

Digital Employee Engagement Opportunities

Many Global Impact charities offer digital engagement opportunities that allow a corporation to rally an increasingly diverse workforce, including remote employees, around the spirit of giving. These activities can be an effective team-building tool, and help to attract, retain and motivate employees for good.



Joseph Musao / CMMB

PLAY FOR CHARITY

Challenge your employees to test their skill in online games and quizzes that are fun and also build awareness of global issues. These can range from a short quiz to building your own sustainable village.

- Test your knowledge with short quizzes on different topics such as:
 - **Agriculture: Sheep or Goat?** | *by Heifer International*
 - **Poverty: Global Rich List** | *by CARE*
 - **Geography and World News: Map It Out** | *by UNICEF USA*
 - **How Green Are You?** | *by Planet Aid*
 - **World Water Quiz** | *by International Medical Corps*
- Discover the issues faced by people living in resource-poor countries by experiencing these games:
 - **Toilet Trek** | *by UNICEF USA*
2.5 million people lack access to a safe, clean toilet. Navigate their daily struggle.
 - **Half the Sky** | *by Fistula Foundation, World Vision, and Heifer International*
Players embark on a global journey which begins in India, and moves on to Kenya, Vietnam, and Afghanistan, ending in the U.S.
 - **Cowsequences** | *by Oxfam America*
Experience the challenges faced by dairy farmers in Jamaica and Wales.

FILM/DOCUMENTARY SCREENINGS

Host a film screening for your employees and explore the impactful work of our charity partners around the world. Discussion questions and other activities accompany these documentaries.

- **Face to Face with Slavery** | *by Free the Slaves*
- **A Seed of Maize** | *by Kickstart International*
- **With My Own Two Wheels** | *by World Bicycle Relief*

VIRTUAL REALITY 360 FILMS

For an authentic view into global issues, encourage your employees to watch these 360-degree virtual reality films developed by our charity partners. They'll be immersed in a developing country and see the challenges faced by those who live there.

- **The Return** | *by ChildFund International*
- **Rashida Jones Visits a Syrian Refugee Camp** | *by International Rescue Committee*
- **Evelyn's Story** | *by Oxfam America*
- **UNICEF 360°** | *by UNICEF USA*
- **Aftershock** | *by WaterAid*
- **Ali's Story** | *by World Vision*

CONNECT ON SOCIAL MEDIA

Shares, tweets and selfies can help raise awareness and funds for charity. Many charities have online campaigns with photo submissions and hashtags designed to encourage dialogue, and participation can even equal donations to charities from sponsors! Encourage your employees to participate in these campaigns, and see how much your office can do.

- Celebrate Rotary International's centennial with **#100actsofgood**.
- Share your **travel selfies** and help EngenderHealth spread the word about women's health.

VOLUNTEER!

Looking to engage employees in volunteerism from anywhere in the world? Have them volunteer from their desks! The internet is a powerful tool that continues to become more and more widespread, even for people in the developing world. Employees can use their computers to engage with them and lend their expertise to give them the tools they need to succeed.

- **MicroMentor** | *by Mercy Corps*
Use your business acumen to tutor another entrepreneur.
- **Missing Maps** | *by Doctors Without Borders/Médecins Sans Frontières USA*
Help to map areas where humanitarian organizations are trying to meet the needs of vulnerable people in the wake of disasters.



World Bicycle Relief