

***CRITERIA FOR FUNDED CHARITY
PARTNERSHIP WITH
GLOBAL IMPACT***

(Approved by the Board of Directors on April 26, 2012)

FUNDED CHARITY PARTNERSHIP CRITERIA

Partnership Criteria

Global Impact was formed to raise funds for organizations with programs that assure help for the world's most vulnerable people. Each funded charity is carefully vetted and certified based on the requirements of Global Impact. The following partnership criterion specifies the requirements for all charity partnerships including alliance members, public and private sector partners and partnership -specific funded charities.

In an effort to expand the mission of Global Impact to assure help for the world's most vulnerable people, funded charity partners will:

- 1) Align with Global Impact Philosophy to fund charities.
- 2) Meet criteria of administrative integrity, program effectiveness, fundraising efficiency, fiscal integrity, and donor accountability as established by the Board of Directors of Global Impact and as expressed in the Code of Ethics of the Association of Fundraising Professionals.
- 3) Demonstrate through its actions, bylaws, fundraising and publicity materials, annual reports and audited financial statements, that it is committed to international humanitarian service.
- 4) Devote a substantial portion of its resources to international programs and/or related programs that support Global Impact's mission to assure help for the world's most vulnerable people, including but not limited to Economic Development, Education, Environmental Sustainability, Food and Water, Health and Nutrition, Women and Children, Disaster Response.
- 5) Have a reputation for integrity in program implementation, financial management and program effectiveness;
- 6) Complement and broaden current Global Impact partnerships through international programs that provide geographic, and programmatic services and meet the diverse needs of beneficiary populations;
- 7) Be dedicated to working with Global Impact to achieve shared goals. Certify and meet legal and regulatory requirements as required by public and private funding sources, as well as Global Impact policies, outlined in the Charity Partnerships Application. Application for the type of partnership desired must be completed in one or more of the following categories:
 - Alliance funded charity;
 - Public and/or Private Sector funded charity;
 - Partnership-Specific funded charity.

FUNDED CHARITY PARTNERSHIP CRITERIA

Roles and Responsibilities for Charity Partnerships

Global Impact's commitment to funded charity partners:

- Protect and sustain Global Impact's reputation and brand;
- Provide for transparent relationships with donors, charities and customers;
- Maintain high standards of quality in the development and implementation of the funded charity partnerships portfolio framework;
- Serve as aggregator and generator of resources;
- Protect and sustain existing charity relationships;
- Assist charities to meet certification expectations based on funding needs.

Funded charity partners' commitment to Global Impact:

- Demonstrated commitment to International Relief & Development;
- Have a reputation for integrity in program implementation, financial management and program effectiveness;
- Devote substantial portion of resources to relief and development services;
- Report tangible outcomes that demonstrate program effectiveness;
- Complement and broaden current Global Impact Partnerships through international programs that provide geographic, programmatic and ethnic diversity;
- Support Global Impact's efforts to increase assistance for international relief and development;
- Acknowledge Global Impact as fundraising partner; participate in funded charity partner meetings, functions or committees;
- Work with Global Impact and other partners to identify and gain access to expanded fundraising opportunities;
- Assist Global Impact in supporting fundraising initiatives by attending events, sharing in cooperative advertising opportunities, and acknowledging donors;
- Provide information such as stories, photos and video that will enhance Global Impact's communication efforts on behalf of partners and educate donors about giving options.

Global Impact
Funded Charity Philosophy
Approved by the Board of Directors on April 26th, 2012

Global Impact, established in 1956 and formerly known as International Service Agencies, was founded to raise funds for the world's most vulnerable people. With an emphasis on international philanthropy, Global Impact provides donors and organizations with effective ways to support the causes, regions and crises they most care about throughout the world. Global Impact's expertise, business acumen, effectiveness and efficiency ensure that all resources including charitable gifts, gifts in kind and talent are put to work to help others. Since its inception, Global Impact has raised more than \$1.4 billion to help the world's most vulnerable people. Global Impact raises funds directly through partnerships with private and public entities; workplace giving programs, online donations and disaster response initiatives to organize financial support in response to global humanitarian needs be they sustainable programs or crises driven.

Global Impact's beneficiaries include alliance members who serve those in need in the developing world and other funded charities that benefit from Global Impact's philanthropic services and revenue producing activities and partnerships. The approach to funded charity partnerships is to support those organizations that are demonstrably able to provide effective humanitarian services and provide donors with an efficient way to respond to a wide variety of humanitarian needs. Global Impact is able to react quickly to evolving priorities and direct donations to the most pressing problems facing the world's poorest and most disadvantaged people. The ultimate goal is to match the institutional and individual's giving interests with the need for funding and capacity for impact.

Global Impact partners with individual and institutional donors in a variety of ways, including but not limited to:

- Partnerships
 - Identify and implement specific needs defined by giving interests, program area and possibly geography
 - Consulting services
 - Product offerings
- Strategic Alliances
 - Aligning with organizations and entities to further the mission and vision of Global Impact
- Campaigns
 - Program or project related fundraising
 - Workplace Giving

Global Impact partners with charities in a number of ways and presents a continuum of opportunities for funding, including but not limited to:

- Global Impact funded charity alliance
 - Members of the Global Impact alliance are eligible to receive funding from all Global Impact sources
- Public or private sector only funded charities

- Participate in a limited number of workplace giving campaigns based on eligibility and ability to fundraise in a particular sector or region.
- Partnership specific partners
 - Participation in select partnership activities

Global Impact fundraising programs are designed to maximize revenue to alliance members and funded charities in an effort to create a sustainable impact in the lives of the poor. All funding recipients are required to meet our criteria of administrative integrity