



GLOBAL IMPACT
CHARITABLE VENTURES FOR GREATER GIVING

GLOBAL IMPACT

EMPLOYEE ASSISTANCE PROGRAMS

March 25, 2020

OUR TEAM



Kathleen Lowenthal

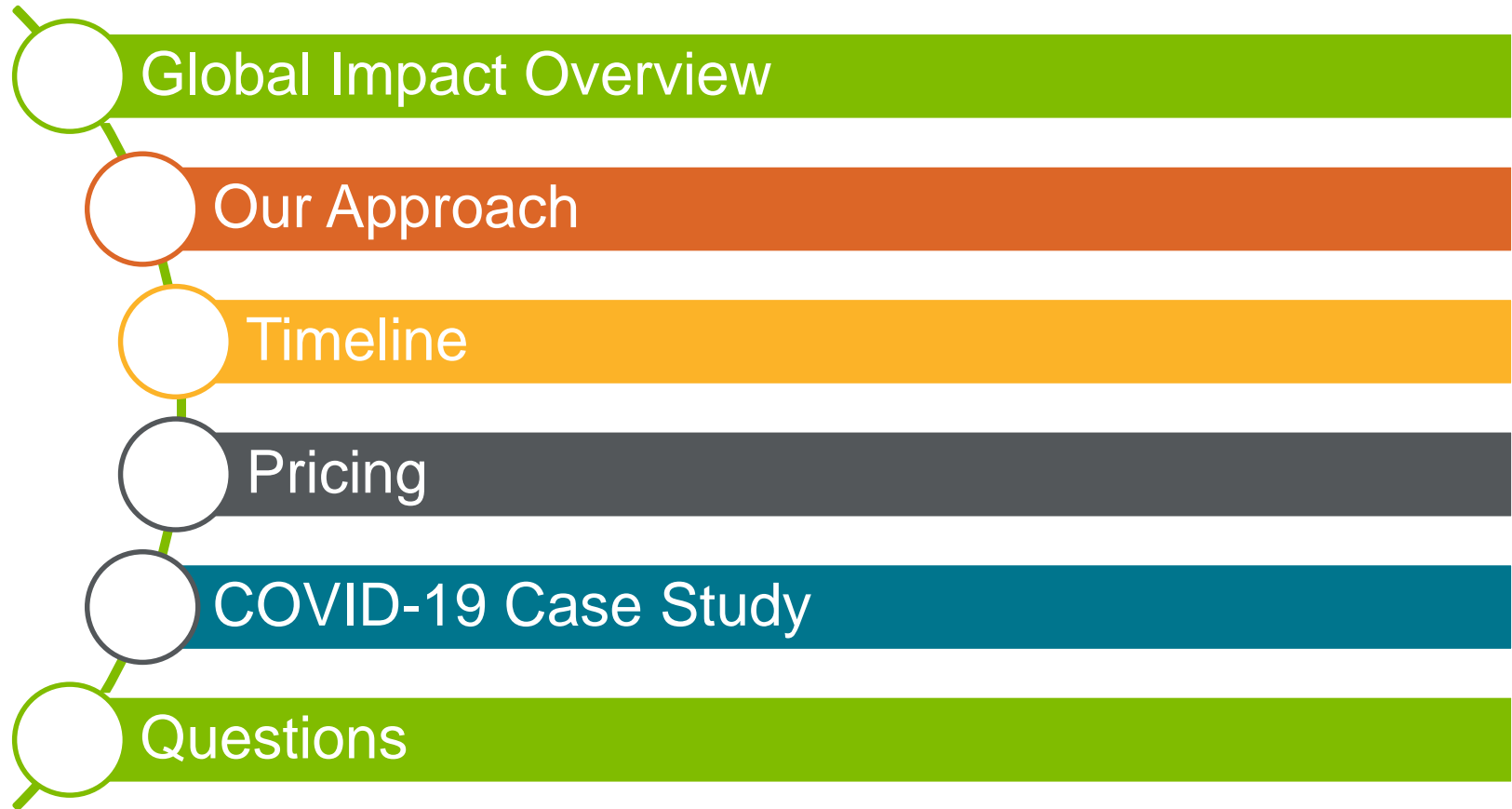
Vice President

Catherine Linskey

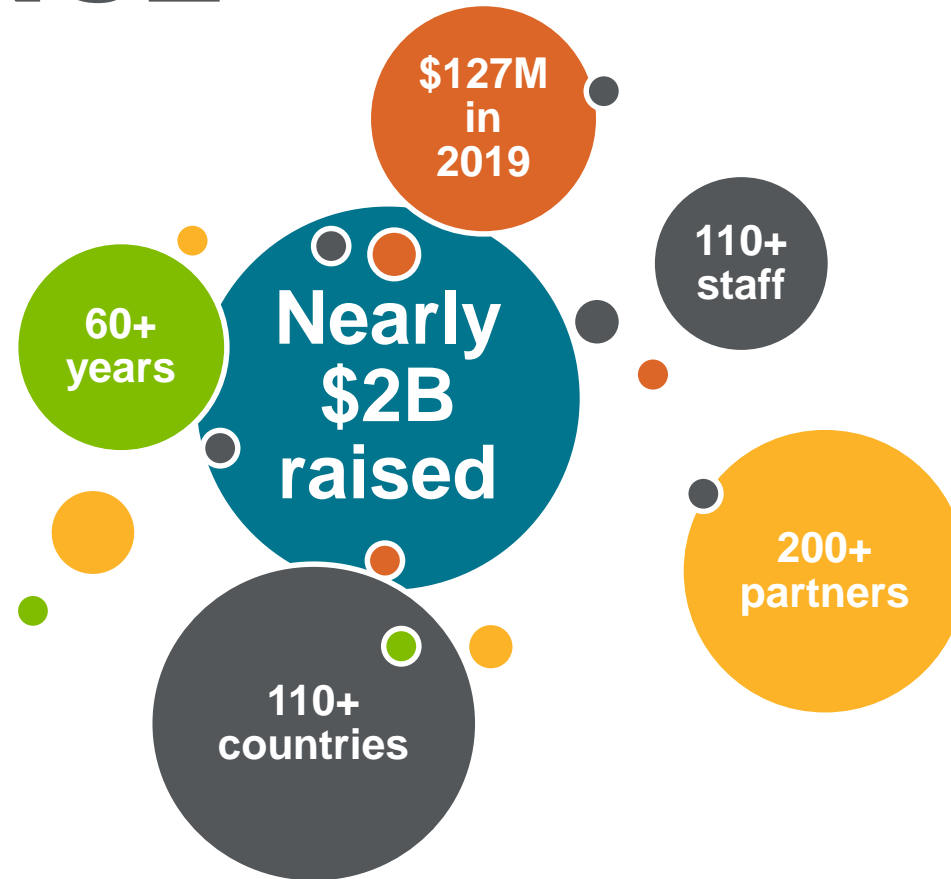
Senior Manager



AGENDA



GLOBAL IMPACT AT A GLANCE



AREAS OF EXPERTISE

Mobilizing the nexus of the private and nonprofit sectors, we equip nonprofits and corporations with solutions and capacity to advance critical missions and social responsibility objectives across the following areas:



Fundraising & Partnerships



Employee Engagement & Corporate Social Responsibility



Finance & Business Services

CSR & EMPLOYEE ENGAGEMENT



Corporate
Philanthropy
Strategy



Employee
Giving &
Engagement



Disaster
Response



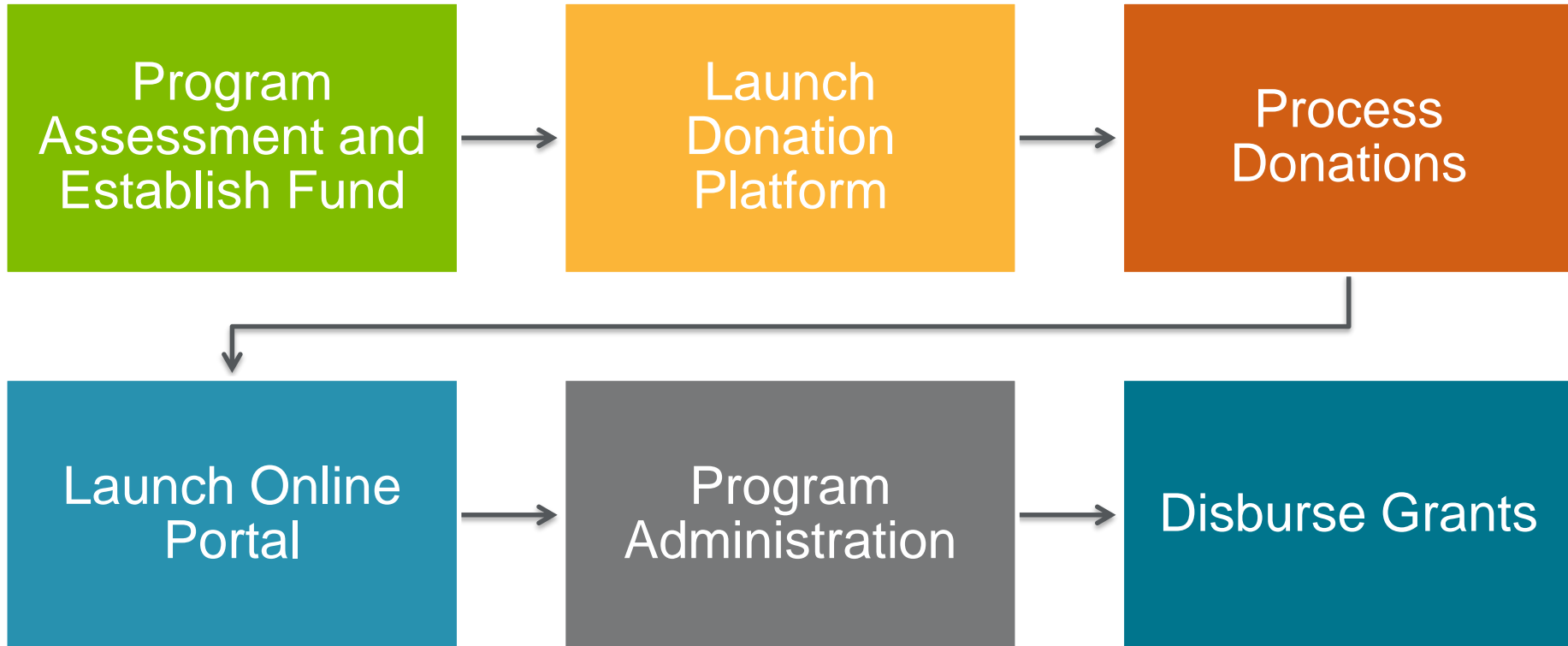
Program
Management





GLOBAL IMPACT'S APPROACH TO EMPLOYEE ASSISTANCE PROGRAMS

OUR APPROACH





PROGRAM ASSESSMENT & ESTABLISH FUND

- Implement fiscal sponsorship agreement
- Assess individual needs – inform program design
 - Staff location
 - Funding eligibility
 - Grant amounts
 - Contribution source

LAUNCH ONLINE DONATION PLATFORM

COLUMBIA CARES FOUNDATION DONATE

Serving those who serve us every day
HELP SUPPORT OUR COLUMBIA HOSPITALITY FAMILY

DONATE

[Click here to view this site in Spanish](#)

About the Columbia Cares Foundation

At Columbia Hospitality our success is built on our values (Sincerity, Enthusiasm, Accountability, Respect, Creativity, and Honesty), driving the way we care for our team members and guests. The mission of the **Columbia Cares Foundation** is to lend a helping hand to our team members facing hardships in their personal or professional lives. We offer timely resources to those who may find themselves in need of financial assistance for things such as housing, medical expenses, or even a car that needs repair or they can get to their job. We are passionate about

Hilton Home About DONATE

Hilton Team Member Assistance Fund

Support our Team Members impacted by disaster and hardship

Donate

The Hilton Team Member Assistance Fund supports Team Members impacted by disaster and hardship, including COVID-19, which has affected communities around the world. Hilton is currently activating its Assistance Fund for Team Members who have been impacted by the virus, or have an immediate family member impacted. If you would like to contribute to support our Team Member Assistance Fund, please donate below.

LAUNCH ONLINE EMPLOYEE ASSISTANCE PLATFORM

Coronavirus Response (Global)

- 1 Property & Contact Information (0/8)
- 2 Team Member Assistance Requests (0/6)
- 3 Distribution Agent (0/7)
- 4 Property Banking Information (0/5)

(26 requirements remaining)

Comments
Please use the field below to add comments.

Status ▾

Add Comment



Coronavirus Response (Global)

2 Team Member Assistance Requests (0/6)

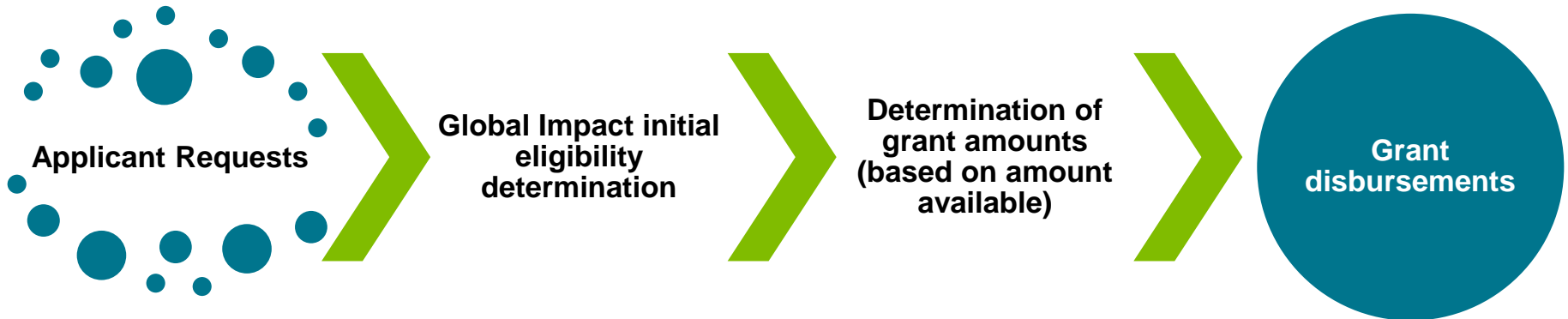
Add the Team Member information here

[New Team Member](#)

First Name	Last Name	Number of People in Household	Total Loss?	Actions	Status
<i>First Name</i>	<i>Last Name</i>	<i>Number of People in Household</i>	<i>Total Loss?</i>	Open X Remove	(0/6)

[Previous](#) [Close](#) [Next](#)

PROGRAM ADMINISTRATION



GRANT DISBURSEMENT

Via Payroll

- Vet distribution agent
- Collect corporate payroll bank account information
- Disburse funds to corporate with distribution information
- Funds disbursed via payroll (tax free)

Direct to Individuals

- Vet individual recipients
- Collect individual bank account information
- Disburse funds to individuals directly (tax free)



TIMELINE



PRICING STRUCTURE

PRICING STRUCTURE

\$5,000

- Program Hosting set-up
- Online Donation Page
- Employee Assistance Portal

5% of all revenue

- Monthly reporting
- Match confirmations
- Grant disbursement

\$500 per 25 applications

- Program administration
- Qualify assistance requests
- Determine appropriate grant amounts

\$100/vetting

- Vetting of distribution agent OR individual recipients



CASE STUDY

COVID-19 CASE STUDY

Company Profile: Hospitality company with **3,000+** employees, operating in **8 states** and in **45+ locations**

Monday, March 16

- Initial inquiry

Tuesday, March 17

- Sign fiscal sponsorship agreement
- Establish Employee Assistance Fund

Friday, March 20

- Launch two donation pages (English and Spanish)
- Campaign goes live

Monday, March 23

- Launch Employee Assistance Portal
- Partner with company to finalize application



QUESTIONS?



THANK YOU!

CONTACT US: disasterrelief@charity.org