BUILDING
for the FUTURE
of PHILANTHROPY
# Table of Contents

- A Message from the Board Chair and President & CEO: 3
- Progress Across the Organization: 5
- Year at a Glance: 7
- Success by the Numbers: 14
- Financial Results: 15
- Workplace Giving Partners:
  - Charity Alliance: 18
  - Campaign Partners: 20
- Advisory and Secretariat Partners: 24
- Board of Directors: 25
- Executive Leadership: 26

*Credit: Jesse Newman/The Global Fund for Children/Guatemala*
The world of global philanthropy continues to evolve — and we are honored to be a leader in this field as new trends emerge. Two trends in particular continue to shape the future of philanthropy: increasing effort among corporations to align their global corporate citizenship programs with their business objectives, and the heightened importance of employee engagement and giving.

As private sector organizations become increasingly global, so too does their approach to social responsibility. According to a report from the Committee Encouraging Corporate Philanthropy, companies that earn more than half of their total revenue abroad now typically give more than 20 percent of their total contributions to international programs — a sign that global philanthropy is growing.

These observations dovetail with one of the central findings of a study that Global Impact commissioned from the Indiana University Lilly Family School of Philanthropy. The study found that many corporations used the same top three factors to evaluate their corporate
social responsibility-related decisions: alignment with business objectives, needs in local communities and employee preferences. Equipped with this information, Global Impact and our partners can collaborate more effectively and find shared value.

During this past year, Global Impact re-examined and refined our aspirations as an organization given the unique role we serve in the evolving landscape of global philanthropy. The outcome of our thinking was the development of a new mission statement recognizing that all real progress comes from working together for a common goal: *Global Impact builds partnerships and resources for the world’s most vulnerable people.*

Our activities over the past year reflect this important mission. We continue to support and partner with nonprofit and for-profit organizations on our collective goal to make a positive difference in the lives of people in need around the world.

As we look ahead, we invite you to join us in building these partnerships and serving others by growing global philanthropy.

Steve Polo  
Board Chair

Scott Jackson  
President & CEO
Over the course of nearly six decades, Global Impact has earned a reputation as a leader helping to shape the world of global philanthropy. As the field continues to evolve, we are working in partnership with stakeholders of all types to adapt and achieve their goals.

Last year, we continued expanding on our foundation of workplace giving and used that foundation to provide philanthropic solutions for nonprofits and corporations. Across our three lines of business, we made significant progress in fulfilling our mission to build partnerships and resources for the world’s most vulnerable people.

Partner Solutions
Global Impact provided custom solutions and strategic counsel for both nonprofit organizations and for-profit corporations. Through Advisory Services, we helped address philanthropic challenges with a global focus such as developing signature funds for companies to invest in a specific cause, issue, theme or region. Meanwhile, through our Secretariat Services, we empowered and strengthened the impact of coalitions, such as the Hilton Prize Laureates Collaborative, Global Health Council, Central America Donors Forum and Restore the Earth Foundation.
Campaign Solutions
We offered a variety of fundraising strategies and approaches for nonprofit organizations and for-profit corporations, as well as ways to create new programs and expand existing ones. Last year, we worked with approximately 450 public and private sector workplace giving campaigns to generate funding for our charity alliance, which has now expanded to more than 120 charities. Our workplace giving revenue from public and private sector workplaces totaled more than $17,000,000. We also continued administering the Combined Federal Campaign-Overseas (CFC-O), which outperformed many other Combined Federal Campaigns (CFCs) in comparison to previous year’s results. Additionally, we developed nine new High Impact Funds for corporate partners, each focusing on an area of critical need such as clean water and human trafficking.

Program Support Solutions
In fiscal 2014, we offered our clients financial and technology assistance in a broad variety of areas, including fiscal agency, distribution and fiduciary services, donor advised funds, and various technology solutions. We also created highly-focused microsites for specific charitable causes, featuring mapping functions that allow potential donors to see what type of charitable work is being done by different organizations in a given geography. In addition, we developed sub-granting capabilities for local NGOs, and created a new backend system to improve the experience of working with us for organizations that are part of our workplace giving alliance.

“Global Impact has been a trusted partner of the Seattle International Foundation. This year, they helped us create a strategic council for our annual Central America Donors Forum. They coordinated a meeting of that group at their headquarters, the Center for Growing Global Philanthropy. Global Impact’s focus on partnership and collaboration has been extremely valuable to us.”

MAURICIO VIVERO, CEO, SEATTLE INTERNATIONAL FOUNDATION
Giving Accelerator debuts

Global Impact unveiled a new resource that is already making an impact in our Signature Campaigns and High Impact Funds, as well as the way we support our Secretariat clients. Our giving accelerator is a highly flexible donation platform that enables the receipt of donations in more than 90 currencies, whether as payroll deductions, credit card donations or other channels. It is an effective way of meeting and engaging with donors where they are — and removing barriers for individuals who want to help.
“Giving Beyond Borders” study released

Global Impact presented the findings of our groundbreaking research study, “Giving Beyond Borders,” at the U.S. Chamber of Commerce Business Civic Leadership Center’s corporate citizenship conference. Commissioned by Global Impact and prepared by the Indiana University Lilly Family School of Philanthropy, a key focus of the report was on the elements that companies look for in corporate-nonprofit partnerships, and what makes such partnerships successful.

Typhoon Haiyan Relief Fund launched

When Typhoon Haiyan made landfall in the Philippines on November 8, it displaced 3.4 million people and devastated homes, schools, hospitals and critical infrastructure. Within 24 hours, Global Impact set up a Typhoon Haiyan Relief Fund. In addition to accepting contributions through our website, we created a text-to-give campaign and customized landing pages for select workplaces to enable employee donation match programs. In its first three months of operation, the fund earned more than $200,000 in pledges from individual donations, four corporate matching programs and other sources.

OCTOBER 9

Finance and technology tools expanded to include the grant accelerator, partnership accelerator and impact maps

Credit: Margaret Aguirre/International Medical Corps/Philippines
Bentley Systems, Inc. partnership initiated
Global Impact began working with Bentley Systems, Inc. to launch a Signature Fund that would allow Bentley to match employee contributions supporting charities disaster resiliency and response. The work, which started in December, came to fruition in the summer with a donor advised fund for Bentley, along with a microsite to communicate the goal of the fund’s campaigns to employees, educate employees about the charities’ programs, and accept donations. Global Impact also created fund governance procedures and made strategic recommendations regarding communications and marketing around the funds.

CFC-O results & OPM award
Administered by Global Impact since 1996, the CFC-O is one of the world’s largest workplace giving campaigns. In 2013, it raised nearly $11 million in pledges, outperforming many other CFCs in comparison to previous year’s results. The 2013 CFC-O received the National CFC Innovator Award from the Office of Personnel Management (OPM) for the seventh straight year for its innovative strategies, and all three of its nominated representatives earned OPM’s prestigious National CFC Hero Awards.
Continued advancements in workplace giving

Global Impact expanded its proactive, strategic approach in the workplace giving arena, by growing our footprint in the private sector, driving innovations in workplace giving relationship management, introducing High Impact Funds and increasing marketing. This approach resulted in exceeding our workplace giving revenue goal and raising more than $17,000,000 on behalf of our charity alliance. Other accomplishments included surpassing the national average for CFC fundraising, private sector revenue, now exceeding CFC revenue, and serving as a key stakeholder for OPM as they considered regulatory changes affecting the CFC.
Pact storytelling facilitated

Global Impact held a day-long workshop with select board members and staff of Pact to connect individuals’ passion for the organization with its overall mission. Following the workshop, board members began sharing stories about their connection to Pact with others to make new personal connections with individual donors. Later, these stories played an important role as Pact held its first event targeted at individuals and growing private funds.

Women & Girls Fund launched

The Global Impact Women & Girls Fund launched in March, one of nine High Impact Funds developed in the past year. This fund brings together CARE, World Vision, Plan International USA and the International Center for Research on Women — each a leader on the issues that women and girls face each day. Now individual employees in a corporation can easily direct their donations to help provide a host of services to vulnerable women and girls the world over, including education, protection from violence and exploitation, job training, and more.
Global Health Council

Global Impact continued providing Secretariat Services to Global Health Council (GHC), the collective voice of the global health community. In May 2014, we organized The Future of Global Health, a one-of-a-kind outreach event. In addition to securing co-sponsors such as the United States Agency for International Development and the Public Health Institute, we designed the event as a blend of networking, one-on-one discussions with subject matter experts, and meaningful conversations with peers and mentors. More than 350 young professionals involved in global health participated. In addition to organizing the event, we recruited many members to join the organization. In partnership with Global Impact, GHC garnered $90,000 in loosely restricted grants in fiscal 2014.

Credit: Jay Farbman/SEE International/India

APRIL 3

Global Impact co-hosted the Charities@Work 13th Annual Best Practices Summit on employee engagement in corporate citizenship

MAY 9

New mission statement approved by the Board of Directors:
Global Impact builds partnerships and resources for the world’s most vulnerable people

JUNE 1
“Global Impact has been instrumental in supporting Pact to connect our leaders to our mission of Building Local Promise. Board members and senior staff learned to be storytellers through a workshop process that connected their personal story to the story of Pact. It was transformational.”

MARK VISO, CEO, PACT

Key player in hospitality industry launches disaster fund

A large hotel chain turned to Global Impact to create a donor advised fund to support the disaster relief programming of selected charities operating across key geographic priorities in the 90 countries where the company does business. We helped set up a fund with eight vetted charities and built a fund microsite to communicate the need, accept donations, and share updates and success stories. Employee contributions and the company’s matches totaled more than $756,000 as of December 1, 2014, which is paying for much-needed medical supplies, shelter materials, clean water and more. Finally, we created a custom grant application portal that allows the hotel chain to solicit, evaluate, and render decisions on grant applications, as well as announce and distribute awards through the donor advised fund platform.
GLOBAL IMPACT

SUCCESS BY THE NUMBERS

120+ international charity partners

450 private and public sector funding partners

$1.7 billion raised since inception

12% overhead

Credit: Toni Cervantes/SightLife/India

Credit: Peter Biro/IRC/Afghanistan
## Statement of Financial Position 2014

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$19,396,108</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>13,539,413</td>
</tr>
<tr>
<td>Total Unrestricted Net Assets</td>
<td>5,856,695</td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$19,396,108</td>
</tr>
</tbody>
</table>

### Fee Structure for Workplace Giving Federation Partners

There are no upfront or application fees for participating in Global Impact’s workplace giving federation. Global Impact’s fee structure is based on a formula that enables us to cover the costs of comprehensive fundraising on behalf of our charities, including year-round marketing, visibility and representation within approximately 450 public and private sector campaigns across the country. The fee also covers the cost of annual certification, campaign registration/eligibility to receive funds from workplace campaigns, donation processing, donor acquisition and reports, benchmarking, access to cooperative advertising, promotion of our charities’ employee engagement events, and overall administration. The fee rate applied to gross workplace pledges from the Fall 2013 campaigns was 28.6 percent, on average. Note that Global Impact is a diversified organization and raises funds for its charity partners beyond traditional workplace giving. Inclusive of all funds raised, the average fee rate was 14.9 percent. Global Impact’s overall overhead rate was 15 percent in FY14.

Beginning in Fall 2014, a new fee structure distributes these costs across three tiers and uses rates that are, on average, less than the previous year. While the fee rate within each tier range will vary from year to year, depending on overall expenses to support our alliance and projected overall revenue, the tiers for the 2014 campaign season are as follows: 18-24 percent on pledges up to $1 million, 15-18 percent on the next million in pledges, and 10-15 percent on all pledges over $2 million. Beginning in Fall 2014, Global Impact implemented a $2,500 minimum fee to ensure that basic administrative costs of annual participation in the Global Impact Charity Alliance are provided by each charity. This fee is not an additional or up front charge; it will be credited toward any cumulative fees taken on funds raised for a charity through each season’s workplace campaigns.

Global Impact strives to keep these rates as low as possible without compromising performance and excellent service to our charities.
### Financial Results

**Annual Report Summary of Total Contributions and Revenue 2014**

#### Contributions
- **Workplace Giving**: $17,287,073
- **Distribution Services**: 7,902,052
- **Non-Recurring Programs**: 700,382
- **Other Contributions**: 38,373

#### Total Contributions
- **Total Contributions**: 25,927,880

#### Revenues
- **Revenues**: 7,170,133

#### Subtotal
- **Subtotal**: 33,098,013

#### Managed Campaign
- **Combined Federal Campaign–Overseas**: 10,978,113

#### Total Managed Campaign
- **Total Managed Campaign**: 10,978,113

#### Less Adjustment for Designations to Global Impact from Managed Campaign
- **Combined Federal Campaign–Overseas**: – 284,073

#### Total Contributions and Revenues Raised
- **Total Contributions and Revenues Raised**: $43,792,053

*Note: This analysis reports contributions before shrinkage and third-party expense.*
In FY14, Global Impact experienced overall growth in revenue for its workplace giving portfolio. Increases in our private sector workplace campaign portfolio was the driving force behind this growth. The organization kept overall expenses relatively flat despite working to expand workplace giving and continue growth in the Partner Solutions line of business. Pass-through funding decreased since Global Impact did not administer the Combined Federal Campaign of the National Capital Area in 2013, but the organization continues to serve as the administrator of the Combined Federal Campaign-Overseas.
WORKPLACE GIVING PARTNERS

CHARITY ALLIANCE as of November 1, 2014

Accion International
Amref Health Africa
Africare
Albert B. Sabin Vaccine Institute
American Himalayan Foundation
American Jewish World Service
American Near East Refugee Aid (ANERA)
American Refugee Committee
American Society of Hematology
AmeriCares
Ashoka
Boy Scouts of America – Aloha Council
Boy Scouts of America – Far East Council
Boy Scouts of America – Transatlantic Council
CARE
Catholic Medical Mission Board
ChildFund International
Children International
Christel House
Church World Service
Clinton Foundation
Concern Worldwide US
Cordaid
Counterpart International
Desert Research Institute Center for International Water and Sustainability
Direct Relief
Doctors Without Borders/Médecins Sans Frontières USA
Eastern Congo Initiative
ECHO
ECPAT – USA
The END Fund
EngenderHealth
Engineers Without Borders USA
Episcopal Relief & Development
Feed My Starving Children
FilmAid
FINCA International
Fistula Foundation
Food for the Poor
Free the Slaves
Freedom from Hunger
Friends of the Global Fight
Girl Scouts Overseas
Global Fund for Children
Global Justice Center
Global Press Institute
Global Rights
GlobalGiving Foundation
Handicap International
Healing the Children
Health Volunteers Overseas
Heifer International
Helen Keller International
HelpAge USA
Himalayan Cataract Project
Institute for State Effectiveness
International Center for Research on Women (ICRW)
International Executive Service Corps
International Eye Foundation
International Justice Mission
International Medical Corps
International Orthodox Christian Charities (IOCC)
International Relief & Development
CHARITY ALLIANCE

International Relief Teams
International Rescue Committee
International Youth Foundation
IntraHealth International
KickStart International
Landesa
Literacy Bridge
Lutheran World Relief
Management Sciences for Health (MSH)
Medicines for Humanity
Mercy Corps
Mercy Ships
Millennium Promise
Mission Aviation Fellowship
Near East Foundation
NetHope
Operation Smile
Opportunity International
Oxfam America
Pact
Pan American Development Foundation
Partners in Food Solutions
Partners In Health
PATH
PCI-Media Impact
PeaceTrees Vietnam
Plan International USA
Planet Aid
Planned Parenthood Federation of America
Project HOPE
Rotary Foundation of Rotary International
Salvation Army World Service Office (SAWSO)
Save the Children
SEE International
ShelterBox USA
SightLife
Sightsavers International
Smile Train
SOS Children’s Villages – USA
Splash
Stop Hunger Now
TechnoServe
Tostan
Tourism Cares
Unitarian Universalist Service Committee
United Methodist Committee on Relief (UMCOR)
United Seamen’s Service
The U.S. Fund for UNICEF
University of the People
Village Enterprise
Water for People
Women for Women International
Women Thrive Worldwide
World Relief
World Renew
World Vision
Wycliffe Bible Translators

High Impact Funds
Clean Water
Disaster Relief & Resiliency
Economic Development
Education
Global Health & Child Survival
Human Trafficking
Hunger
Malaria
Malaria
Women & Girls
CAMPAIGN PARTNERS as of November 1, 2014

PRIVATE SECTOR

10Gen (MONGO)
AAA
AARP
Accenture
Aerojet GenCorp
Aerospace Corporation
Aetna Insurance
Agilent Technologies
Amazon.com
American Airlines
American Express
American Psychological Association
Ameriprise
Amica
Applied Materials
Ashland, Inc.
Axio Research
Baxter International

BRTRC
C.H. Robinson Worldwide
California Pizza Kitchen
Cambia Health Solutions
Carlson Companies
Citrix
CNA Insurance
Computer Science Corporation
Contently
CoreLogic
Credit Union National Association
Dell Computer Corporation
East Bay Municipal Utility
Ecolab Inc.
Emory University
Environmental & Energy Study Institute
Environmental Law Institute
ExxonMobil Corporation
FINRA

Foursquare
Friends of the Earth
GXS
Hershey Company
Hewlett Packard
Hospira
Inova
Institute for Defense Analyses
Intel
International Community Health Services
International Monetary Fund
Jacobs Engineering
JPMorgan Chase
Legal and General America
Lockheed Martin (includes 6 campaigns)
MacArthur Foundation
McDonald’s Corporation
Mechanics Bank

Credit: CARE/Ethiopia
CAMPAIGN PARTNERS

MIB Group
Microsoft
National Geographic
National Parks Conservation Association
Natural Resources Defense Council
NCB
Noblis, Inc.
Peterson Sullivan
Public Radio International
Rails-to-Trails Conservancy
Rainforest Alliance
RAND Corporation
Rhode Island Private Sector
Rosetta Marketing Group
Sabre Holdings
Sacramento Municipal Utility District
Sailthru
Serco
Shell Oil Company Foundation
Shutterstock
Society for Human Resources Management
Sound Community Bank
Thomson Reuters
Thrillist
TIAA-CREF
Toshiba
Treasury Wine Estates
Tufts University
Union of Concerned Scientists
United Airlines
UnitedHealth Group
University of Chicago
University of Pennsylvania
University of Richmond
Washington Gas
Wells Fargo Community Support
WETA
World Bank

“Our partnership with Global Impact is extremely important to us. They have been a terrific partner for fundraising, networking with corporate partners, and partnerships around events. We are delighted to have Global Impact represent us in workplace giving campaigns across the nation.”

JEFFREY C. EICHENLAUB
DIRECTOR, WORKPLACE ENGAGEMENT, WORLD VISION

Credit: Mark Tushman/Planned Parenthood Federation of America/Guatemala
CAMPAIGN PARTNERS

PUBLIC SECTOR

FEDERAL GOVERNMENT

Combined Federal Campaign of the National Capital Area
Combined Federal Campaign-Overseas
More than 140 other federal employee workplace campaigns nationwide

STATE GOVERNMENT

Alabama
Alaska
Arizona
California
Connecticut
Florida
Georgia
Idaho
Illinois
Indiana
Maine
Maryland
Massachusetts
Michigan
Missouri
New Jersey
New York
North Carolina
Ohio
Oklahoma
Pennsylvania
Rhode Island
Texas
Utah
Virginia
Washington
Wisconsin

LOCAL – COUNTY

Alameda County, CA
Marin County, CA
Sacramento County, CA
San Francisco County, CA
Santa Clara County, CA
Fulton County, GA
Champaign County, IL
Cook County, IL
DuPage County, IL
Lake County, IL
Indianapolis County, IN
Marion County, IN
Montgomery County, MD
Atlantic County, NJ
Burlington County, NJ
Camden County, NJ
Cumberland County, NJ
Gloucester County, NJ
Middlesex County, NJ
Monmouth County, NJ
Ocean County, NJ
Passaic County, NJ
Salem County, NJ
South Jersey PECC, NJ
Sussex County, NJ
Union County, NJ
Warren County, NJ
Franklin County, OH
Multnomah County, OR
El Paso County, TX
Travis County, TX
Loudoun County, VA
Prince William County, VA
King County, WA
Snohomish County, WA
Dan County, WI

LOCAL – CITY

Oakland, CA
Sacramento, CA
San Francisco, CA
Orlando, FL
Chicago, IL
Indianapolis, IN
Boston, MA
Augusta City, ME
Portland, ME
St. Louis, MO
New York, NY
Columbus, OH
Portland, OR
Philadelphia, PA
Austin, TX
El Paso, TX
Houston, TX
Auburn, WA
Bellevue, WA
Bellingham, WA
Everett, WA

Credit: Cassandra Nelson/Mercy Corps/Lebanon
CAMPAIGN PARTNERS

Kirkland, WA
Lynnwood, WA
Madison, WA
Redmond, WA
Seattle, WA

LOCAL – PUBLIC
SCHOOL DISTRICT
Chicago, IL
Indianapolis, IN
Burlington, NJ
Cypress-Fairbanks, TX
Houston, TX
Northshore, WA
Renton, WA
Madison, WI

LOCAL – OTHER
Central Contra Costa
Sanitary District, CA
Lawrence Berkeley Lab, CA
Sacramento Regional Transit, CA
Central Illinois CCC, IL
Chicago Transit Authority, IL
METRA, IL
Metropolitan Water Reclamation District of Greater Chicago
PACE Transit, IL
Central Ohio Transit Authority, OH
Columbus Library, OH
Port of Portland, OR
Tri-Met Transportation District, OR
King County Library System, WA
Port of Seattle, WA
Snohomish Co. Public Utility District, WA
Sno-Isle Library System, WA
Sound Transit, WA

“After working with Global Impact in workplace giving for some time, AMREF was thankful to expand our partnership to include three-year strategic planning support. Through our work with Global Impact, we have been able to strengthen fundraising efforts in the U.S. Global Impact has set us on a growth path in not only fundraising, but visibility, advocacy and sustainability so we may continue to support the work of our in-country offices, and further empower the people of Africa.”

BERNHARD BAUER, DIRECTOR, INDIVIDUAL GIVING & COMMUNICATIONS, AMREF HEALTH AFRICA

Credit: Food for the Poor, Inc./Jamaica
ADVISORY AND SECRETARIAT PARTNERS

NONPROFITS
Alzheimer’s Association
Amref Health Africa
Clear Path International
Cordaid
Counterpart International
Digital Green
Desert Research Institute
ECPAT USA
FilmAid International
Friends of the Global Fight
Pact
Seattle International Foundation
Speranza Foundation

CORPORATIONS
Allstate
Ameriprise Financial
Baxter International
Bentley Systems
Hilton Worldwide
IO Sustainability
Monsanto

SECRETARIAT
Central America Donors Forum
Global Health Council
Hilton Prize Laureates Collaborative
Restore the Earth Foundation

Credit: Fahad Ameen/Helen Keller International/Bangladesh
BOARD OF DIRECTORS

Mr. Steve Polo
BOARD CHAIR
Partner
OPX
Washington, DC

Ms. Nancy A. Kelly
BOARD VICE CHAIR
Executive Director
Health Volunteers Overseas, Inc.
Washington, DC

Mr. James B. Kanuch, CPA, CFE
BOARD SECRETARY/TREASURER
Director
CohnReznick LLP
Bethesda, MD

Mr. Timothy Bloechl
Director, Cyber Security Business Development
Quantum Research International
Arlington, VA

Mr. Joseph A. Crupi
Parrish, FL

Mr. Mouhamed M. Djalo
Public Health Manager
MedImmune, Specialty Care Division of AstraZeneca
Kennesaw, GA

Mr. H. Kenneth Fleishman
Owner
Fleishman & Company, LLP
Chevy Chase, MD

Mr. Peter M. Grant
Partner
Anchormark, LLC
Charlottesville, VA

Mr. Stan M. Harrell
Senior Vice President, Chief Financial Officer and Chief Information Officer
U.S. Chamber of Commerce
Washington, DC

Mr. Scott Jackson
President & CEO
Global Impact
Alexandria, VA

Ms. Karen R. Johnson
President/CEO
KRJ Resources, LLC
Austin, TX

Ms. Maryon Davies Lewis
San Francisco, CA

Mr. Rabih T. Torbay
Senior Vice President of International Operations
International Medical Corps
Washington, DC

Mr. Mauricio Vivero
CEO
Seattle International Foundation
Seattle, WA

Mr. David Wu
Chief Development Officer
PATH
Seattle, WA

Captain Edward Zellem
U.S. Navy
Tampa, FL

GENERAL COUNSEL
Mr. Kenneth I. Schaner, Esq.
Partner
Schaner & Lubitz, PLLC
Bethesda, MD
EXECUTIVE LEADERSHIP

Scott Jackson
President and Chief Executive Officer

Stanley M. Berman
Chief Financial Officer

Ann Canela
Vice President, Partner Solutions

Joseph Mettimano
Vice President, Marketing and Campaign Engagement

Cindy Darnell
Senior Director, Business Strategy and Operations

Mark Milligan
Controller and Senior Director of Finance and Accounting

Stephanie Scholz
Senior Director, Human Resources

“Our partnership with Global Impact provides our employees with the opportunity to support both top tier, reputable international charities directly and worthy causes such as anti-human trafficking. Through Global Impact, our corporation and employees are empowered to make a real difference around the world.”

CELOIS STEELE, COMMUNITY ENGAGEMENT MANAGER, CARLSON