Overview

Global Impact serves as a trusted advisor, intermediary and implementing partner across the private, nonprofit and public sectors. Through these partnerships, we have raised nearly $2 billion for causes such as disaster relief and global development. Global Impact’s reach and services are complemented by the work of our subsidiary company, Geneva Global.

Our Mission

Inspire greater giving

Our Vision

Unleash the full potential of the philanthropic sector to transform lives

Our Value

We are philanthropy advisors who put mission first

Our Strategies

- Grow global philanthropy
- Maximize impact of charitable ventures
- Scale solutions for the philanthropic sector

We are

Collaborative  Innovative  Transformative  Inclusive
By the Numbers

- 110+ passionate staff
- 5 philanthropic segments served
- $2 Billion raised for impact
- 4 locations: United States, United Kingdom, Canada, Australia
- ~100 Charity Alliance partners
- 500+ clients
- 60+ years of service

Charity Alliance partners

Nonprofits
Foundations
Public & Private Sector
Family Philanthropies
Donor Collaboratives
Highlights

GLOBAL IMPACT

• Welcomed five new board members, each with a unique perspective and skillset to serve and influence the organization.
• Raised more than $1.5 million through the Global Impact Ukraine Response Fund, supporting 25 charities whose missions include supporting and responding to worldwide needs.
• Hosted a video series, Philanthropy Insights, featuring honest conversations addressing philanthropic challenges across sectors.
• Generated $17.01 million for our Charity Alliance partners in public and private sector workplace campaigns.
• Provided critical leadership for the 2021 Combined Federal Campaign (CFC) as the National Marketing Outreach Coordinator, as well as the Outreach Coordinator for CFC local zones.
• Strategic management and fundraising implementation resulted in more than $54 million raised in monetary and volunteer pledges for CFC charities.
• Together with Geneva Global, launched a new $5 million resource fund, Vaccine Confident Fund II, to further understand how social media may be leveraged to increase vaccination confidence and uptake.

GENEVA GLOBAL

• Helped multiple generations of a family collectively make grants to leading democracy organizations in the United States.
• Planned and implemented high-level grantee gatherings for family donors.
• Celebrated our Speed School pedagogy becoming part of the core curriculum for teacher training colleges across Ethiopia.
• Supported some of the world’s largest private foundations in their efforts to pool and deploy catalytic philanthropic capital.
• Guided CARE teams in two countries in elaborating strategies to achieve full system integration of two of CARE’s acclaimed programs to achieve durable impact at scale.
• Built out the absorptive capacity of a leading non-governmental organization in the sustainable apparel sector to capitalize on recent funding infusions.

CAPITAL FOR GOOD

• Continued to support the Girls First Fund in its mission to support grassroots partners and programs that work to end child marriage globally.
Statement of Financial Position

Total Assets $77,766,939
Total Liabilities $9,924,474
Total Restricted Assets $58,156,284
Total Unrestricted Net Assets $9,686,181

Total Liabilities and Net Assets $77,766,939

Summary of Total Contributions and Revenue

Total Contributions $47,491,444
   - Giving for International and Domestic Assistance Programs $10,950,346
   - Workplace Giving $4,234,960
   - Funds Program $27,549,004
   - Donor-Advised Funds $4,757,134
   - Other Contributions $0

Other Revenues $15,994,567

Total Contributions and Revenues Raised $63,486,011

NOTE: This analysis reports contributions before shrinkage and third-party expense.
## Financials

### Statement of Distributions and Operating Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Distributions to Charities</strong></td>
<td>$34,899,094</td>
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<tr>
<td>Other Distributions for International &amp; Domestic Assistance Programs</td>
<td>$23,501,122</td>
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<tr>
<td>Workplace Giving Campaigns</td>
<td>$3,992,887</td>
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<tr>
<td>Other Fund Distributions</td>
<td>$1,133,898</td>
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<td>Donor-Advised Funds</td>
<td>$722,364</td>
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<tr>
<td>Geneva Global</td>
<td>$520,472</td>
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<tr>
<td>Capital for Good</td>
<td>$5,028,351</td>
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<tr>
<td><strong>Total Program Expense</strong></td>
<td>$24,520,167</td>
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<tr>
<td>Campaign Solutions</td>
<td>$1,228,000</td>
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<tr>
<td>Partner and Programmatic Solutions</td>
<td>$3,593,809</td>
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<tr>
<td>Fiscal Sponsor Programmatic Expenses</td>
<td>$5,859,560</td>
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<td>Donor Advised</td>
<td>$115,205</td>
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<td>Geneva Global</td>
<td>$11,454,274</td>
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<td>Capital for Good</td>
<td>$2,269,319</td>
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<td><strong>Total Support Services Expense</strong></td>
<td>$2,636,982</td>
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<tr>
<td>Management and General</td>
<td>$2,491,117</td>
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<tr>
<td>Fundraising</td>
<td>$145,865</td>
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<tr>
<td><strong>Total Program and Support Services Expense</strong></td>
<td>$27,157,149</td>
</tr>
<tr>
<td>Administrative Fee on Operating Expenses</td>
<td>4.4%</td>
</tr>
</tbody>
</table>

*NOTE: Financials represent Global Impact and its subsidiaries.*
Board of Directors

ANITA WHITEHEAD
Board Chair
NANCY KELLY
Board Vice Chair
JAMES B. KANUCH, CPA, CFE
Board Secretary/Treasurer
KENNETH SCHANER, ESQ.
General Counsel
SCOTT JACKSON
President and Chief Executive Officer
ERIK ARNOLD
TIM BLOECHL
KATHRYN COMPTON
JOSEPH CRUPI
LISA TREVIÑO CUMMINS
M. MOUCTAR DIALLO
PETER GRANT
STAN HARRELL
VEENA JAYADEVA
SARAH DEGNAN KAMBOU
CHRISTIN CARDONE MCCLAVE
LAUREN MURPHY
DR. CHARLES OWUBAH
STEVE POLO
CAROL RIEG
KAREN WAWRZASZEK

Board of Directors as of January 2023
Senior Executive Team

SCOTT JACKSON
President and Chief Executive Officer

VICTORIA E. ADAMS
Vice President of Combined Federal Campaign Administration

BRITTANY MATTFELD CRAIG
Managing Director of Campaign Engagement

CHRISTINA HADDEN
Managing Director of Finance and Accounting

NATHANIEL HELLER
Vice President and Managing Director for Geneva Global

STEPHANIE SCHOLZ
Vice President of Human Resources

Senior Executive Team as of January 2023