



GLOBAL IMPACT

Annual Report 2021

July 2020 - June 2021



OVERVIEW

Mission

Inspire greater giving.

Vision

Unleash the full potential of the philanthropic sector to transform lives.

Values

Collaborative, Innovative, Transformative, Inclusive

Organizational Diversity Statement

At Global Impact, we passionately celebrate a culture of belonging. We are committed to cultivating and nurturing a workplace of diversity, equity and inclusion. Our work will grow and transform philanthropy, our global community and ourselves.

Global Impact works on charitable ventures to inspire greater giving. We serve as a trusted advisor, intermediary and implementing partner across the private, nonprofit and public sectors. Through these partnerships, we have raised nearly \$2 billion for causes such as disaster relief and global development. Global Impact's reach and services are complemented by the work of our subsidiary company, Geneva Global.

HIGHLIGHTS

Global Impact

- Anita Whitehead appointed as the new Board of Directors Chairperson.
- President and CEO, Scott Jackson rereleased his book, "Take Me With You," and implemented the Make Your Global Impact campaign.
- Continued to raise funds for COVID-19 relief and recovery, including employee assistance and corporate grant programs.
- \$18.7 million raised for our Charity Alliance partners in public and private sector campaigns.
- Together with Geneva Global, supported the launch of the Vaccine Confidence Fund (financed by Facebook and Merck).

Geneva Global

- Launched a partnership with Grovider to help identify areas to improve and embed the values of equity and justice within our business.
- Held virtual Salons with Ashoka and the Chandler Foundation on the future of systems change funding, as well a virtual salon in consultation with Education International discussing the role of teachers and recovering from COVID-19 school closures.
- Continued to work intensively supporting a range of large institutional philanthropies as well as families and individual donors.
- Managing Director Nathaniel Heller named to Fast Company's Executive Board.

Combined Federal Campaign (CFC)

- Provided critical leadership for the 2020 CFC as the National Marketing Outreach Coordinator, as well as the Outreach Coordinator for 13 CFC zones.
- Strategic management and fundraising implementation resulted in more than \$56.8 million raised in monetary and volunteer pledges for CFC charities.

FINANCIALS

Statement of Financial Position

Total Assets	\$39,621,103
Total Liabilities	\$16,002,517
Total Restricted Assets	17,033,312
Total Unrestricted Net Assets	\$6,585,274
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Total Liabilities and Net Assets	\$39,621,103

Summary of Total Contributions and Revenue

Total Contributions	\$53,671,361
Giving for International and Domestic Assistance Programs	\$528,560
Workplace Giving	\$5,617,142
Funds Program	\$30,725,596
Donor-Advised Funds	\$16,773,063
Other Contributions	\$0
Other Revenues	\$20,665,653
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Total Contributions and Revenues Raised	\$74,337,014

NOTE: This analysis reports contributions before shrinkage and third-party expense.

FINANCIALS

Statement of Distributions and Operating Expenses

Total Distributions to Charities	\$37,691,950
Other Distributions for International & Domestic Assistance Programs	\$15,504,950
Workplace Giving Campaigns	\$5,319,205
Other Fund Distributions	\$475,749
Donor-Advised Funds	\$16,392,046
Total Program Expense	\$19,798,133
Campaign Solutions	\$1,507,281
Partner and Programmatic Solutions	\$4,805,496
Fiscal Sponsor Programmatic Expenses	\$5,864,322
Donor Advised	\$313,242
Geneva Global	\$7,307,792
Total Support Services Expense	\$2,639,813
Management and General	\$2,622,910
Fundraising	\$16,903
Total Program and Support Services Expense	\$31,313,995
Administrative Fee on Operating Expenses	4.6%

NOTE: Financials represent Global Impact and its subsidiaries.

BOARD OF DIRECTORS



ANITA WHITEHEAD

Board Chair

NANCY KELLY

Board Vice Chair

JAMES B. KANUCH, CPA, CFE

Board Secretary/Treasurer

KENNETH SCHANER, ESQ.

General Counsel

SCOTT JACKSON

President and Chief Executive Officer

TIM BLOECHL

TRACEY E. BURTON, JD

KATHRYN COMPTON

JOSEPH CRUPI

M. MOUCTAR DIALLO

PETER GRANT

STAN HARRELL

VEENA JAYADEVA

SARAH DEGNAN KAMBOU

CHRISTIN CARDONE MCCLAVE

LAUREN MURPHY

STEVE POLO

CAROL RIEG

DAVID WU



SCOTT JACKSON

President and Chief Executive Officer

VICTORIA E. ADAMS

Vice President of Combined Federal
Campaign Administration

BRITTANY MATTFELD CRAIG

Managing Director of Campaign Engagement

NATHANIEL HELLER

Vice President and Managing Director for
Geneva Global

KATHLEEN LOWENTHAL

Vice President

KAREN ROBINSON

Chief Financial Officer and Executive
Vice President of Financial Services

STEPHANIE SCHOLZ

Vice President of Human Resources

Board of Directors and Executive Leadership
as of January 2022



GLOBAL IMPACT

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