



GLOBAL IMPACT



2022 Annual Report

July 2021 - June 2022

Overview

Global Impact serves as a trusted advisor, intermediary and implementing partner across the private, nonprofit and public sectors. Through these partnerships, we have raised nearly \$2 billion for causes such as disaster relief and global development. Global Impact's reach and services are complemented by the work of our subsidiary company, Geneva Global.

Our Mission

Inspire greater giving

Our Vision

Unleash the full potential of the philanthropic sector to transform lives

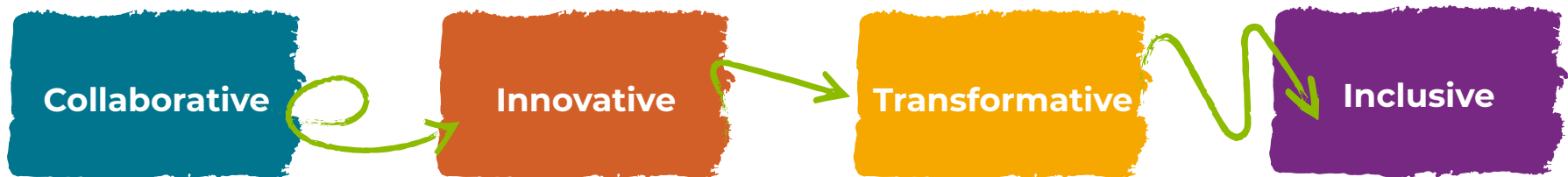
Our Value

We are philanthropy advisors who put mission first

Our Strategies

- Grow global philanthropy
- Maximize impact of charitable ventures
- Scale solutions for the philanthropic sector

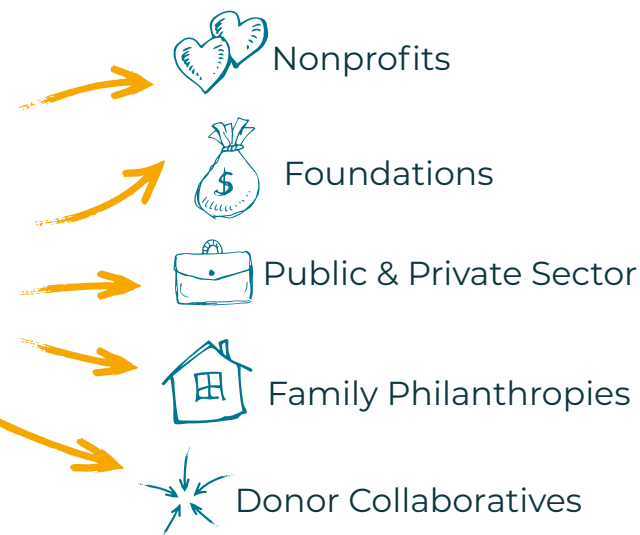
We are



By the Numbers

 **110+** 
**passionate
staff**

5
**philanthropic
segments
served**



4
locations



\$2 Billion
raised for impact

500+
clients

~100 **Charity Alliance
partners**

60+ **years
of service**

Highlights

GLOBAL IMPACT

- Welcomed five new board members, each with a unique perspective and skillset to serve and influence the organization.
- Raised more than \$1.5 million through the Global Impact Ukraine Response Fund, supporting 25 charities whose missions include supporting and responding to worldwide needs.
- Hosted a video series, Philanthropy Insights, featuring honest conversations addressing philanthropic challenges across sectors.
- Generated \$17.01 million for our Charity Alliance partners in public and private sector workplace campaigns.
- Provided critical leadership for the 2021 Combined Federal Campaign (CFC) as the National Marketing Outreach Coordinator, as well as the Outreach Coordinator for CFC local zones.
- Strategic management and fundraising implementation resulted in more than \$54 million raised in monetary and volunteer pledges for CFC charities.
- Together with Geneva Global, launched a new \$5 million resource fund, Vaccine Confident Fund II, to further understand how social media may be leveraged to increase vaccination confidence and uptake.

GENEVA GLOBAL

- Helped multiple generations of a family collectively make grants to leading democracy organizations in the United States.
- Planned and implemented high-level grantee gatherings for family donors.
- Celebrated our Speed School pedagogy becoming part of the core curriculum for teacher training colleges across Ethiopia.
- Supported some of the world's largest private foundations in their efforts to pool and deploy catalytic philanthropic capital.
- Guided CARE teams in two countries in elaborating strategies to achieve full system integration of two of CARE's acclaimed programs to achieve durable impact at scale.
- Built out the absorptive capacity of a leading non-governmental organization in the sustainable apparel sector to capitalize on recent funding infusions.

CAPITAL FOR GOOD

- Continued to support the Girls First Fund in its mission to support grassroots partners and programs that work to end child marriage globally.

Financials

Statement of Financial Position

Total Assets	\$77,766,939
Total Liabilities	\$9,924,474
Total Restricted Assets	\$58,156,284
Total Unrestricted Net Assets	\$9,686,181
Total Liabilities and Net Assets	\$77,766,939

Summary of Total Contributions and Revenue

Total Contributions	\$47,491,444
Giving for International and Domestic Assistance Programs	\$10,950,346
Workplace Giving	\$4,234,960
Funds Program	\$27,549,004
Donor-Advised Funds	\$4,757,134
Other Contributions	\$0
Other Revenues	\$15,994,567
Total Contributions and Revenues Raised	\$63,486,011

NOTE: This analysis reports contributions before shrinkage and third-party expense.

Financials

Statement of Distributions and Operating Expenses

Total Distributions to Charities	\$34,899,094
Other Distributions for International & Domestic Assistance Programs	\$23,501,122
Workplace Giving Campaigns	\$3,992,887
Other Fund Distributions	\$1,133,898
Donor-Advised Funds	\$722,364
Geneva Global	\$520,472
Capital for Good	\$5,028,351
Total Program Expense	\$24,520,167
Campaign Solutions	\$1,228,000
Partner and Programmatic Solutions	\$3,593,809
Fiscal Sponsor Programmatic Expenses	\$5,859,560
Donor Advised	\$115,205
Geneva Global	\$11,454,274
Capital for Good	\$2,269,319
Total Support Services Expense	\$2,636,982
Management and General	\$2,491,117
Fundraising	\$145,865
Total Program and Support Services Expense	\$27,157,149
Administrative Fee on Operating Expenses	4.4%

NOTE: Financials represent Global Impact and its subsidiaries.

Board of Directors

ANITA WHITEHEAD
Board Chair

NANCY KELLY
Board Vice Chair

JAMES B. KANUCH, CPA, CFE
Board Secretary/Treasurer

KENNETH SCHANER, ESQ.
General Counsel

SCOTT JACKSON
President and Chief Executive Officer

ERIK ARNOLD

TIM BLOECHL

KATHRYN COMPTON

JOSEPH CRUPI

LISA TREVIÑO CUMMINS

M. MOUCTAR DIALLO

PETER GRANT

STAN HARRELL

VEENA JAYADEVA

SARAH DEGNAN KAMBOU

CHRISTIN CARDONE MCCLAVE

LAUREN MURPHY

DR. CHARLES OWUBAH

STEVE POLO

CAROL RIEG

KAREN WAWRZASZEK

Board of Directors as of January 2023

Senior Executive Team

SCOTT JACKSON

President and Chief Executive Officer

VICTORIA E. ADAMS

Vice President of Combined Federal
Campaign Administration

BRITTANY MATTFELD CRAIG

Managing Director of Campaign Engagement

CHRISTINA HADDEN

Managing Director of Finance and
Accounting

NATHANIEL HELLER

Vice President and Managing Director for
Geneva Global

STEPHANIE SCHOLZ

Vice President of Human Resources



GLOBAL IMPACT
CHARITABLE VENTURES FOR GREATER GIVING