



450
Public and Private Sector
Funding Partners



10
High Impact Funds



11%
Overhead



120+
International Partners



42
Advisory Clients



5
Backbone Partners



\$1.7 Billion
Raised Since Inception

Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.

—Vince Lombardi

Our Mission

Global Impact builds partnerships and resources for the world's most vulnerable people.

GLOBAL IMPACT®

1199 North Fairfax Street, Suite 300
Alexandria, VA 22314
800-836-4620
information@charity.org

charity.org



1956 - 2016
60
YEARS OF EXCELLENCE

THE IMPACT OF ONE



2016 Annual Report Summary

GLOBAL IMPACT®

We're increasing our impact by providing more opportunities for individuals, organizations and companies to make a difference.

Increasing Donor Impact with Our Strongest-Ever Charity Alliance

In 2015, Global Impact raised more than \$21.6 million for our charity alliance partners through approximately 450 public and private sector workplace giving campaigns. We provided world-class marketing, representation, promotion, donation processing and other services. This continued success is a testament to the strength of our alliance, which includes nearly 130 internationally focused charities whose programs assist an estimated 417 million people in nearly 200 countries.

Revolutionizing Individual Giving with Growfund

This year, we launched Growfund, a donor-advised fund built to empower all donors with the same tools for strategic and planned giving as foundations and the wealthy. It does this by lowering the price of entry for donor-advised funds to \$1, essentially democratizing giving. Growfund operates like a 401(k) or personal foundation, with funds able to be saved or invested and grown over time. Users have the ability to grant to more than 800,000 charities or thematic impact funds.

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

— Margaret Mead

Empowering Federal Employees to Make a Difference through the CFC

Our work with the Combined Federal Campaign (CFC) inspires hundreds of thousands of federal employees to direct more than \$55 million to support their favorite causes. Global Impact also grew our footprint from administering one campaign to four for the 2016 campaign season, adding the CFCs of the National Capital Area, New York City and Central Virginia. Meanwhile, we continued to grow our success with the CFC-Overseas, generating close to \$7 million from personnel stationed abroad during the 2015 campaign.

Getting Serious Results with Red Nose Day Fun

With Red Nose Day back in the United States for a second year, Global Impact renewed our role as a fundraising partner to Comic Relief Inc., leading outreach and communications to get corporate employees involved in the seriously silly fun while raising money to lift children and young people out of poverty. The \$60 million that Red Nose Day has raised in the United States since 2015 has supported work in all 50 states and in 15 countries to keep young people safe, healthy and educated.

Elevating Disaster Response for Immediate Impact

Global Impact continues to strengthen disaster response efforts around the world, working in partnership with our charity alliance, individual donors and dozens of corporate partners to help those affected. In the past year, we responded to five disasters to support our charity partners on the ground: the Syrian refugee crisis, the floods in Myanmar and Chennai, and the devastating earthquakes in Nepal and Ecuador.

Supporting IMPACT 2030 through Backbone Services

IMPACT 2030, the only business-led coalition of international leaders in collaboration with the United Nations, the private sector, nonprofits, governments and academic institutions, is dedicated to achieving the Sustainable Development Goals by aligning human capital investment through employee volunteering. This year, we worked with IMPACT 2030 to establish a base of operations and help member companies collaborate and align their corporate social responsibility strategies and employee volunteer efforts to reach the world's most ambitious goals.



Photo Credit: KJ Borja / Save the Children / Nepal

Telling Powerful Stories to Inspire Disaster Resilience

As the backbone partner of the Hilton Prize Coalition, an independent alliance of the winners of the Conrad N. Hilton Humanitarian Prize, Global Impact grew a storytelling movement to share how best-in-class organizations respond to disasters. This year, the Hilton Prize Coalition produced and premiered its first short documentary film, "On Shifting Ground," focusing on the 2015 earthquake relief efforts in Nepal. The film not only tells a memorable story, but also offers a model to replicate for successful disaster relief and resiliency efforts around the world.

Celebrating Brighter Birthdays

Working with mothers2mothers, Global Impact developed and helped the organization to launch a unique, new campaign to protect babies from HIV in sub-Saharan Africa. Through the "Every Child Deserves a Birthday" campaign, supporters pledge their or their children's birthdays to raise donations and create brighter birthdays globally. The campaign raised nearly \$25,000 in just a few short weeks. This is only the beginning of an annual movement to make sure children everywhere can celebrate their birthday in good health.