THE IMPACT OF ONE

2016 Annual Report
Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.

— Margaret Mead
Table of Contents

Message from the Board Chair .............................................. 1
Message from the President and CEO ................................. 2
The Impact of One on the Lives of Many .............................. 3
Success by the Numbers ..................................................... 4
2016 Highlights ................................................................. 5
Financial Results FY16 ......................................................... 23
Employee Giving Partners: Charity Alliance .......................... 26
Employee Giving Partners: Campaign Partners ..................... 27
Advisory Clients and Backbone Partners ............................... 30
Board of Directors ............................................................ 31
Executive Leadership ........................................................ 32
Message from the Board Chair

Global Impact is proud to celebrate our 60th year of changing the world. As I look back on our accomplishments in raising funds and visibility for the nonprofit sector, I am also looking forward to how we can apply what we’ve learned to scale our mission and meet the challenges of the next 60 years.

Global Impact began as a federation raising funds for charities. Since then, we have seen profound and exciting growth and diversification in our role, serving as a trusted support and influence partner to create new and meaningful opportunities for individuals and corporations to impact the world.

In the past year, we have extended our reach to serve charities beyond employee giving, keeping us responsive to changing needs. We have also greatly diversified our funding streams and the organizations we serve to grow our results. We have significantly expanded our workplace giving alliance to extend our footprint, while going a step further to offer companies and charities insightful advisory services and operational support.

I believe that Global Impact continues to lead the way in democratizing global philanthropy, connecting donors at all levels to truly help people in the greatest need.

I’m inspired by all that we have achieved so far, both with individual and organizational donors, as well as our charity partners. We will continue to support global causes by helping donors navigate their journeys and missions, increasing their impact and visibility. I am excited to see what our next 60 years of dedication can do for the world’s most vulnerable people.

Steve Polo
Providing more opportunities to make a difference.

Message from the President and CEO

Global Impact’s work is all about connecting people with the causes they care about in order to reach people in need. This year, I’m struck by the way that the personal journey of each donor, from individuals to companies and foundations, guides others on their own journeys.

Global Impact is helping donors and partners at all levels craft and share their unique stories to realize benefits on a global scale. We’re increasing the impact of every one of us by providing more opportunities to make a difference.

This year, we opened up new and expanded avenues for individuals and organizations to start their journeys and gave them the tools they need to go further. We expanded workplace giving with more partners, campaigns and giving opportunities, democratized giving for more individuals with Growfund, and helped the private sector increase their impact through promotion of the Sustainable Development Goals and IMPACT 2030 … just to name a few.

For our beneficiaries, we made strides to champion pressing causes. Our Charity Alliance grew to nearly 130 members, including new partners like Habitat for Humanity and Migrant Offshore Aid Station (MOAS), which aids refugees lost at sea. We acted fast on natural disasters while improving long-term readiness. We worked at the local level with groups like mothers2mothers to fight pediatric AIDS, while extending charities’ reach around the world with the Global Health Council and the Hilton Prize Coalition.

We’re already working to build on this success to grow the impact of every one of the donors and partners we serve – and we can’t wait to see where our journey together takes us next.

Scott Jackson
The Impact of One on the Lives of Many

Our work has been, and always will be, about connecting donors with the causes they care about most. In this, our 60th year of operation, we have continued to increase the impact of individuals on the lives of others. Over the last year, we have built upon our well-established employee giving program to provide expert advisory services, signature funds, backbone services and a variety of other offerings.

This year, we developed new channels for individuals to make an impact and provided the tools to make the most of their donations. We have grown workplace giving with the Combined Federal Campaign and our own at-work campaign, Caring@Work. Through IMPACT 2030, we have worked with the private sector to increase their employee engagement. We have also made great gains in helping support specific causes and areas of immediate need, such as refugees lost at sea, natural disasters that have impacted developing areas, and at the local level with mothers2mothers.

We will continue to build on our successes from 2015-2016 to grow the impact of donors and continue to support the beneficiaries they help, all to extend the reach and impact of the individual.
$1.7 Billion
Raised Since Inception

450
Public and Private Sector Funding Partners

10
High Impact Funds

11%
Overhead

120+
International Partners

42
Advisory Clients

5
Backbone Partners

Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.

— Vince Lombardi

Photo Credit: Amref Health Africa
Increasing Donor Impact with Our Strongest-Ever Charity Alliance

Global Impact continued to achieve success in raising funds on behalf of our charity alliance partners through approximately 450 public and private sector workplace giving campaigns. Despite a challenging sector and an accompanying decline in many workplace giving programs, Global Impact’s charity alliance outperformed the trends and collectively experienced year-over-year growth for a third year running, especially in the Combined Federal Campaign (CFC) and in many large private sector campaigns. Through world-class marketing, representation, digital promotion, advertising, donation processing and a host of other valuable services, Global Impact raised more than $21.6 million in pledges for our charity alliance in 2015.

This continued success is a testament to the strength of our alliance, which includes nearly 130 international-focused charities whose programs assist an estimated 417 million people in nearly 200 countries. In the past year, we have bolstered our network with nine new partners, including Habitat for Humanity International, Migrant Offshore Aid Station (MOAS) and World Bicycle Relief, which join us as we continue to support communities in need.

Global Impact raised more than $21.6 million in pledges for our charity alliance in 2015.
We supported the world’s most vulnerable people by raising funds for a strong network of charities that appeal to donors in the workplace.
Revolutionizing Individual Giving with Growfund

This year, we launched Growfund, a new fundraising platform that lets individual donors make charitable contributions that they can save and invest tax-free to grow their support over time. Donors can set up a Growfund account with as little as $1, allowing them ownership of a donor-advised fund. Donor-advised funds are essentially a personal foundation, thus Growfund users have the same tools for strategic giving as large foundations and wealthy donors. Individual donors can use Growfund to research more than 800,000 charities based on local or global needs, high-impact areas and general sectors. When a donor is ready, they can use the online Growfund platform to direct their donation to one or more of these thousands of vetted organizations. Growfund is empowering the new generation of donors with the flexibility and security of their own “personal foundations,” and it even has the ability to link to an individual’s payroll to make automatic, recurring contributions, much like a 401(k).

Empowering the new generation of donors with the flexibility and security of their own “personal foundations.”
We’re democratizing global giving by offering individuals powerful new tools to securely invest their contributions and multiply their impact in the world.
Empowering Federal Employees to Make a Difference through the CFC

Our work with the Combined Federal Campaign (CFC) inspires hundreds of thousands of federal employees to choose from more than 18,000 charities and support the causes they care about most. During the 2015 campaign year, we continued to grow our many years of success with the CFC-Overseas, generating close to $7 million for those in need from Department of Defense uniformed service members and civilian personnel stationed abroad.

Global Impact also took a major step forward in expanding our CFC footprint as we moved from administering one campaign, the CFC-Overseas, to four campaigns for 2016, including the Combined Federal Campaigns of the National Capital Area, New York City and Central Virginia. Our role with these campaigns includes marketing, donor engagement, training and education that helps individuals chart their own fundraising journeys, as well as strategic planning, pledge processing and fund distribution to complete the circle of giving. In addition, we help recruit, train and manage thousands of volunteer campaign workers across the government to promote the campaign and giving. Collectively, these campaigns connect individual donors to direct more than $55 million to local, national and international charities.

Collectively, these campaigns connect individual donors to direct more than $55 million to charities.
Global Impact expanded our CFC administration footprint and encouraged federal employees to support their favorite causes.
Getting Serious Results with Red Nose Day Fun

With Red Nose Day back in the United States for its second year, Global Impact again served as a fundraising partner to Comic Relief Inc., leading outreach and communications to involve a range of corporate employees in the fun, raising both money and awareness to help lift children and young people out of poverty. Since Red Nose Day launched in the United States in 2015, it has raised over $60 million, supporting programs in all 50 states and 15 countries internationally that ensure children in need are safe, healthy and educated.

For the past two years, Global Impact helped to set up our employee engagement partners with everything they need to bring Red Nose Day to life in their offices, including relational support, ready-to-use fundraising toolkits and marketing and promotional materials to engage staff. Through the partnership, the Global Impact team generated 36 corporate partners for Red Nose Day in 2016.

Since Red Nose Day launched in 2015, the $60 million it has raised has supported work in all 50 states and in 15 countries.
We helped keep a good thing going and got more American offices engaged with Red Nose Day to benefit children and young people here in the U.S. and around the world.
When disaster strikes, a swift and powerful response is vital to support those most in need. Global Impact continues to strengthen disaster response efforts around the world, working in partnership with our charity alliance, individual donors and dozens of corporate partners to help those affected. In the past year, we responded to five disasters to support our charity partners on the ground: the Syrian refugee crisis, the floods in Myanmar and Chennai, and the devastating earthquakes in Nepal and Ecuador.

Recently in Ecuador, when a series of powerful earthquakes killed hundreds and injured thousands, Global Impact established the Ecuador Earthquake Relief Fund to support the rescue and relief efforts of our charity partners providing on-the-ground assistance, which included drinking water, food, shelter and medical attention. Natural and man-made disasters alike require a collaborative effort to address the full scope of such tragedy. Global Impact disaster relief funds provide resources to our charity partners as they assist with the immediate needs of the impacted country/region, and for our corporate partners as their employees seek a way to support and respond to such events.

In the past year, we responded to five disasters to support our charity partners on the ground.
Together with our charity partners, Global Impact responded to disasters and increased resilience around the world, streamlining pathways to provide charitable support to those affected.
Supporting IMPACT 2030 through Backbone Services

IMPACT 2030, the only business-led coalition of international leaders in collaboration with the United Nations, the private sector, nonprofits, governments and academic institutions, is dedicated to achieving the Sustainable Development Goals (SDGs) by 2030 with alignment of human capital investment through employee volunteering. With industry-leading founding partners like Google and IBM, IMPACT 2030 represents the first avenue for companies to share best practices and coordinate their employee volunteer efforts to put the power of the private sector toward achieving the SDGs.

Global Impact worked with IMPACT 2030 to establish a base of operations, including setting up backbone systems and processes for the new nonprofit and managing communications, finances, and membership onboarding and engagement. We continue to work with IMPACT 2030 and its members to help companies collaborate and align their corporate social responsibility strategies with the SDGs. In the spirit of Goal No. 17, Partnerships for the Goals, our work together is helping businesses collaborate with one another and with the global community to bring the incredible expertise and human capital of the private sector to bear for the success of the global goals.

Helping businesses collaborate with one another and with the global community.
Global Impact is providing custom backbone services for IMPACT 2030, a first-of-its-kind coalition to direct the international human capital investment and innovation of the private sector toward achieving the world’s most ambitious goals.
Telling Powerful Stories to Strengthen Disaster Resilience

This year, the Hilton Prize Coalition produced a short documentary film, “On Shifting Ground,” sharing on-the-ground experiences and lessons learned from the 2015 earthquake relief efforts in Nepal. As the pilot project of the Coalition’s Storytelling Program, the film amplifies the voices of the communities and organizations represented and offers a model to replicate their success in collaborative work in disaster relief and resiliency efforts around the world.

In “On Shifting Ground,” Steve Connors, Director, Hilton Prize Coalition Storytelling Program, brings to life the experiences of six Coalition member organizations – BRAC, Handicap International, Heifer International, HelpAge International, Operation Smile and SOS Children’s Villages – before, during and after the earthquake. Through the storytelling process, the Coalition organizations uncovered opportunities to integrate collaboration into their service delivery, and built a new framework for collaboration, including the placement of a Collaborative Fellow and Collaboration Coordinator as central resources for disaster relief and resiliency best practices in Nepal.

The film premiered at Devex World in June 2016 in Washington, D.C., and has since been screened at the Clinton Global Initiative in New York and at the Overseas Development Institute in London. Wider distribution plans are underway to continue its momentum and grow a storytelling movement that connects and serves the broader humanitarian and development sectors.

The film amplifies the voices of the communities and organizations represented and offers a model to replicate their success.
As the backbone partner of the Hilton Prize Coalition, an independent alliance of the winners of the Conrad N. Hilton Humanitarian Prize, Global Impact is supporting a storytelling movement to show how best-in-class organizations respond to disaster and share lessons learned to build collaboration and community.
Global Impact worked with mothers2mothers (m2m), an Africa-based organization that educates and trains mothers to break the cycle of mother-to-child transmission of pediatric AIDS and create healthy families and communities, to plan and launch the “Every Child Deserves a Birthday” campaign in the U.S. As m2m celebrates its 15th birthday and the 1.5 million HIV-positive mothers it has reached, we are engaging individuals and corporate partners in a new kind of birthday party.

Leveraging another strategic alliance resource, we worked with m2m to set up a custom funding page so donors can pledge their birthdays and access the tools they need to party with a purpose. With two corporate partners and a robust strategy in hand, the campaign kicked off at the home of an entrepreneur in the fashion industry in New York City. The campaign raised nearly $25,000 in a few short weeks, and this is only the beginning of an annual movement to make sure children everywhere can celebrate their birthdays in good health.

Celebrating Brighter Birthdays

The campaign raised nearly $25,000 in a few short weeks.
In support of our partner mothers2mothers, we have developed a unique strategy and helped launch a new campaign to protect babies from HIV in sub-Saharan Africa.
Global Impact worked to increase visibility for global causes over the past year, furthering the global development sector’s ongoing work to realize the Sustainable Development Goals (SDGs).

As a thought leader in the philanthropic sphere, Global Impact is advocating for a coordinated effort from many groups, including the private sector, in order to achieve the SDGs. Together we can create a lasting impact for communities around the world with a multi-faceted approach that involves a synthesis of innovations, partnerships and strategies.

Our experts hosted and attended nearly a dozen prominent events, including the Charities@Work fall and spring forums, the U.S. Chamber of Commerce Foundation Forum and the Clinton Global Initiative annual event. We also spread the word with 20 earned media pieces and sponsored the Central America Donors Forum, the Global Washington Annual Conference and Devex World 2016. Our President and CEO Scott Jackson served on and moderated multiple panels, including one for the U.S. Chamber of Commerce Foundation Corporate Citizenship Conference.

As a thought leader in the philanthropic sphere, Global Impact is advocating for a coordinated effort from many groups.
We’re shining a spotlight on a range of global issues with thought-leading industry events and eye-catching media.
Financial Results FY16

Statement of Financial Position

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$25,760,932</td>
<td>$23,891,112</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$19,904,237</td>
<td>$19,555,776</td>
</tr>
<tr>
<td>Total Unrestricted Net Assets</td>
<td>$15,856,695</td>
<td>$4,335,336</td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$25,760,932</td>
<td>$23,891,112</td>
</tr>
</tbody>
</table>

Fee Structure for Workplace Giving Federation Partners

There are no upfront fees charged by Global Impact for our services. Global Impact’s fee structure is based on a formula that enables us to cover the costs of fundraising on behalf of our charities, including year-round marketing, visibility and representation within approximately 450 public and private sector campaigns across the country. The fee also covers the cost of annual certification, campaign registration/eligibility to receive funds from workplace campaigns (where applicable), donation processing, donor acquisition and reports, benchmarking, access to cooperative advertising, promotion of our charities’ employee engagement events, and overall administration/overhead. Global Impact strives to keep these rates as low as possible without compromising performance and excellent service to our charities.

Global Impact uses a tiered fee scale and the rates within each tier vary based on overall expenses to support our alliance and projected overall revenue. Fees vary depending on the campaign source, but the aggregate fee tiers for the 2016 and 2017 campaign seasons are as follows: 18-24 percent on pledges up to $1 million, 15-18 percent on the next $1 million in pledges, and 10-15 percent on all pledges over $2 million. Newly required application and listing fees imposed by the Combined Federal Campaign (separate from Global Impact fees) may be invoiced upfront, or, when possible, collected through funds raised as authorized by each charity.

Global Impact requires a minimum fee collection of $2,500 to ensure that basic administrative costs of annual participation in the Global Impact Charity Alliance are provided by each charity. This fee is not an additional or upfront charge; it will be credited toward any cumulative fees taken on funds raised for a charity through each season’s workplace campaigns. An invoice will be issued for fees that fall short of this amount.
## Financial Results FY16

### ANNUAL REPORT SUMMARY OF TOTAL CONTRIBUTIONS AND REVENUE

*Note: This analysis reports contributions before shrinkage and third-party expense*

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Contributions</strong></td>
<td>$33,053,864</td>
<td>$29,506,162</td>
</tr>
<tr>
<td>Workplace Giving</td>
<td>$24,976,817</td>
<td>$21,715,428</td>
</tr>
<tr>
<td>Donor-Advised Funds</td>
<td>$5,962,705</td>
<td>$3,543,079</td>
</tr>
<tr>
<td>Funds Program</td>
<td>$2,078,626</td>
<td>$4,211,472</td>
</tr>
<tr>
<td>Other Contributions</td>
<td>$35,716</td>
<td>$36,183</td>
</tr>
<tr>
<td><strong>Revenues</strong></td>
<td>$7,567,063</td>
<td>$6,426,038</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td>$40,620,927</td>
<td>$35,932,200</td>
</tr>
<tr>
<td><strong>Managed Combined Federal Campaigns</strong></td>
<td>$8,237,086</td>
<td>$6,881,312</td>
</tr>
<tr>
<td>Less Adjustment for Designations to Global Impact from Managed Combined Federal Campaigns</td>
<td>($238,480)</td>
<td>($238,480)</td>
</tr>
<tr>
<td><strong>Total Contributions and Revenues Raised</strong></td>
<td>$48,619,533</td>
<td>$42,575,032</td>
</tr>
</tbody>
</table>
# Financial Results FY16

## STATEMENT OF DISTRIBUTIONS AND OPERATING EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Distributions to Charities</strong></td>
<td>$35,689,957</td>
<td>$30,765,165</td>
</tr>
<tr>
<td>Workplace Giving</td>
<td>$27,866,749</td>
<td>$23,561,969</td>
</tr>
<tr>
<td>(Includes Managed Combined Federal Campaigns)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donor-Advised Funds</td>
<td>$5,962,705</td>
<td>$3,534,438</td>
</tr>
<tr>
<td>Funds Distributions / Other</td>
<td>$1,860,503</td>
<td>$3,668,758</td>
</tr>
<tr>
<td><strong>Total Program Solutions</strong></td>
<td>$5,295,447</td>
<td>$6,226,625</td>
</tr>
<tr>
<td>Campaign Solutions</td>
<td>$2,128,736</td>
<td>$2,214,349</td>
</tr>
<tr>
<td>Partner and Programmatic Support Solutions</td>
<td>$1,769,334</td>
<td>$2,547,184</td>
</tr>
<tr>
<td>Managed Combined Federal Campaigns</td>
<td>$1,397,377</td>
<td>$1,465,092</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td>$40,985,404</td>
<td>$36,991,790</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td>$4,727,430</td>
<td>$4,340,017</td>
</tr>
<tr>
<td>Management and General</td>
<td>$3,948,574</td>
<td>$3,711,333</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$778,856</td>
<td>$628,684</td>
</tr>
<tr>
<td><strong>Total Distributions and Operating Expenses</strong></td>
<td>$45,712,834</td>
<td>$41,331,807</td>
</tr>
<tr>
<td><strong>Administrative Fee Rate</strong></td>
<td>10%</td>
<td>11%</td>
</tr>
</tbody>
</table>
### Employee Giving Partners

*As of July 2016*

<table>
<thead>
<tr>
<th>Charity Alliance</th>
<th>Partner Name</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CHARITY ALLIANCE</strong></td>
<td>1% for Humanity</td>
</tr>
<tr>
<td><strong>Accion International</strong></td>
<td>American Jewish World Service</td>
</tr>
<tr>
<td><strong>Africare</strong></td>
<td>American Relief Agency for the Horn of Africa (ARAHA)</td>
</tr>
<tr>
<td><strong>Albert B. Sabin Vaccine Institute</strong></td>
<td>American Society of Hematology</td>
</tr>
<tr>
<td><strong>American Himalayan Foundation</strong></td>
<td>AmeriCares</td>
</tr>
<tr>
<td><strong>American Near East Refugee Aid (ANERA)</strong></td>
<td>American Refugee Committee</td>
</tr>
<tr>
<td><strong>American Refugee Committee</strong></td>
<td>American Relief Agency for the Horn of Africa (ARAHA)</td>
</tr>
<tr>
<td><strong>American Jewish World Service</strong></td>
<td>American Society of Hematology</td>
</tr>
<tr>
<td><strong>American Society of Hematology</strong></td>
<td>AmeriCares</td>
</tr>
<tr>
<td><strong>Anref Health Africa</strong></td>
<td>Archiva</td>
</tr>
<tr>
<td><strong>ARCHIVE Global</strong></td>
<td>Ashoka</td>
</tr>
<tr>
<td><strong>Ashoka</strong></td>
<td>Boy Scouts of America – Aloha Council</td>
</tr>
<tr>
<td><strong>Boy Scouts of America – Aloha Council</strong></td>
<td>Boy Scouts of America – Far East Council #803</td>
</tr>
<tr>
<td><strong>Boy Scouts of America – Far East Council #803</strong></td>
<td>Boy Scouts of America – Transatlantic Council</td>
</tr>
<tr>
<td><strong>CARE</strong></td>
<td>Catholic Medical Mission Board (CMMB)</td>
</tr>
<tr>
<td><strong>Catholic Medical Mission Board (CMMB)</strong></td>
<td>Center for Disaster Philanthropy</td>
</tr>
<tr>
<td><strong>Center for Disaster Philanthropy</strong></td>
<td>ChildFund International</td>
</tr>
<tr>
<td><strong>ChildFund International</strong></td>
<td>Children International</td>
</tr>
<tr>
<td><strong>Children International</strong></td>
<td>Church World Service</td>
</tr>
<tr>
<td><strong>Church World Service</strong></td>
<td>Clinton Foundation</td>
</tr>
<tr>
<td><strong>Clinton Foundation</strong></td>
<td>Compassion International</td>
</tr>
<tr>
<td><strong>Compassion International</strong></td>
<td>Concern Worldwide US Inc.</td>
</tr>
<tr>
<td><strong>Concern Worldwide US Inc.</strong></td>
<td>Convoy of Hope</td>
</tr>
<tr>
<td><strong>Convoy of Hope</strong></td>
<td>Cordaid</td>
</tr>
<tr>
<td><strong>Cordaid</strong></td>
<td>Counterpart International, Inc.</td>
</tr>
<tr>
<td><strong>Counterpart International, Inc.</strong></td>
<td>Desert Research Institute Center for Int’l Water and Sustainability</td>
</tr>
<tr>
<td><strong>Desert Research Institute Center for Int’l Water and Sustainability</strong></td>
<td>Direct Relief</td>
</tr>
<tr>
<td><strong>Direct Relief</strong></td>
<td>Doctors Without Borders/ Médecins Sans Frontières USA</td>
</tr>
<tr>
<td><strong>Doctors Without Borders/ Médecins Sans Frontières USA</strong></td>
<td>ECHO</td>
</tr>
<tr>
<td><strong>ECHO</strong></td>
<td>ECPAT – USA</td>
</tr>
<tr>
<td><strong>ECPAT – USA</strong></td>
<td>EngenderHealth, Inc.</td>
</tr>
<tr>
<td><strong>EngenderHealth, Inc.</strong></td>
<td>Engineers Without Borders USA</td>
</tr>
<tr>
<td><strong>Engineers Without Borders USA</strong></td>
<td>Episcopal Relief &amp; Development</td>
</tr>
<tr>
<td><strong>Episcopal Relief &amp; Development</strong></td>
<td>Feed My Starving Children</td>
</tr>
<tr>
<td><strong>Feed My Starving Children</strong></td>
<td>FilmAid International</td>
</tr>
<tr>
<td><strong>FilmAid International</strong></td>
<td>FINCA International</td>
</tr>
<tr>
<td><strong>FINCA International</strong></td>
<td>Fistula Foundation</td>
</tr>
<tr>
<td><strong>Fistula Foundation</strong></td>
<td>Free the Slaves</td>
</tr>
<tr>
<td><strong>Free the Slaves</strong></td>
<td>Freedom from Hunger</td>
</tr>
<tr>
<td><strong>Freedom from Hunger</strong></td>
<td>Freedom House</td>
</tr>
<tr>
<td><strong>Freedom House</strong></td>
<td>Global Fund for Children</td>
</tr>
<tr>
<td><strong>Global Fund for Children</strong></td>
<td>Global Impact</td>
</tr>
<tr>
<td><strong>Global Impact</strong></td>
<td>Global Justice Center</td>
</tr>
<tr>
<td><strong>Global Justice Center</strong></td>
<td>Global Partners in Care</td>
</tr>
<tr>
<td><strong>Global Partners in Care</strong></td>
<td>GlobalGiving Foundation, Inc.</td>
</tr>
<tr>
<td><strong>GlobalGiving Foundation, Inc.</strong></td>
<td>Habitat for Humanity International</td>
</tr>
<tr>
<td><strong>Habitat for Humanity International</strong></td>
<td>Handicapped International</td>
</tr>
<tr>
<td><strong>Handicapped International</strong></td>
<td>Healing the Children</td>
</tr>
<tr>
<td><strong>Healing the Children</strong></td>
<td>Health Volunteers Overseas</td>
</tr>
<tr>
<td><strong>Health Volunteers Overseas</strong></td>
<td>Heifer International</td>
</tr>
<tr>
<td><strong>Heifer International</strong></td>
<td>Helen Keller International</td>
</tr>
<tr>
<td><strong>Helen Keller International</strong></td>
<td>HelpAge USA</td>
</tr>
<tr>
<td><strong>HelpAge USA</strong></td>
<td>HIAS</td>
</tr>
<tr>
<td><strong>HIAS</strong></td>
<td>Himalayan Cataract Project</td>
</tr>
<tr>
<td><strong>Himalayan Cataract Project</strong></td>
<td>IAVI: International AIDS Vaccine Initiative</td>
</tr>
<tr>
<td><strong>IAVI: International AIDS Vaccine Initiative</strong></td>
<td>International Center for Research on Women (ICRW)</td>
</tr>
<tr>
<td><strong>International Center for Research on Women (ICRW)</strong></td>
<td>International Eye Foundation</td>
</tr>
<tr>
<td><strong>International Eye Foundation</strong></td>
<td>International Justice Mission</td>
</tr>
<tr>
<td><strong>International Justice Mission</strong></td>
<td>International Medical Corps</td>
</tr>
<tr>
<td><strong>International Medical Corps</strong></td>
<td>International Orthodox Christian Charities</td>
</tr>
<tr>
<td><strong>International Orthodox Christian Charities</strong></td>
<td>International Relief Teams</td>
</tr>
<tr>
<td><strong>International Relief Teams</strong></td>
<td>International Rescue Committee</td>
</tr>
<tr>
<td><strong>International Rescue Committee</strong></td>
<td>IntraHealth International, Inc.</td>
</tr>
<tr>
<td><strong>IntraHealth International, Inc.</strong></td>
<td>KickStart International</td>
</tr>
<tr>
<td><strong>KickStart International</strong></td>
<td>Landesa</td>
</tr>
<tr>
<td><strong>Landesa</strong></td>
<td>Literacy Bridge</td>
</tr>
<tr>
<td><strong>Literacy Bridge</strong></td>
<td>Made In a Free World (MIAFW)</td>
</tr>
<tr>
<td><strong>Made In a Free World (MIAFW)</strong></td>
<td>Malaka</td>
</tr>
<tr>
<td><strong>Malaka</strong></td>
<td>Management Sciences for Health</td>
</tr>
<tr>
<td><strong>Management Sciences for Health</strong></td>
<td>MAP International</td>
</tr>
<tr>
<td><strong>MAP International</strong></td>
<td>Matthew 25: Ministries</td>
</tr>
<tr>
<td><strong>Matthew 25: Ministries</strong></td>
<td>Medical Teams International</td>
</tr>
<tr>
<td><strong>Medical Teams International</strong></td>
<td>Medicines for Humanity</td>
</tr>
<tr>
<td><strong>Medicines for Humanity</strong></td>
<td>Mercy Corps</td>
</tr>
<tr>
<td><strong>Mercy Corps</strong></td>
<td>Mission Aviation Fellowship</td>
</tr>
<tr>
<td><strong>Mission Aviation Fellowship</strong></td>
<td>MOAS (Migrant Offshore Aid Station)</td>
</tr>
<tr>
<td><strong>MOAS (Migrant Offshore Aid Station)</strong></td>
<td>Near East Foundation</td>
</tr>
<tr>
<td><strong>Near East Foundation</strong></td>
<td>Operation Smile</td>
</tr>
<tr>
<td><strong>Operation Smile</strong></td>
<td>Operation USA</td>
</tr>
<tr>
<td><strong>Operation USA</strong></td>
<td>Opportunity International</td>
</tr>
<tr>
<td><strong>Opportunity International</strong></td>
<td>Oxfam America</td>
</tr>
<tr>
<td><strong>Oxfam America</strong></td>
<td>Pact</td>
</tr>
<tr>
<td><strong>Pact</strong></td>
<td>Pan American Development Foundation</td>
</tr>
<tr>
<td><strong>Pan American Development Foundation</strong></td>
<td>Partners in Food Solutions</td>
</tr>
<tr>
<td><strong>Partners in Food Solutions</strong></td>
<td>Partners in Health</td>
</tr>
<tr>
<td><strong>Partners in Health</strong></td>
<td>PATH</td>
</tr>
</tbody>
</table>

*Global Impact has helped our international children’s organization facilitate high-impact campaigns with major companies in the U.S. - and also ensures we’re represented excellently during the Combined Federal Campaign (CFC) activities each fall. Equally, after emergencies, we know that Global Impact is reaching out to its partner companies in the immediate aftermath, ensuring our organization is highlighting immediately when we need support the most.*

— UNICEF
Four-month-old Precious enjoys getting weighed at the health clinic. This health clinic is a small, multi-functional clinic accessible to the local community in/around Keembe ADP.

Photo Credit: Alexander Whittle/World Vision
International Monetary Fund (IMF)
Jacobs Engineering Group
Legal & General America
Lockheed Martin
(includes six campaigns)
McDonald’s
MIB Group Microsoft
MongoDB (formerly 10Gen)
National Commercial Bank (NCB)
National Geographic
National Parks Conservation Association
Natural Resources Defense Council
Noblis
Northrop Grumman
Peterson Sullivan
Public Radio International
Rails-to-Trails Conservancy
Rainforest Alliance
RAND Corporation
Rhode Island Private Sector
Sabre Holdings
Sacramento Municipal Utility District
Sailthru
Serco
Shutterstock
Sound Community Bank
The Aerospace Corporation
The American Express Company
The Hershey Company

A young Syrian boy peeks out from his tent at Zaatari Camp in Jordan. Mercy Corps has the largest on-the-ground presence in response to the Syrian refugee crisis of any international NGO and is meeting the needs of nearly four million people both inside Syria and in neighboring countries – working with people displaced by the conflict, as well as their host communities in Turkey, Lebanon, Jordan, Iraq, Greece, Macedonia and Serbia.

Photo Credit: Sumaya Agha for Mercy Corps

The MacArthur Foundation
Thomson Reuters
Thrillist Media Group
TIAA-CREF
Toshiba
Treasury Wine Estates
Tufts University
Union of Concerned Scientists
United Airlines
UnitedHealth Group
University of Chicago
University of Pennsylvania
University of Richmond
Washington Gas
Wells Fargo Community Support
World Bank

PUBLIC SECTOR

FEDERAL GOVERNMENT
Combined Federal Campaign of the National Capital Area
Combined Federal Campaign-Overseas
Around 140 other federal employee workplace campaigns nationwide

STATE GOVERNMENT

Alabama
Alaska
Arizona
California
Connecticut
Florida
Georgia
Idaho
Illinois
Indiana
Maine
Maryland
Massachusetts
Michigan
Missouri
New Jersey
New York
North Carolina
Ohio
Oklahoma
Pennsylvania
Rhode Island
Texas
Utah
Virginia
Washington
Wisconsin
David (7) and Mamie (4) sit on a bench outside their grandparents’ house. Their parents died after contracting Ebola and now their grandparents, Fatu (70) and Varney (70), look after them. Fatu and Varney’s daughter was the main provider for the family, so they now have to work hard all day in the fields, as selling potato greens is their only source of income. While under quarantine, Save the Children provided the family with a survival kit including rice, sardines, lunchmeat, a mattress and WASH items such as soap, toothpaste and a bucket with some chlorine for them to keep outside their home.

Photo Credit: Aubrey Wade / Save the Children
Advisory Clients and Backbone Partners
As of July 2016

**ADVISORY**
- Accenture
- Avery Dennison
- Avina Americas
- Bentley Systems Inc
- BHP Billiton
- Broadcasting Board of Governors (Voice of America)
- Camfed USA
- Cardone
- Central American Youth ChildAid Network
- Cisco
- CleanSpark
- Comic Relief / Red Nose Day
- Concern Worldwide
- Cordaid
- Counterpart International
- Desert Research Institute
- DuPont / Pioneer
- Foundation for Total Recovery
- Fundación Exodo
- GoPro
- Goya Foods
- Gumball 3000
- Health eVillages
- Heifer International
- Hilton Worldwide
- Mary Ward Loreto
- Migrant Offshore Aid Station
- mothers2mothers
- Newell Rubbermaid
- Pact
- PartnerSHIP for Impact
- Project HOPE
- Prometheus Real Estate Group
- Seattle International Foundation (Central American Donor Forum)
- Sisters Saving Africa
- Stryker
- The Sloth Institute
- Tyco Cares
- Universe of Blessings
- Variety International
- Venture 2 Impact

**BACKBONE**
- Global Health Council
- Hilton Prize Coalition
- IMPACT 2030
- Restore the Earth Foundation
- RW Institute

Through our partnership with Global Impact, we develop programs and platforms like the Hilton Responds Fund (www.hiltonresponds.com) that enable our Team Members to easily and quickly contribute funds that support communities around the world. The fund provides immediate aid in the aftermath of a disaster, and engages in long-term rebuilding efforts in disaster-affected communities. Our relationship with Global Impact allows us to serve our Team Members and communities in a very impactful way.

— Maxime Verstraete, VP Corporate Responsibility and Sustainability, Hilton Worldwide

Beyond Global Impact’s financial services, their strategic support has allowed us to make crucial contacts and be represented on international forums. Global Impact’s services and support have been key in furthering our mission to save lives at sea.

— Peter Sweetnam, Chief Executive, Migrant Offshore Aid Station
Board of Directors
As of July 2016

Mr. Steve Polo
Board Chair
Partner, OPX
Washington, DC

Ms. Nancy A. Kelly
Board Vice Chair
Executive Director, Health Volunteers Overseas, Inc.
Washington, DC

Mr. James B. Kanuch, CPA, CFE
Secretary/Treasurer
Senior Manager, Audit and Assurance Services, Tate & Tryon
Washington, DC

Mr. Scott Jackson
President and CEO, Global Impact
Alexandria, VA

Mr. Timothy Bloechl
Director, Cyber Security Business Development, Quantum Research International
Arlington, VA

Ms. Kathryn Compton
Executive Director for Global Philanthropy, World Vision US
Federal Way, WA

Mr. Joseph A. Crupi
Parrish, FL

Mr. M. Mouctar Diallo
Public Health Manager, MedImmune, LLC
Kennesaw, GA

Mr. Pierre U. Ferrari
President and CEO, Heifer International
Little Rock, AR

Mr. Peter M. Grant
Partner, Anchormark, LLC
Charlottesville, VA

Mr. Stan M. Harrell
Senior Vice President, Chief Financial Officer and Chief Information Officer, U.S. Chamber of Commerce
Washington, DC

Ms. Sarah Degnan Kambou
President, International Center for Research on Women
Washington, DC

Ms. Maryon Davies Lewis
San Francisco, CA

Ms. Carol D. Rieg
Gaithersburg, MD

Mr. Kenneth I. Schaner, Esq.
General Counsel, Schaner & Lubitz, PLLC
Bethesda, MD

Mr. Mauricio Vivero
CEO, Seattle International Foundation
Seattle, WA

Mr. David Wu
Chief Development Officer, PATH
Seattle, WA

Captain Edward Zellem
Tampa, FL
Rashida received training by World Vision (WV) on sewing through a skills training program about two years previously and was also provided a sewing machine by WV. She is also a member of a cooperative. “I started sewing more than two years ago, in a WV program. I got work in a shop doing sewing. Three months ago WV gave me a sewing machine. It is helping me because people now know I do well and I’m now getting orders from other people, which helps my income for our family.”

Photo Credit: Suzy Sainovski/World Vision

Executive Leadership

Scott Jackson  
President and Chief Executive Officer

Joseph Mettimano  
Vice President,  
Marketing and Campaign Engagement

Ann Wheatley (Canela)  
Vice President,  
Partner Solutions

Victoria E. Adams  
Managing Director,  
CFC Administration

Cindy Darnell  
Managing Director,  
Planning and Technology

Mark Milligan  
Managing Director,  
Finance

Stephanie Scholz  
Managing Director,  
Human Resources and Administration

For over 10 years, American Express and its employees have enthusiastically supported the important work of Global Impact and their network of impactful charities that serve humanitarian needs globally. Global Impact has been an instrumental partner in supporting American Express’ philanthropic programs and has enabled us to have greater impact in addressing today’s pressing social needs.

— Anthony Sanchez, Manager, Corporate Social Responsibility, American Express