Backbone Partners

As of July 2016

## ADVISORY

Accenture

Avery Dennison

Avina Americas

Bentley Systems Inc

BHP Billiton

Broadcasting Board of  
Governors (Voice of  
America)

Camfed USA

Cardone

Central American Youth

ChildAid Network

Cisco

CleanSpark

Comic Relief / Red Nose  
Day

Concern Worldwide

Cordaid

Counterpart International

Desert Research Institute

DuPont / Pioneer

Foundation for Total  
Recovery

Fundación Exodo

GoPro

Goya Foods

Gumball 3000

Health eVillages

Heifer International

Hilton Worldwide

Mary Ward Loreto

Migrant Offshore Aid Station

mothers2mothers

Newell Rubbermaid

Pact

PartnerSHIP for Impact

Project HOPE

Prometheus Real Estate  
Group

Seattle International  
Foundation (Central  
American Donor Forum)

Sisters Saving Africa

Stryker

The Sloth Institute

Tyco Cares

Universe of Blessings

Variety International

Venture 2 Impact

## BACKBONE

Global Health Council

Hilton Prize Coalition

IMPACT 2030

Restore the Earth  
Foundation

RW Institute

*Through our partnership with Global Impact, we develop programs and platforms like the Hilton Responds Fund ([www.hiltonresponds.com](http://www.hiltonresponds.com)) that enable our Team Members to easily and quickly contribute funds that support communities around the world. The fund provides immediate aid in the aftermath of a disaster, and engages in long-term rebuilding efforts in disaster-affected communities. Our relationship with Global Impact allows us to serve our Team Members and communities in a very impactful way.*

— Maxime Verstraete, VP Corporate Responsibility and Sustainability, Hilton Worldwide

*Beyond Global Impact's financial services, their strategic support has allowed us to make crucial contacts and be represented on international forums. Global Impact's services and support have been key in furthering our mission to save lives at sea.*

— Peter Sweetnam, Chief Executive, Migrant Offshore Aid Station

# Board of Directors

*As of July 2016*

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Partner, OPX  
Washington, DC

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Overseas, Inc.  
Washington, DC

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Senior Manager, Audit and Assurance  
Services, Tate & Tryon  
Washington, DC

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Development, Quantum Research  
International  
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World Vision US  
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Gaithersburg, MD

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Bethesda, MD

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CEO, Seattle International Foundation  
Seattle, WA

## **Mr. David Wu**

Chief Development Officer, PATH  
Seattle, WA

## **Captain Edward Zellem**

Tampa, FL



Ganu Katwal at a distribution of emergency shelter and relief supplies by Concern Worldwide in the village of Bhirkot in Nepal's Dolakha district. Many houses in the area were damaged in the April 25 earthquake, but then subsequently destroyed in the tremor of May 12, 2015.

Photo Credit: Kieran McConville, Concern Worldwide

# Executive Leadership

## **Scott Jackson**

President and Chief Executive Officer

## **Joseph Mettimano**

Vice President,  
Marketing and Campaign Engagement

## **Ann Wheatley (Canela)**

Vice President,  
Partner Solutions

## **Victoria E. Adams**

Managing Director,  
CFC Administration

## **Cindy Darnell**

Managing Director,  
Planning and Technology

## **Mark Milligan**

Managing Director,  
Finance

## **Stephanie Scholz**

Managing Director,  
Human Resources and Administration

Rashida received training by World Vision (WV) on sewing through a skills training program about two years previously and was also provided a sewing machine by WV. She is also a member of a cooperative. "I started sewing more than two years ago, in a WV program. I got work in a shop doing sewing. Three months ago WV gave me a sewing machine. It is helping me because people now know I do well and I'm now getting orders from other people, which helps my income for our family."

Photo Credit: Suzy Sainovski/World Vision



*For over 10 years, American Express and its employees have enthusiastically supported the important work of Global Impact and their network of impactful charities that serve humanitarian needs globally. Global Impact has been an instrumental partner in supporting American Express' philanthropic programs and has enabled us to have greater impact in addressing today's pressing social needs.*

— Anthony Sanchez, Manager, Corporate Social Responsibility, American Express