



Every **GIFT** *a* **STORY**

**GLOBAL
IMPACT**

2010 | ANNUAL REPORT

WHY *do people* GIVE?

The answer lies in a simple truth: **People give because someone asks.** Each year, Global Impact crosses international borders and cultural differences to:

- Support the generosity of people who care,
- Distribute their gifts where they are needed most, and
- Offer hope in the lives of those who receive.

Together with corporate and public-sector partners, charities, volunteers and donors, we build life-changing stories that embody our mission: **To assure help for the world's most vulnerable people.**

GLOBAL IMPACT

ON COVER: In Malawi, Project HOPE is supplying 60 bicycles for each village TB testing site to vastly improve the speed with which volunteers deliver samples and test results. CREDIT: PROJECT HOPE

THIS PAGE: In Darfur, Sudan, girls read in class at the Dereig Camp for Internally Displaced Persons. The camp's schools and other services are made possible in part by the Church World Service supported ACT-Caritas coalition. CREDIT: PAUL JEFFREY / ACT-CARITAS





Our work encompasses the full spectrum of philanthropy, from the decision to give to the impact on the lives of beneficiaries. Every gift tells a story. The drive to alleviate suffering, comfort the ill, find cures, teach skills, offer shelter and create hope forms the foundation of Global Impact's mission and captures the theme of this year.

Global Impact's seasoned, forward-thinking approach to philanthropy inspires action, raises awareness and provides trusted options for people to give. We connect hundreds of thousands of potential donors to thoroughly vetted charities and guarantee a transparent accounting for every dollar pledged.

Global Impact's participation in hundreds of public- and private-sector campaigns gives partners and their employees access to organizations working on the front lines of care around the world. We ensure that every gift reaches its destination effectively and efficiently. Global Impact distributes funds to 56 leading U.S.-based international member charities, providing relief and development on a global scale. Our carefully honed systems and processes to deliver funds ensure that administrative costs are low and people everywhere receive the help they need.

We manage two of the largest workplace giving programs in the world, the Combined Federal Campaigns of the National Capital Area and Overseas. We train a multitude of volunteers to run the campaigns. Global Impact helps donors put their desire to give and make a difference into action.

This action-oriented leadership is possible because Global Impact maintains a structure of sound governance and best practices that minimize risk and create a stable working environment. Our strong strategic planning and financial management guarantee that our work will continue regardless of the broader economic climate.

Global economic realities are pushing the most vulnerable people more deeply into poverty. In our own communities, people are living with less, deferring dreams and facing their own uncertain futures. Stories of courage and generosity still abound. For each person who extends a helping hand and each one who benefits from that generosity, Global Impact will be there to provide solutions that are reliable and sustainable.

A handwritten signature in black ink that reads "Peter M. Grant". The signature is written in a cursive, flowing style.



Global Impact's ability to raise funds for people in need is strong and vibrant. The innovative leadership, management skill and campaign outcomes that appear in the following pages are evidence of success. Since the organization began work 54 years ago, we have raised \$1.3 billion to address immediate needs and create long-term solutions. This year, donors stepped forward to pledge \$118.4 million through 14,000 charities in our collective programs and campaigns. While these are impressive numbers, it is the story of the lives these funds touch, more than the dollars we raise, which forms the true measure of our success.

The man on the bicycle riding across the cover of this annual report reminds me of a man I met in Uganda with a very sobering, uplifting and meaningful story. He suffered the loss of five brothers who were slaughtered during the reign of Idi Amin. He persevered, met and married. He and his wife had five children. Then AIDS infected his village. He and his wife endured and took responsibility for feeding, clothing, schooling and nurturing 35 children. Next, his village selected this man and his wife to receive a gift of the first cow. He walked eight kilometers to sell the milk each day and was able to save money for a bicycle that allowed him to sell the milk twice a day. The bicycle had no tires, but he persevered. He saved again, bought a wheelbarrow and increased the productivity of his vegetable garden. With the combined profits, he built a dorm and a school. A \$250 gift helped one courageous man feed, shelter, educate and sustain 35 children. When I asked this man what he has that we do not, he promptly replied, "Time. We have time." Then he paused and said, "You can live without money in our country."

Each year, Global Impact multiplies stories like this on a worldwide scale. Our corporate partnerships create new opportunities for collaboration that meet urgent needs and build lasting change. Through strategic campaign management for the Combined Federal Campaign, we activate tens of thousands of donors. The charities Global Impact funds provide trusted services to feed, clothe, educate, heal and empower millions of people. Each accomplishment only increases our motivation to find new and innovative ways that will increase our reach and effectiveness.

If one man on a bicycle with time and perseverance can save the lives of 35 children, the possibilities for our collective work are limitless.

A handwritten signature in black ink that reads "Renée S. Acosta". The signature is written in a cursive, flowing style.



In El Salvador, 20-year-old Norma Elizabeth plays with her 3-month-old baby Raul. They are attending a parent/staff meeting at the ECD center where the children and nursing mothers enjoyed a nutritional meal. CREDIT: MICHAEL BISCEGLIE / SAVE THE CHILDREN

GLOBAL IMPACT'S *unique* CONTRIBUTION

Opening the door to international giving — Rapidly developing technology and an increasingly global economy have transformed international giving. U.S. business interests today extend around the world and employ a diverse workforce. The word *community* has taken on a global dimension. In 2009, donors increased their support of international development and relief work by 6.2 percent while many other areas of giving declined. As an established leader in international philanthropy, Global Impact provides each donor with the opportunity to meet immediate needs and create stories of sustainable change worldwide.

Guiding the process of responding to need — The essence of Global Impact's work is to ensure that giving is effective. The decision to give sets in motion a system of practices and procedures that transform the desire to help others into funding the work of carefully selected and vetted charities that ultimately save lives and offer hope. Global Impact has honed this process into a reliable, efficient system with safeguards and transparent accounting that perform year after year. These strategic management and streamlined delivery practices reduce costs, thereby increasing the money available to help others.

Setting the standard in best practices — Global Impact's foundational work and sound business practices won recognition from respected organizations in philanthropy and business this year. For the first time, Global Impact earned an **Honorable Mention Award for Excellence in Nonprofit Management** from *The Washington Post* and the Center for Nonprofit Management. Other confirmations of Global Impact's leadership in best practices include:

- **A Charity Navigator Four-Star Rating** for exceptional fiscal management for the fifth consecutive year of evaluation.
- **Seal Holder Status from the Better Business Bureau Wise Giving Alliance** for the fifth consecutive year, meeting all 20 standards of charity accountability including strict standards for governance and oversight.
- **Ranked 164 in the "Philanthropy 400,"** a list of top charities published by *The Chronicle of Philanthropy*.

"Only five percent of the charities we rate have received at least five consecutive four-star evaluations, indicating that Global Impact consistently executes its mission in a fiscally responsible way, and outperforms most other charities in America. This "exceptional" designation from Charity Navigator differentiates Global Impact from its peers and demonstrates to the public it is worthy of their trust."

— **Ken Berger**
President and CEO
Charity Navigator



Immediately following the earthquake in Haiti, CARE focused on meeting the most urgent needs of people who had been displaced from their damaged or destroyed homes and were camped in squalid conditions on private or public lands in the greater Port-au-Prince area. Working primarily in the districts of Carrefour, Léogâne and Pétienville, CARE distributed items such as tents, tarps, shelter kits, mattresses, blankets, kitchen sets, jerry cans, hygiene kits, delivery and newborn kits, food and safe water. CREDIT: EVELYN HOCKSTEIN / CARE

- **An overall administrative and fundraising expense ratio of 9.3 percent**, a fraction of the 35 percent rate deemed acceptable by the Better Business Bureau and a guarantee that more money reaches people in need.
- **Unqualified financial and compliance audits** for 54 consecutive years.
- **Designation by GiveSpot as a "Top 100 Highly Rated Charity"** for sound management and commitment to financial integrity.
- **Innovator Awards from the U.S. Office of Personnel Management** for Global Impact's commitment to innovative campaign management. This is the seventh consecutive year that Global Impact has received the award for the Combined Federal Campaign of the National Capital Area and the third consecutive year for the CFC-Overseas.
- **The "2010 CFO of the Year Award - Nonprofit Category"** from *Virginia Business Magazine* and the Virginia Society of Certified Public Accountants recognizing Global Impact and its Chief Financial Officer, Stanley M. Berman, for outstanding achievement in financial stewardship.

GIVING *when the* NEED *is* URGENT

The earthquake in Haiti last January filled the media with incredible stories that touched people around the world. Global Impact quickly formed a collaborative response to this nation's call for help.

UnitedHealth Group employees support Global Impact charities through their annual United Giving Campaign. The urgency of this tragedy, the significant health needs of the people of Haiti and the overwhelming humanitarian crisis became a call to action. The Global Impact Haiti Earthquake Relief Fund was a compelling cause, and UnitedHealth Group quickly joined the effort. "We chose Global Impact for our disaster response employee giving partner because Global Impact works with the most respected charities active in Haiti and was prepared to make a difference," according to Jeannine Rivet, Executive Vice President. The corporation offered its employees around the world dollar-for-dollar matching donations up to \$100,000 and they responded generously. In all, UnitedHealth Group contributed a total of \$370,000 to aid the people of Haiti.

Global Impact's Haiti Earthquake Relief Fund connected 13 public- and private-sector partners to 19 charities that provided medical assistance, water purification kits, child-safe spaces, sanitation equipment and emergency employment. With established e-Giving capabilities, charity vetting, gift tracking, fiscal management and marketing services, Global Impact created a collaboration that brought critical and timely support to the people of Haiti.



PARTNERSHIPS *make a* GLOBAL DIFFERENCE

Workplace giving campaigns

Global Impact works with its network of private- and public-sector partners to address critical humanitarian needs around the world. Through 56 member charities, donors to these campaigns deliver funds to feed the hungry, shelter the homeless, fight disease and offer hope for the future. This year, Global Impact welcomed Habitat for Humanity International and the American Himalayan Foundation to its alliance of respected U.S.-based international charities. Four new corporate partners also joined the effort: Citrix, Goodrich Corporation, H.B. Fuller and Serco Inc. Through hundreds of workplace giving programs, Global Impact raised \$19.9 million for international relief and development work in 2010.

Connecting corporate commitment, employee interest and people in need

Global Impact works together with its corporate partners to identify targeted approaches for specific areas of need. By sharing best practices and providing administrative support, Global Impact assists each group of committed organizations in setting a goal, establishing a strategy, delivering funds and achieving measurable results. The program may involve quick response to a natural disaster or longer-term work toward community development. The overall goal is to match unique needs with unique solutions.

TRUSTED DISTRIBUTION SERVICES

This year, 15 Fortune 500 corporations selected Global Impact to distribute funds as part of their workplace giving campaigns. These partnerships raised \$14.3 million for 9,000 charities serving people around the world.

A young boy in a Doctors Without Borders/Médecins Sans Frontières (MSF) clinic in Myanmar (Burundi). MSF has worked in Myanmar since 1992, focusing on primary health care, maternal health and the treatment of infectious diseases such as TB, HIV, and malaria.
CREDIT: CLAUDE MAHOUEAU / MSF



Survivors of disaster seek safety and refuge in displacement camps and benefit from AmeriCares deliveries and distribution of medical assistance.
CREDIT: CHRISTOPHER ROWAN / AMERICARES

“Global Impact made our goal of raising money for rebuilding and relief in Lebanon a reality. Their administrative partnership helped five corporations give over \$1.7 million to provide young people with job skills, assist with housing, train teachers and educate communities. By focusing on one area and working together, the impact of our work made a profound difference.”

— **George Akiki**
Senior Director, Corporate Affairs
Program Director, Partnership for Lebanon
Cisco Systems

The PERSONAL SIDE of INTERNATIONAL GIVING

Frank Virnelli has been a loyal donor to the State Employees Campaign during his entire career at the Connecticut Division of Special Revenue. “I am blessed and doing well,” he reflects. “It seems only fair to share my good fortune with others.”

Frank did his research and chose AmeriCares, a Global Impact member charity, as the recipient of his donation. Frank knew he wanted an organization with active projects around the world as well as in the United States. It also was important to him that his donation would go directly to people in need, so he made sure the administrative expense ratio was low.

The decision became much more personal when Frank learned that AmeriCares runs a medical facility in Guatemala. “I am glad that I can give to an organization working to help people in the country where my son was born,” he says. As Frank watched news of Guatemala’s recent mudslides, he knew that his dollars were there to make a difference.



The POWER of a PASSIONATE COMMUNITY

Combined Federal Campaign management

The Combined Federal Campaign (CFC) is the largest charity effort of its kind in the world. It is a workplace giving program created and overseen by Federal workers in 211 locations. Global Impact manages the two largest CFCs, the campaigns for the National Capital Area and Overseas. These two efforts provide approximately 700,000 Federal employees with opportunities to give to more than 4,000 international, national and local charities. The personal stories that emerge during each pledging season demonstrate repeatedly how giving as a community multiplies the impact for all.

Once again, the CFCNCA and CFC-Overseas led the nation this year in dollars pledged and represented 56.8 percent of all new money given through the CFC and 29.1 percent of total dollars given through all CFCs. In total, the two campaigns raised \$82.2 million, and the CFCNCA alone exceeded its previous record in 2008 by \$3.8 million.

Innovative training, delivery and awareness

These accomplishments are possible because Global Impact trains 40,000 volunteers each year to assume the responsibility for asking their colleagues in the Federal government to contribute to the charitable organizations of their choice. With vibrant marketing, robust online pledge tools and low administrative costs, Global Impact makes the campaign experience engaging, convenient and secure. The two CFCs deliver critical services, enrich lives and build a future for people in need everywhere.

Members of the Chilambo ("The Country") Trust Group gather for their weekly meeting with a loan officer near Lilongwe, Malawi. CREDIT: RON LONDEN / OPPORTUNITY INTERNATIONAL

Courageous men and women deployed around the world generously support the CFC-Overseas. Marine Sgt. Kisielewski recovered from war wounds with help and hope offered by a CFC-Overseas-supported charity. Now he gives support and aid to other returning soldiers through the same program.

"I feel truly honored and humbled to be able to be a part of something so much bigger than me. The sacrifices that veterans and their families make for our security is extremely difficult to endure at times. I am proud to have a chance to give back some of the support that so many people showed me."

— Sgt. Adam Kisielewski, U.S. Marine Corps

U.S. Army Maj. Jose Rivera, a doctor with the 94th Combat Support Hospital, works alongside a Uruguayan Navy nurse to examine a young Haitian schoolgirl during a U.S. Army Medical Readiness Training Exercise in Couteaux, Haiti. The unit is working alongside Haitian medical care providers to offer free level-one medical care to Haitians in the community during Operation Unified Response. CREDIT: KAYE RICHEY / U.S. ARMY



GIVING BACK in GRATITUDE

Rey Picón-Colón was a student at the University of Puerto Rico working on his Masters degree in Public Administration and Human Resources Management. He applied for many Federal jobs and internships with no success. Then Rey discovered a CFCNCA-supported organization that helped place high-achieving Hispanic students in Federal jobs and internships.

"Working with the CFCNCA-supported charity was an outstanding experience," Rey recalls. "They taught me networking skills, interviewing techniques and social nuances that helped me to bridge the cultural divide between Puerto Rico and the United States."

Rey applied for and accepted an internship with the Office of Personnel Management and soon after won a permanent position at the U.S. Nuclear Regulatory Commission.

"Every year, I give one percent of my salary to the charity that helped me achieve my goal," Rey declares. "CFCNCA has made a world of difference in my life."

SUCCESS *by the* NUMBERS

- Raising \$118.4 million
- Maintaining an overall 9.3 percent administrative and fundraising expense ratio
- Serving 14,000 charities
- Assuring help for more than 400 million people in need

THIS PAGE: A Darfuri woman weaves in a refugee camp in Chad.
CREDIT: RUTH W. MESSINGER / AMERICAN JEWISH WORLD SERVICE

SIDEBAR RIGHT: With new windows and doors at home from Habitat for Humanity International, Elena Domashova, center, will enjoy a warmer winter with her mother, Svetlana, and father, Anatoly.
CREDIT: PHIL LAMPOON / HABITAT FOR HUMANITY INTERNATIONAL

To GIVE, and to RECEIVE

People give when someone asks; they also give because they care. The desire to make a difference has translated into \$118.4 million in donations this year for communities around the world through Global Impact's results-driven programs. Each gift becomes the story of one child fed, one illness cured, one family sheltered, one community lifted to renewed hope.

Global Impact's stories of giving and receiving are as diverse as the people they involve. The action that defines the success of our work remains the same: **To assure help for the world's most vulnerable people.**

GLOBAL IMPACT

Creating a SPECIAL PLACE *for* CHILDREN

Elena Domashova is ready for the harsh Kyrgyzstan winter this year. Thanks to Global Impact member charity Habitat for Humanity International, her house has new windows and doors. Now she will have a warm place to live and invite her friends to enjoy. Elena, 22, has mental disabilities, and her devoted parents have set aside one room in their tiny house for young people with special needs to use as a therapy, play and support center.

"Some people thought I should put my girl away in an institution," says Elena's mother. "There's a stigma around mental illness. We'd like to show society what our kids can do."

Habitat's programs in Kyrgyzstan work to improve the living conditions of mentally disabled people and their families. That means home improvements as well as medical, sociological and psychological care. Due to the generosity of others, one family has shelter and a whole community has a program for its special children.



2010 *Workplace* GIVING PARTNERS

Global Impact participates in nearly 500 workplace giving campaigns across a full spectrum of private- and public-sector organizations. Global Impact broadens and expands charitable programs, providing organizations and their employees with access to its alliance of globally-focused charities.

Partners in Global Impact workplace giving programs include:

Corporate Campaigns

AARP	Hewlett Packard Company
Accenture	Home Depot
Aetna Inc.	Hospira, Inc.
American Airlines	ING Americas
American Express	Intel
American Psychological Association	International Monetary Fund
Ameriprise Financial, Inc.	JPMorgan Chase & Co.
Amica Mutual Insurance Company	Lockheed Martin Corporation
Applied Materials, Inc.	MacArthur Foundation
Ashland Inc.	Microsoft Corporation
Avon Products, Inc.	National Association of Securities Dealers
Axio Research Corporation	Northeastern University
Banner Life Insurance Co.	Regence Blue Shield
C.H. Robinson Worldwide, Inc.	Sabre Holding
Cardinal Health, Inc.	Serco Inc.
Carlson Companies	Science Applications
CH2M Hill Companies, Ltd.	International Corporation (SAIC)
Chiquita Brands International, Inc.	Siemens Water Technologies
CIT, NY	SRA Corporation
Citrix	Thomson Reuters
Corporate Executive Board	TIAA-CREF
Dell Computer Corporation	Tufts University
Ecolab Inc.	United Airlines Corporation
EDS	UnitedHealth Group Inc.
Emory University	University of Chicago
Fred Hutchinson Cancer Research Center	University of Pennsylvania Health System
Gannett Corp.	University of Richmond
GenCorp Inc./Aerojet	Washington Gas
Goodrich Corporation	Wells Fargo
Grady Health System	World Bank
H.B. Fuller	ZymoGenetics

Combined Federal Campaigns

Combined Federal Campaign of the National Capital Area (CFCNCA)
 Combined Federal Campaign-Overseas (CFC-O)
 Over 200 other Federal employee workplace campaigns nationwide

City Government Employee Campaigns

Atlanta, GA	El Paso, TX	Philadelphia, PA
Auburn, WA	Flint, MI	Portland, ME
Augusta, ME	Houston, TX	Portland, OR
Austin, TX	Indianapolis, IN	Redmond, WA
Boston, MA	Kirkland, WA	Sacramento, CA
Bellevue, WA	Madison, WI	San Francisco, CA
Bellingham, WA	New York, NY	Seattle, WA
Chicago, IL	Newark, NJ	Springfield, IL
Columbus, OH	Oakland, CA	St. Louis, MO
Dallas, TX	Orlando, FL	Trenton, NJ

County Government Employee Campaigns

Alameda County, CA	Genesee County, MI	Sacramento County, CA
Champaign County, IL	King County, WA	San Francisco County, CA
Cook County, IL	Lake County, IL	Sangamon County, IL
Dane County, WI	Marion County, IN	Santa Clara County, CA
DuPage County, IL	Multnomah County, OR	Snohomish County, WA
El Paso County, TX	New Jersey (20 counties, including cities, towns and schools)	Travis County, TX
Franklin County, OH		
Fulton County, GA		

Public School District Employee Campaigns

Burlington, NJ	Houston, TX	Renton, WA
Camden, NJ	Indianapolis, IN	Seattle, WA
Chicago, IL	Madison, WI	Springfield, IL
Cypress-Fairbanks, TX	Newark, NJ	Trenton, NJ
Flint, MI	Northshore, WA	
Genesee, MI	Philadelphia, PA	

State Government Employee Campaigns

Alabama	Maine	Pennsylvania
Alaska	Maryland	Rhode Island
Arizona	Massachusetts	Texas
California	Michigan	Utah
Connecticut	Missouri	Vermont
Florida	New Jersey	Virginia
Georgia	New York	Washington
Idaho	North Carolina	Wisconsin
Illinois	Ohio	
Indiana	Oklahoma	

Local Government and Education Campaigns

Chicago Transit Authority, IL	Sacramento Regional Transit, CA
City University of New York, NY	Seattle Housing Authority, WA
East Bay Municipal Utility District, CA	Snohomish County Public Utility District (PUD), WA
Greater Chicago Water Reclamation District, IL	Sno-Isle Regional Library System, WA
King County Library System, WA	Sound Transit, WA
Lake Land Community College, IL	Tri-Met Transportation District, OR
Metropolitan Atlanta Rapid Transit Authority, GA	University of Illinois, IL
PACE Transit, IL	University of Maine-Bangor, ME
Port of Portland, OR	University of Wisconsin, WI
Port of Seattle, WA	
Puget Sound Transit, WA	
Sacramento Air Quality Board, CA	

“The premier, international choices within Global Impact’s alliance of charities attracted us. We strive to offer an inclusive array of charities from which our employees can select one that is most meaningful to them. We know that all the charities represented by Global Impact have been screened to ensure their legitimacy and good operating practices.”

— **Stephanie Henderson**
Director of Annual Giving
Fred Hutchinson Cancer Research Center



In Manila, Philippines, Jemmalyn Alcantara dreams of opening a sari-sari, a small convenience store, through a microfinance program, and she hopes to send her three siblings to college. CREDIT: OPPORTUNITY INTERNATIONAL

2010 Member CHARITIES

Global Impact raises funds for 56 respected U.S.-based relief and development organizations that are leaders in international philanthropy. These organizations range from large agencies with worldwide recognition to charities doing vital work on a smaller scale. Rigorous membership standards ensure that each member charity practices the sound financial management and effective program delivery required to provide relief and aid to the world's most vulnerable people.

Charities in the Global Impact alliance include:

ACCION International	International Relief Teams
African Medical & Research Foundation (AMREF)	International Rescue Committee
Africare	International Youth Foundation
American Himalayan Foundation	Leonard Wood Memorial for the Eradication of Leprosy and
American Jewish World Service	American Leprosy Foundation
American Near East Refugee Aid (ANERA)	Lutheran World Relief
American Refugee Committee	Mercy Corps
AmeriCares	Near East Foundation
Boy Scouts of America - Aloha Council	Opportunity International
Boy Scouts of America - Far East Council	Oxfam America
Boy Scouts of America - Transatlantic Council	Pan American Development Foundation
CARE	PATH
ChildFund International	PCI-Media Impact, Inc.
Children International	Plan USA
Christian Reformed World Relief Committee (CRWRC)	Planned Parenthood Federation of
Church World Service/CROP	America-International
Doctors Without Borders/Médecins Sans Frontières USA	Project HOPE
ECHO	Rotary Foundation of Rotary International
EngenderHealth, Inc.	Salvation Army World Service Office (SAWSO)
Episcopal Relief & Development	Save the Children
FINCA International	TechnoServe
Freedom from Hunger	UNICEF, U.S. Fund for
Girl Scouts Overseas	Unitarian Universalist Service Committee
Habitat for Humanity International	United Methodist Committee on Relief (UMCOR)
Health Volunteers Overseas	United Seamen's Service
Heifer International	William J. Clinton Foundation
Helen Keller International	Women for Women International
International Eye Foundation	World Relief
International Medical Corps	
International Orthodox Christian Charities	

Statement of Dues and Fees: The Board of Directors, which includes member charity representatives, approves a maximum expense budget. Actual expenses, which may not exceed this ceiling, are funded by cost recovery from donations and revenue from other sources. Costs are not recovered on a percentage basis. Unless a member charity elects to participate in optional state registration and/or cooperative advertising programs, no service fees are charged. Global Impact does not charge dues.



A local farmer proudly stands in front of his new harvest of wheat in the desert sands of Timbuktu, Mali. Africare-Mali's Food Security Initiative in Timbuktu is enhancing food security for communities in the region.
CREDIT: A. SEEGBERS / AFRICARE

"Africare deeply values its relationship with Global Impact, which opens untapped opportunities for fundraising and broadens engagement with new donors in support of our work. We are grateful for Global Impact's legacy of care and commitment to impoverished communities in Africa and around the world."

— **Darius Mans, Ph.D.**
President
Africare

2010 BOARD of DIRECTORS

The Global Impact Board of Directors ensures sound governance and establishes clear policies to lead the organization's strategic growth. Individual members of the Board bring a balance of for-profit and not-for-profit best practices and perspective to each issue and decision. Directors serve without compensation and contribute a wealth of time, talent and treasure. They reaffirm their compliance with Global Impact's conflict of interest policy annually.

Officers

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Minneapolis, MN

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International Medical Corps
Washington, DC
Member Charity Representative

Mr. Mauricio Vivero
Executive Director
Seattle International Foundation
Seattle, WA

"I joined the Global Impact Board of Directors because it is actively engaged in its governance and setting strategic direction for the organization. Global Impact clearly demonstrates its willingness to assess, evaluate and determine a course of action that achieves its organizational mission and vision, thereby helping others."

— **Stan M. Harrell**
Senior Vice President, CFO and CIO
U.S. Chamber of Commerce



2010 Board of Directors:

Back row (left to right): Mr. Joseph A. Crupi, Mr. Mauricio Vivero, Mr. Scott Jackson, Lieutenant General Robert R. Dierker, USAF (Ret.), Mr. Kenneth I. Schaner, Esq., Mr. James B. Kanuch, CPA, Mr. Mamadu M. Djalo, Mr. H. Kenneth Fleishman, Mr. Rabih T. Torbay, Mr. Peter M. Grant, Dr. Darius Mans, Ph.D., Ms. Karen R. Johnson, Mr. Steve Polo, Ms. Maryon Davies Lewis Front row (left to right): Mr. Julius E. Coles, General George A. Joulwan, USA (Ret.), Ms. Renée S. Acosta, Mr. Stan M. Harrell, Ms. Nancy A. Kelly, Mr. Lawrence J. Cavaiola, Ph.D.

Inset: Mr. Timothy Bloechl

CREDIT: LISA HELFERT / LISA HELFERT PHOTOGRAPHY

Statement of Activities (Years ended June 30)	2010	2009
Amounts Raised in Campaigns (Net of campaign expense and shrinkage)		
Managed Combined Federal Campaigns		
National Capital Area	\$ 3,117,247	\$ 3,327,535
Overseas	386,540	471,745
Total managed Combined Federal Campaigns	3,503,787	3,799,280
Non-managed Combined Federal Campaigns	4,666,776	5,434,043
State government employee	2,812,404	3,480,998
Private sector employee	3,417,900	3,379,918
Employee campaigns - indirect payments	2,068,343	3,357,584
Local government employee	865,234	1,003,278
Total raised in campaigns	17,334,444	20,455,101
Less: distributions to member charities	16,275,978	19,392,050
Public support designated to Global Impact	1,058,466	1,063,051
Revenue, Gains and Other Support		
Distribution services	14,284,961	29,123,139
Administrative charges for raising funds on behalf of others	4,223,965	3,966,570
Contributions	158,860	395,530
Non-recurring giving for international relief and development	730,134	180,127
Cost share reimbursements	310,237	165,590
Investment return	85,509	(42,742)
Other revenue	205,989	200,429
Member registration services	215,679	172,730
Cooperative advertising revenue	129,980	168,852
Net assets released from time restriction	3,567	-
Total revenue, gains and other support	20,348,881	34,330,225
Total public support, revenue, gains and other support	21,407,347	35,393,276
Expenses		
Program services		
Distribution to charities		
Distribution services	14,284,961	29,123,139
Global Reach	486,819	348,613
International relief and development	730,134	180,127
Total distributions to charities	15,501,914	29,651,879
Campaign support		
General campaigns	2,083,189	2,338,415
Distribution services	125,723	144,074
Total campaign support	2,208,912	2,482,489
Total program services	17,710,826	32,134,368
Supporting services		
Management and general	2,803,429	2,509,417
Fundraising	473,001	294,302
Total supporting services	3,276,430	2,803,719
Total expenses	20,987,256	34,938,087
Change in unrestricted net assets	420,091	455,189
Change in temporarily restricted net assets		
Change in value of split interest trust agreement	14,735	(27,283)
Less: net assets released from time restriction	(3,567)	-
Change in temporarily restricted net assets	11,168	(27,283)
Change in net assets	431,259	427,906



In Tajikistan, Sakina, a village health volunteer, sits before a community women's group to talk about better hygiene, nutrition, and maternal and newborn care.
CREDIT: JASON SANGSTER / MERCY CORPS

Statement of Financial Position (June 30)	2010	2009
Assets		
Cash and cash equivalents	\$7,066,383	\$10,437,065
Pledges receivable (net of shrinkage and third-party expenses of \$1,019,384 and \$1,256,007, respectively)	12,920,337	15,101,014
Accounts receivable	298,130	455,775
Charitable lead trust receivable	159,168	148,000
Due from Combined Federal Campaigns	1,207,578	1,495,939
Due from Global Reach	9,940	2,075
Investments	673,708	590,218
Property and equipment, net	249,231	154,492
Other assets	97,490	81,382
Total assets	22,681,965	28,465,960
Liabilities and Net Assets		
Liabilities		
Lines-of-credit	567,904	1,189,223
Accounts payable	230,362	153,374
Accrued expenses	601,827	497,565
Campaign funds payable to member charities	14,462,882	19,015,752
Distribution services payable	1,934,384	3,460,011
Other distributions payable	436,629	132,080
Deferred rent	-	1,237
Total liabilities	18,233,988	24,449,242
Commitments and Contingencies		
Net Assets		
Unrestricted		
Available for general use	3,795,037	3,374,946
Opportunity fund	500,000	500,000
Total unrestricted net assets	4,295,037	3,874,946
Temporarily restricted	152,940	141,772
Total net assets	4,447,977	4,016,718
Total liabilities and net assets	22,668,965	28,465,960
2010 Audited financial statements, BDO USA, LLP Complete financial statements are available upon request.		

"As a member of the Finance department, the Caring@Work program is my opportunity to take the Global Impact mission to heart and really walk the talk. Through this program, I can give to the charities of my choice and am pleased that our workplace campaign helps me support causes that are important to me. Since this program started in 1998, Global Impact employees have given more than \$669,000 to local, national and international charities. I'm proud of that."

— Elizabeth Williams, Finance Quality Assurance Manager, Global Impact

Annual Report Summary of Total Contributions and Revenue	2010	2009
Total Raised in Campaigns		
Contributions		
Workplace Giving	\$19,916,737	\$23,568,550
Distribution services	14,284,961	29,123,139
Non-Recurring Programs	730,134	180,127
Other Contributions	158,860	395,530
Total Contributions	35,090,692	53,267,346
Revenues	5,293,317	4,684,190
Subtotal	40,384,009	57,951,536
Managed Combined Federal Campaigns		
National Capital Area	66,535,844	62,733,355
Overseas	15,616,748	15,821,890
Subtotal	82,152,592	78,555,245
Less Adjustment for Designations to Global Impact from Managed Combined Federal Campaigns		
National Capital Area	(3,604,153)	(3,891,173)
Overseas	(547,655)	(675,572)
Total Contributions and Revenues Raised	118,384,793	131,940,036
Note: This analysis reports contributions before shrinkage and third-party expenses and does not include non-pledge income earned within managed Combined Federal Campaigns.		



Every **GIFT a STORY**

In Colombia, Uwaldino Villalba Banqueth harvests ecologically produced corn grown from native seeds in the Zenu indigenous community of San Jose Nueva Estrella, declared transgenic-free.

CREDIT: EVAN ABRAMSON / AMERICAN JEWISH WORLD SERVICE

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66 Canal Center Plaza, Suite 310
Alexandria, VA 22314
800.836.4620
globalimpact@charity.org

www.charity.org

