



# GLOBAL IMPACT

*Assuring help for people in need*

**2004 Annual Report**

# our mission

**At Global Impact,** all efforts are focused on making a tangible difference in the lives of the world's most vulnerable citizens.

Global Impact represents more than 50 of the most respected U.S.-based international charities in workplace giving campaigns across the nation. Each year, Global Impact and its member charities help millions of people affected by poverty restore self-sufficiency, hope and dreams of a brighter future.

In addition to supporting critical international relief and development programs, Global Impact also manages the two largest workplace giving campaigns in the world. These are the Combined Federal Campaign of the National Capital Area (CFCNCA) in Washington, DC, and the Combined Federal Campaign-Overseas (CFC-O) for all overseas commands of the Department of Defense.



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**2004 Annual Report**



*Results with Accountability:  
A Message from the Board Chair*

This has been a benchmark year for Global Impact. While many other charities faced continuing declines in support, Global Impact experienced unprecedented growth. The total amount of charitable contributions tripled to more than \$78 million, due to Global Impact's first year of managing the Combined Federal Campaign of the National Capital Area (CFCNCA). The two CFC campaigns managed by Global Impact—CFCNCA and the Combined Federal Campaign-Overseas (CFC-O)—experienced 7 percent and 25 percent increases, respectively. Most important, we increased funding for our member charities by 20 percent.

Accomplishments like these confirm the trust Global Impact has worked to build since 1956, based on our long and proud history of accountability, experience and transparency on behalf of donors and charities. Since our founding, Global Impact has generated gifts totaling more than half a billion dollars for charities participating in workplace campaigns.

As we move forward, we remain dedicated to delivering sustainable improvement to the millions of children, women and men who rely on our network of member charities to improve the quality of their lives and to equip them with the tools to build a better future.

This report focuses on some of the remarkable achievements that your generosity has made possible and highlights some of the most successful programs of our member charities. We look forward to building on the positive results that Global Impact charities have delivered and to another successful year meeting the needs of the world's poorest people.

International giving accounted for about 2.2 percent of overall American giving. According to *Giving USA 2004*, the international sector is the fastest growing in philanthropy, increasing more than 12.1 percent last

year. Since 1987, the sector has had annual, inflation-adjusted increases of 10 percent. Global Impact has outpaced this growth by continually gaining access to new campaigns for our member charities. In the past year alone, Global Impact has entered several new private sector workplace giving campaigns that total more than 47,000 employees.

More businesses and foundations are involved in supporting international programs, which is reflected in the effectiveness of our Corporate Alliance program. By offering the opportunity to give internationally, Global Impact continues to provide American citizens and companies the best way to reach out to people who need help.

Our progress is demonstrated by real and measurable improvements for individuals and their communities:

- ✧ People in the poorest nations are living longer. Since 1960, life expectancy has risen from 45 to 64 years.
- ✧ Smallpox has been eliminated from the world through a coordinated effort by international humanitarian organizations, governments and volunteers.
- ✧ Although the world population increased by 1.6 billion people in the last four decades, the number living below the poverty line fell by 200 million.

Support for Global Impact and its member charities helped achieve goals like these that once seemed unattainable. If you have given in the past, thank you for making these great changes possible. I invite you to review this report and consider making Global Impact your partner to help transform the lives of millions for years to come.

David J. Zuercher

## Change the World

Your continued support helps to write stories of hope and success throughout the world.

In 2004, Americans generously supported humanitarian relief and development causes at greater levels than ever before because you saw these programs making a difference in the lives of people around the globe. From Haiti to Sub-Saharan Africa, from East Timor to Honduras, people in need benefited from your generosity. Yet as one crisis passes, another looms large on the horizon as we look to alleviate the human suffering of the refugees currently in Darfur and Chad and the survivors of the Indian Ocean earthquake and tsunami.

As president and CEO of Global Impact, I am privileged to see firsthand what your support means to some of the poorest people on earth. This fall, while visiting the village of Xi Bai Lain Yu, outside Beijing, I met a young couple whose lives have been dramatically changed because of a program funded by donations to Global Impact.

This impoverished couple, who are raising two children and caring for their own parents, had been given chicks to start an egg production business. There is a demand for organic eggs in Beijing's farmers markets, and the couple managed their resources well, growing their flock to 1,200 hens within two years and making a good profit from the eggs. Their careful planning paid off: They sold their hens with the idea of using that money to purchase and raise livestock, an even more profitable venture. Their dreams are big; they dream of their children attending university and of increasing their holdings so they may comfortably care for their extended family.

This couple's story is just one of the thousands of success stories taking place in poor villages throughout the world. Your contributions to Global Impact charities have the power to bring about great change and affect

the lives of so many in positive ways. Your gifts not only help create self-sufficient individuals and families, they continue to work by building stronger communities and providing a brighter future for the next generation.

When you support humanitarian relief and development, you impact statistics such as these:

- ✧ There are 2.8 billion people living on less than \$2 a day. Global Impact member charities assure that more people will be able to support themselves and their families.
- ✧ Three million children die every year of preventable causes. Global Impact member charities assure that more children can be immunized so diseases like polio and river blindness can be eradicated.
- ✧ There are 800 million people in the world who are undernourished. Effective programs by Global Impact member charities assure that farmers will have the seeds, tools and skills to produce and sell more food.
- ✧ Over 113 million children of primary school age remain out of school; two-thirds of them are girls. Global Impact member charities assure that more children will have access to basic education and literacy levels will rise.

Your gift also helps member charities respond to the needs dominating headlines, such as the HIV/AIDS pandemic in Africa, the effects of war, natural disasters and more. We sincerely appreciate the fact that your generosity knows no boundaries and accepts no limits as we work together to change the world.



Renée S. Acosta  
President & CEO





*Assuring help for people in need*

### **Assuring Help for People in Need**

**Global Impact** was founded 48 years ago. Originally called the Federal Service Joint Crusade, it served as the umbrella group for international health and welfare agencies participating in federal employee fundraising campaigns. When the Combined Federal Campaign (CFC) was established in 1963 by President John F. Kennedy, the Federal Service Joint Crusade became known as International Service Agencies (ISA).

Until 1980, the organization was one of four approved federations participating in the CFC. In 2003, ISA formally introduced a new brand identity as Global Impact. The organization continues to provide a trustworthy, effective and efficient organization through which Americans can direct their charitable contributions where there is the greatest need.

### **Global Impact Today**

Global Impact brings together more than 50 of America's most distinguished international development and relief charities, such as Catholic Relief Services, CARE, Doctors Without Borders USA, Save the Children, World Vision and others. Information on Global Impact and links to Web-based information on our member charities can be found at **[www.charity.org](http://www.charity.org)**.

Every year, Global Impact touches over 206 million lives in virtually every developing country through disaster relief, education, health training and economic programs that promote self-sufficiency. Global Impact charities get results by providing the tools for people to help themselves.

Global Impact member charities meet the three primary reasons that people cite for supporting international charities:

- ✧ Supporting and strengthening the mind and body through famine relief and education
- ✧ Advocating for a just global society by reducing discrimination
- ✧ Assuring the world is a healthier, safer and cleaner place to live and work

No matter what motivates you to consider supporting international humanitarian relief and development, Global Impact member charities are:

- ✧ Helping children
- ✧ Feeding the hungry
- ✧ Responding to emergencies
- ✧ Working in virtually every developing country
- ✧ Creating self-sufficiency

### **Why Humanitarians Give Globally**

- ✧ Relief and development organizations improve healthcare and education for people in communities around the globe.
- ✧ Improved health conditions and education result in a more stable society and develop a productive workforce.
- ✧ The single best predictor of success for a child is the educational level of the mother.
- ✧ A productive workforce with disposable income builds a stable community of consumers, rather than a community in need of services.
- ✧ Consumers create economic and business opportunities that continue to improve life and social structures for people.

# 1956

The year Global Impact began raising funds  
for people in need

ACCION International Africa-America Institute African Medical & Research Foundation Africare American Ireland Fund American Jewish World Service

## Sudan: A Deepening Crisis

The civil war in Sudan has raged for close to 50 years and forced over 4 million people from their homes. In the past year alone, more than 500,000 people fled Darfur and over 120,000, including the man pictured here, crossed into eastern Chad. The refugee camps, spread out along nearly 400 miles of desert, are straining to offer basic necessities.

Global Impact member charities are bringing hope to thousands of refugees by providing urgently needed supplies plus increasing awareness among the world community.

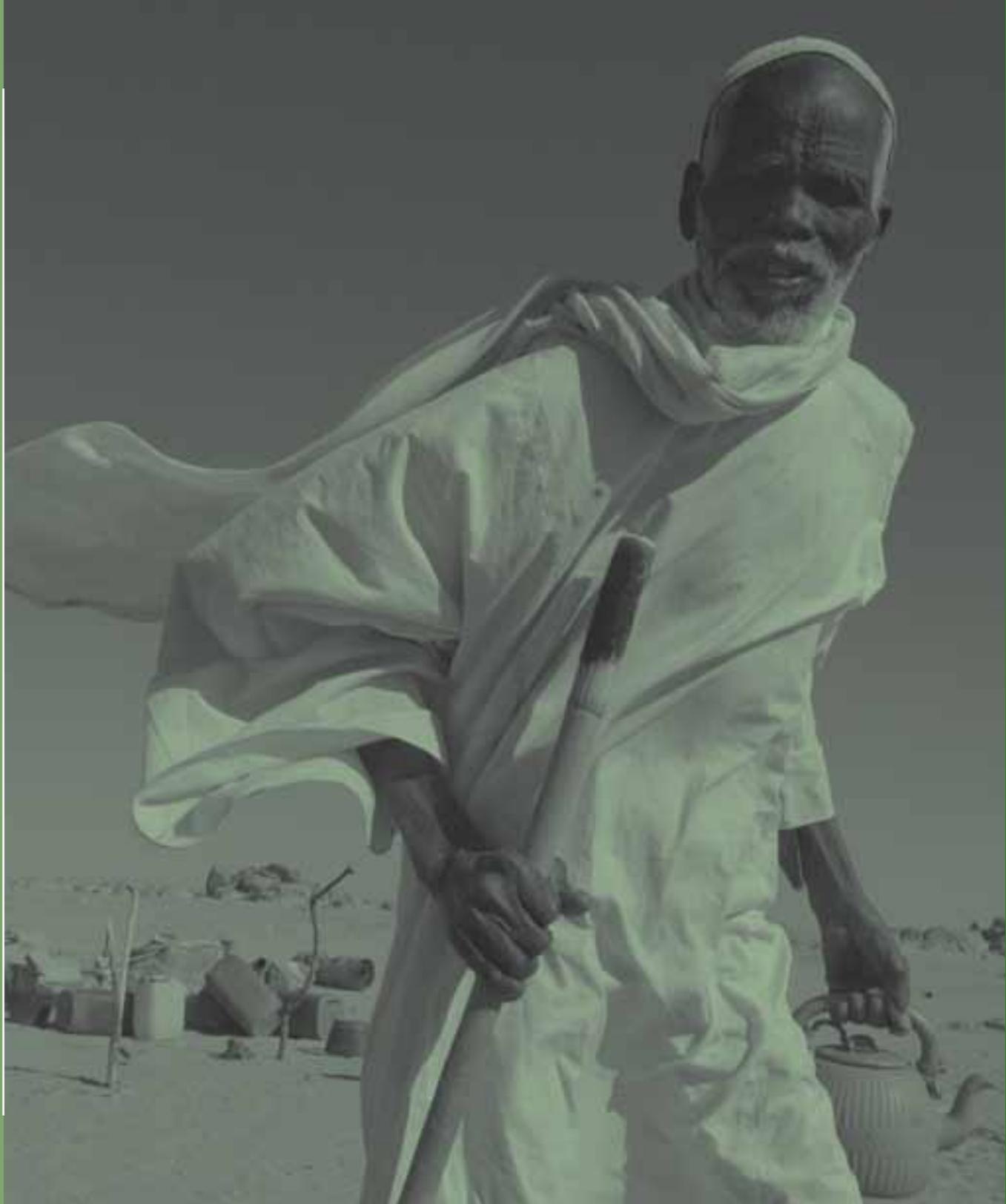
Catholic Relief Services is providing the remotest refugee camps with hygiene products and shelter materials. They have also constructed temporary schools and registered students.

Church World Service/CROP and Save the Children are distributing food while AmeriCares is providing water purification supplies. To prevent the spread of disease, World Relief Corporation is digging wells and latrines.

The U.S. Fund for UNICEF organized an intensive immunization campaign that reached more than 2 million children in Darfur. UNICEF has also trained Sudanese police officers in ways to investigate child rape. In south Darfur, the American Refugee Committee distributed tarps, blankets and water jugs near Nyala. United Methodist Committee on Relief also sent in blankets, along with seeds, tools and school supplies.

Doctors Without Borders USA is providing emergency assistance to more than 700,000 refugees in 26 locations, treating respiratory infections, diarrhea, hepatitis E and malaria. They have aided 12,000 malnourished children in special feeding centers.

As well as training police and human rights observers and running education and health programs in Darfur and Chad, the International Rescue Committee is offering the youngest refugees a chance to play again: They are setting up soccer fields, volleyball nets and playgrounds.



# 206 million people

helped annually by Global Impact member charities

American Leprosy Foundation American Near East Refugee Aid American Refugee Committee AmeriCares CARE Catholic Relief Services Childreach



## 2004 Highlights

Global Impact is proud to report the following accomplishments for 2004. Each dollar raised, each encouraging statistic and each success story motivates us to continue to provide the best way for American citizens and companies to care for the poorest people on earth.

### Global Impact

- ✧ Raised \$17.6 million for member charities, an increase of \$2.4 million or 16 percent.
- ✧ Raised \$64.8 million for charities participating in managed campaigns, an increase of \$6.3 million or 10.8 percent.
- ✧ Kept overhead to 7.8 percent.

### CFC-Overseas

- ✧ Raised \$14.1 million, a 25 percent increase in total contributions over 2002 results.  
—More than 109,000 contributors, an all-time high, and  
—\$129 average gift.
- ✧ Received an unqualified audit from the OPM Inspector General for campaign years 1999 and 2000.
- ✧ Increased dollars for Family Support and Youth Programs (FSYP) on military bases. Total FSYP funding now exceeds \$500,000 annually.
- ✧ Benefited from the time and talent of more than 4,000 volunteers.

### CFCNCA

- ✧ Selected campaign administrator of the largest federal campaign for the first time.
- ✧ Raised \$50.7 million on behalf of more than 3,200 charities, a 7.3 percent increase in total contributions over 2002 results:  
—More than 157,000 contributors, and  
—\$322 average gift.
- ✧ Supported by more than 13,000 volunteers involved and trained as campaign managers, loaned executives and keyworkers.

### Accountability and Management

As part of Global Impact's responsibility to our member charities and our donors, we adhere to a rigorous series of checks and balances that ensure the accountability and integrity of our fiscal management systems. Global Impact's President & CEO and Chief Financial Officer attest personally to the accuracy of the financial statements and have instituted practices to assure greater independence of the Audit Committee.

Other evidence of our dedication to full accountability includes:

- ✧ A Board of Directors engaged in all aspects of organizational oversight and in agreement on conflict-free corporate governance,
- ✧ Expansion of the Audit and Finance Committee's role to comply with the spirit of applicable provisions of the Sarbanes-Oxley Act, and
- ✧ A thorough review of anti-terrorist measures and their implications for our member charities. We have added screening criteria agreed upon by USAID and OPM to the Global Impact charity application to assure that donor dollars are not used to support terrorism.

# **\$375 million total**

raised for international relief and development services  
provided by member charities

**Children International** **Christian Children's Fund** **Christian Reformed World Relief Committee** **Church World Service/CROP**

## Fighting HIV/AIDS

A child dies of AIDS every minute. An estimated three million AIDS victims died in 2003, nearly half a million of them children under 15. Five million more acquired the virus—more than half of whom were under the age of 25. Six thousand AIDS victims die each day in Africa alone. Add to these staggering figures the fact that HIV/AIDS now directly afflicts some 42 million men, women and children around the world.

The vast majority—more than 29 million—live in Sub-Saharan Africa, where 8.8 percent of the adult population now carries the virus. In some African countries, the prevalence of HIV/AIDS now ranges from 30 percent to nearly 40 percent. The pandemic also threatens to take hold in massive proportions in China and India. In many countries, efforts aimed at prevention and treatment are seriously impeded by the social stigma, shame and isolation that HIV/AIDS patients frequently endure, not to mention the lack of adequate nutrition and healthcare.

Global Impact member charities are on the front lines, offering health education, testing, counseling and drug therapies. Doctors Without Borders USA estimates that of the six million people who are in urgent clinical need of anti-retroviral (ARV) treatment, only 4 percent have access to it. Doctors Without Borders currently provides ARV treatment as part of a spectrum of services for 10,000 HIV/AIDS patients in 19 countries throughout Africa, Asia, Latin America and Eastern Europe. ARV programs are planned for China, Ecuador, Peru, Zambia and Zimbabwe.

U.S. Fund for UNICEF, also active in procuring ARV medicines, used its global supply network to deliver ARV medicines to 25 projects in Africa and Asia in 2003, and projected substantial increases in deliveries for 2004. ARV treatment is the key to



*Phumza Nomnkoko, 24, is an HIV-positive volunteer with Treatment Action Campaign in Khayelitsha, near Cape Town, South Africa. Thanks to the pilot program run by Doctors Without Borders USA, she is healthy enough to work and to volunteer at an HIV/AIDS education project.*

prevention of mother-to-child transmission during gestation and shortly after birth.

Many healthcare leaders contend that HIV/AIDS is still not fully understood as a major international health disaster. However, countries possessing coordinated public health information campaigns have gained the most ground both in communicating the dangers of the disease to populations at the greatest risk and in slowing the spread of HIV/AIDS.

Global Impact member charity Population Communications International (PCI) is at the forefront

of developing HIV/AIDS information campaigns, and their work has received major recognition. Their approach underscores the need for strategic and targeted health communications in every society, but especially where the AIDS pandemic is raging. PCI has developed entertainment and education programs for television and radio in Kenya, India and China. They have been instrumental in combating the bigotry, fear, denial and ignorance that prevent constructive engagement in the ongoing global fight against the virus.

# 3,200 charities

received funding through the efforts of Global Impact

**Doctors Without Borders USA ECHO FINCA International Freedom from Hunger Goodwill Global, Inc. Health Volunteers Overseas**

## Emergency Response Provides Relief, Stability

Global Impact member charities rush emergency aid to areas affected by hurricanes, flooding, earthquakes and war, meeting the immediate needs of the people and staying to support reconstruction and recovery.

Within days of massive flooding in Haiti in 2004, engineers from Oxfam International were assessing the damage. Setting up buckets, water bladders and tap stands, they provided water to drink and sanitation to stop the spread of diseases borne in unclean water. And when the Indian Ocean area was devastated by an earthquake-induced tsunami in December 2004, Global Impact member charities were among the first in the area to determine needs and aid survivors of the sudden catastrophe.

At the onset of emergencies, teams from Doctors Without Borders USA arrive with custom-designed medical kits that may contain a complete surgical theater or treatment for hundreds of cholera patients. The International Rescue Committee (IRC) operates a crisis unit that can deploy on 72-hours notice. Supplies include first-aid kits, emergency water system hardware and supplies, and communications support. In Liberia, IRC mobile teams go into camps and communities to immunize children against polio and measles (*right*).

Because UNICEF works in 158 countries and territories worldwide, it is often on the ground long before, and after, a crisis occurs. "The devastation wrought by emergencies is particularly harsh for children and women," says Dan Toole, director of emergency programs. UNICEF works to meet the basic needs of the most vulnerable, protect their human rights and help restore their dignity.

These member charities and others not only provide emergency care, they also help repair and rebuild homes, distribute seed and fertilizer and provide technical assistance. In Afghanistan, Mercy Corps followed up emergency aid with a program to help the population earn income while rebuilding the country's infrastructure. Programs such as these lay the groundwork to stabilize communities, secure livelihoods and rebuild social service systems.



# \$506 million raised

for charities over **Global Impact's** 48-year history

Heifer International **Helen Keller International** International Eye Foundation **International Orthodox Christian Charities** International Relief Teams



### Track Record of Success

Global Impact member charities participate in workplace giving programs in

- ✧ 319 federal campaigns,
- ✧ 27 state employee campaigns,
- ✧ 80 local government employee campaigns, and
- ✧ 75 private sector campaigns.

In addition, Global Impact provides management services to the two largest Combined Federal Campaigns, which raised more than \$64.8 million last year:

- ✧ Combined Federal Campaign of the National Capital Area, and
- ✧ Combined Federal Campaign–Overseas.

Not only are the volunteers and staff at Global Impact experts in managing workplace fundraising, they exhibit remarkable personal generosity as well.

- ✧ Over the last 10 years, Global Impact's internal workplace campaign has raised more than \$300,000 and enjoyed extremely high voluntary participation.
- ✧ In 2004, employees pledged more than \$63,597, with an average gift of \$1,247, demonstrating a strong commitment to the values that Global Impact promotes in workplace giving.

### Working on Behalf of America's Best Charities...Serving the World

Global Impact raises funds for 50 distinguished American charities serving the needs of the world community. Each participating charity is reviewed yearly to ensure that it is upholding Global Impact membership criteria.

Global Impact member charities must also:

- ✧ Demonstrate their commitment to international humanitarian relief and development.
- ✧ Devote a substantial portion of their resources to social services or development or relief programs that directly aid people overseas.
- ✧ Have a recognized reputation for integrity in program implementation, financial management and program effectiveness.
- ✧ Complement and broaden other Global Impact member charities through their international programs that provide geographic, programmatic and ethnic diversity.
- ✧ Be dedicated to working with Global Impact to achieve shared goals.

# 2.8 billion people

or half the world's population live on less than \$2 a day

**International Rescue Committee** **International Youth Foundation** **Lutheran World Relief** **Mercy Corps** **Near East Foundation** **Opportunity International**

## Promoting Financial Independence

One of the ways Global Impact member charities help promote self-sufficiency among the world's poorest people and provide vitally needed economic stability in poor communities is through micro-lending, the practice of offering small amounts of capital to people to begin or build small businesses.

FINCA International works on five continents offering small business loans and promoting financial independence. Using their Village Banking™ concept, the charity places the responsibility of making loans and collecting repayments in the hands of “borrowing groups” of 10 to 50 neighbors—effectively promoting the success of the community as well as the individual. Loans typically range between \$50 and \$1,000; worldwide, loan repayment rates for FINCA borrowers stand at more than 96 percent.

Micro-lending is a core program at many Global Impact charities. Christian Children's Fund (CCF) provides small loans to help parents, especially women, start or expand a business. The money could be used to purchase seed or fertilizer, a bakery oven or a fishing boat. Charities provide auditing, oversight and training to the borrowing groups and, as the groups grow and mature, many “graduate” into autonomous financial institutions.

Global Impact charity ACCION International, for example, has been helping grassroots organizations, called microfinance institutions (MFIs), to provide loans to rural entrepreneurs in communities worldwide. In Guatemala, the MFI Génesis Empresarial services the loans of more than 38,000 rural people. The MFI is on the verge of becoming a regulated financial institution; at that time, it will be able to accept deposits, reinvest its surplus and seek lines of credit from Guatemalan and regional financial institutions. When Génesis reaches that all-important critical mass, its members will have the financial stability that so many others around the world take for granted.

*Francisco Similox, recipient of a Génesis Empresarial microloan.*



Global Impact member charities are among the most efficient in the world, with an average fundraising expense of

**8.9 percent**

Oxfam America Pan American Development Foundation Planned Parenthood–World Population Population Communications International Project HOPE

## The Balkans: Building the Future One Dream at a Time

Although the violence and brutal ethnic conflicts the Balkan nation of Bosnia-Herzegovina endured no longer dominate the headlines, the work undertaken by Global Impact member charities to return people to their homes and rebuild strong communities and a civil society is ongoing.

Mercy Corps has focused efforts on repatriating refugees, rebuilding houses and generating economic opportunities through job programs, small business loans and agricultural assistance packages. Sustainable development is also at the heart of the programs of Church World Service (CWS). The charity has developed a number of projects aimed at restarting rural economies in Bosnia-Herzegovina and ensuring financial stability. In one village, for example, CWS is providing seeds, small tools, machinery and fruit trees for returnees. Those who participate will maintain a seed stock for the next growing season, donate produce to poor families without the means to grow food and market surplus produce for income.

The U.S. Fund for UNICEF helped fund a business enterprise to solve a health issue with long-term implications. Children in Bosnia-Herzegovina were experiencing iodine deficiency disorders (IDD), which can cause mental retardation and delay growth. Adding iodine to salt can help eliminate IDD, so UNICEF took action. The charity helped fund salt-iodizing machinery in Tuzla, the largest salt producer in the area; organized programs that help doctors learn to identify and treat the disorders more quickly; and set up committees that make sure the salt produced in the country has enough iodine.

*Kosovo refugees receive food and other supplies at a camp in Macedonia.*



# 534 workplaces

give to support the services of Global Impact

Rotary Foundation of Rotary International Salvation Army World Service Office Save the Children TechnoServe U.S. Fund for UNICEF

### Eager to Learn in Afghanistan

During the decades of war that plagued Afghanistan before the collapse of the Taliban regime, the education system in Afghanistan virtually disintegrated. Illiteracy rates can run as high as 80 percent in remote areas of the country, yet the yearning for education among the population is universal, and rebuilding schools and enrolling students has become a priority.

Although Afghanistan has made progress in filling classrooms, more than half of the country's children do not attend primary school, according to a 2004 report by The Human Rights Research and Advocacy Consortium (HRRAC). Less than 34 percent of students enrolled are girls, schools lack adequate supplies and facilities, and female teachers are scarce.

Among Global Impact member charities working to rebuild the education system in this war-torn land is Church World Service, which has provided desks, chairs and school supply kits for more than 50,000 students in 77 schools in the Hazarajat region in Afghanistan's Central Highlands. Catholic Relief Services has created education centers in two northern provinces of Kabul where facilitators conduct accelerated classes for young students to help them reintegrate into regular primary schools quickly. Similarly, CARE has developed the "out of school" girls program, which operates in nine schools and teaches 360 girls six days a week in either morning or afternoon classes. In schools such as Sha Shaheed School in Kabul (*right*), girls ages 10 to 14 years can accomplish two years of schooling in one so that they can rejoin the school system at the appropriate age.

Farzana, the principal of Sha Shaheed School, is proud to be helping girls gain an education. "This school wouldn't be running without CARE, and these girls wouldn't be in school," she says. "Their parents are happy that their daughters have such an opportunity."



# Donor Characteristics

- ⚙ Higher than average education level
- ⚙ Early adopters of technology and processes
  - ⚙ Higher than average income
  - ⚙ Lived or traveled abroad extensively
- ⚙ Supporters of local charities as well as international causes

## Member Charities

*Because half of the world's people live on less than \$2 a day, member charities of Global Impact work nonstop to help the poorest of the poor. For more information, call 800.836.4620 or visit [www.charity.org](http://www.charity.org).*



ACCION International  
Africa-America Institute  
African Medical & Research Foundation  
Africare  
American Ireland Fund  
American Jewish World Service  
American Leprosy Foundation  
American Near East Refugee Aid (ANERA)  
American Refugee Committee  
AmeriCares  
Boy Scouts of America–Aloha Council\*  
Boy Scouts of America–Far East Council\*  
Boy Scouts of America–Transatlantic Council\*  
CARE  
Catholic Relief Services  
Childreach/Plan USA  
Children International  
Christian Children's Fund  
Christian Reformed World Relief Committee (CRWRC)  
Church World Service/CROP  
Doctors Without Borders USA  
ECHO  
FINCA International  
Freedom from Hunger  
Girl Scouts of the USA–Overseas\*  
Goodwill Global, Inc.  
Health Volunteers Overseas  
Heifer International  
Helen Keller International  
International Eye Foundation  
International Orthodox Christian Charities  
International Relief Teams  
International Rescue Committee  
International Youth Foundation  
Lutheran World Relief  
Mercy Corps  
Near East Foundation  
Opportunity International  
Oxfam America  
Pan American Development Foundation  
Planned Parenthood–World Population  
Population Communications International  
Project HOPE  
Rotary Foundation of Rotary International  
Salvation Army World Service Office (SAWSO)  
Save the Children  
TechnoServe  
UNICEF, U.S. Fund for  
Unitarian Universalist Service Committee  
United Methodist Committee on Relief  
United Seamen's Service  
World Relief Corporation  
World Vision

*\* Agencies participating in Global Impact only through the Combined Federal Campaign-Overseas (CFC-O)*

## Member Charity Honors and Awards

Global Impact member charities are recognized as among the most respected not-for-profit organizations in the country. Below is a partial list of recent awards and honors Global Impact member charities have received in recognition of their outstanding work.

### ACCION International

- ✧ *Fast Company* magazine's Social Capitalist Award winner (1 of 20) for 2004
- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ Charity Navigator's 4-star rating
- ✧ An American Institute of Philanthropy's Top-Rated Charity

### Africa-America Institute

- ✧ An American Institute of Philanthropy's Top-Rated Charity

### African Medical & Research Foundation

- ✧ UN Association of Greater Boston (UNA-GB) Leadership Award
- ✧ Conrad N. Hilton Humanitarian Award
- ✧ People's Choice Award at African Cine Week for "tV Slum," a docu-film by eight former street kids
- ✧ Discovery Health Channel Medical Honors International award

### Africare

- ✧ Amistad Achievement Award presented to President Julius E. Coles by Amistad Research Center, Tulane University
- ✧ Charity Navigator's 4-star rating
- ✧ An American Institute of Philanthropy's Top-Rated Charity

### American Jewish World Service

- ✧ An American Institute of Philanthropy's Top-Rated Charity

### American Near East Refugee Aid (ANERA)

- ✧ 2004 Kahlil Gibran Spirit of Humanity Award by the Arab American Institute Foundation
- ✧ An American Institute of Philanthropy's Top-Rated Charity

### American Refugee Committee

- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ One of *Reader's Digest's* 12 Best Charities 2003
- ✧ An American Institute of Philanthropy's Top-Rated Charity

### AmeriCares

- ✧ Founder Bob Macauley profiled by NBC "Today" as part of a "Who We Admire" series
- ✧ An American Institute of Philanthropy's Top-Rated Charity

### CARE

- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ Mildred Robbins Leet Award for the Advancement of Women 2004
- ✧ 2004 Tech Museum of Innovation award for using technology to benefit humanity

### Catholic Relief Services

- ✧ Living Stones Award from the Holy Land Christian Ecumenical Foundation
- ✧ Compass Award for Global Leadership
- ✧ An American Institute of Philanthropy's Top-Rated Charity

### Childreach/Plan USA

- ✧ Plan Sierra Leone educational renewal program won the 2004 Peace Building Award from the Canadian Council for International Cooperation
- ✧ Plan Vietnam awarded 2004 Order and Medal of Friendship by Vietnam's Vice President Truong My Hoa
- ✧ Plan Niger received achievement award from the Governor of Dosso, Niger

### Children International

- ✧ Selected by *Consumers Digest* magazine as a leading U.S. humanitarian relief charity
- ✧ An American Institute of Philanthropy's Top-Rated Charity

### Christian Children's Fund

- ✧ An American Institute of Philanthropy's Top-Rated Charity

### Church World Service

- ✧ An American Institute of Philanthropy's Top-Rated Charity

### Doctors Without Borders USA

- ✧ Conrad N. Hilton Humanitarian Prize
- ✧ 1999 International Nobel Peace Prize
- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ An American Institute of Philanthropy's Top-Rated Charity



**FINCA International**

- ✧ Queen Rania Al Abdullah, First Lady of Hashemite Kingdom of Jordan, joins Board of Directors
- ✧ One of *Worth* magazine's 100 Best Charities

**Freedom From Hunger**

- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ An American Institute of Philanthropy's Top-Rated Charity

**Goodwill Global, Inc.**

- ✧ An American Institute of Philanthropy's Top-Rated Charity

**Health Volunteers Overseas**

- ✧ Daily Points of Light Award
- ✧ Associations Advance America (AAA) Award of Excellence
- ✧ U.S. Surgeon General's Certificate of Recognition

**Heifer International**

- ✧ Conrad N. Hilton Humanitarian Prize
- ✧ One of 10 Gold Star Charities listed in Investment Guide (Special Edition to *Forbes* magazine)
- ✧ One of *Worth* magazine's 100 Best Charities

**Helen Keller International**

- ✧ Global Health Council's Best Practices in Global Health Award
- ✧ An American Institute of Philanthropy's Top-Rated Charity

**International Orthodox Christian Charities**

- ✧ Athenagoras Human Rights Award

**International Relief Teams**

- ✧ Recognition by U.S. Congress and California State Assembly for heroic action and assistance to victims and survivors of 2003 San Diego County fires

**International Rescue Committee**

- ✧ Conrad N. Hilton Humanitarian Prize
- ✧ One of 10 Gold Star Charities listed in Investment Guide (Special Edition to *Forbes* magazine)
- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ An American Institute of Philanthropy's Top-Rated Charity

**Lutheran World Relief**

- ✧ Sylvester C. Michelfelder Award for Christian Service (Trinity Lutheran Seminary)
- ✧ Luther Institute's Wittenberg Award
- ✧ The Standards for Excellence Award from the Maryland Association of Nonprofit Organizations
- ✧ An American Institute of Philanthropy's Top-Rated Charity

**Mercy Corps**

- ✧ 2003 Kahlil Gibran Spirit of Humanity Award by the Arab American Institute Foundation
- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ An American Institute of Philanthropy's Top-Rated Charity

**Near East Foundation**

- ✧ The AGFUND International Prize for Pioneering Development Projects in September 2004

**Oxfam America**

- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ Commitment to Development Award from Foreign Policy & The Center for Global Development
- ✧ An American Institute of Philanthropy's Top-Rated Charity

**Pan American Development Foundation**

- ✧ US/Mexican Chamber of Commerce, Government of the State of Puebla—Award for support for the first international forum of the Latin American Diaspora in the United States and Canada

**Planned Parenthood—World Population**

- ✧ 2003 Webby Award from International Academy of Digital Arts & Sciences for best health website

**Population Communication International**

- ✧ Center for Latin American Health & Women (CELSAM) award for best radio program, journalism and reproductive health category, for "Ombligos al Sol"
- ✧ Grand Prix award at the "Tur Ostrava" film festival in the Czech Republic for "The Cost of Cool" video
- ✧ An American Institute of Philanthropy's Top-Rated Charity

**Project HOPE**

- ✧ Charity Navigator's 4-star rating

**Rotary Foundation of Rotary International**

- ✧ Gates Award for Global Health

**Save the Children**

- ✧ An American Institute of Philanthropy's Top-Rated Charity
- ✧ Charity Navigator's 4-star rating

**TechnoServe**

- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ Schwab Foundation for Social Entrepreneurship names founder, current president & CEO 2004 Outstanding Social Entrepreneurs
- ✧ An American Institute of Philanthropy's Top-Rated Charity

**U.S. Fund for UNICEF**

- ✧ One of *Worth* magazine's 100 Best Charities
- ✧ 2003 CINE Golden Eagle award for "50 Years of Service" video

**World Vision**

- ✧ Inter-American Development Bank's Award for Excellence in Business Development Services

**Global Impact Honors and Awards**

- ✧ National Alliance for Choice in Giving 2004 Excellence Award for distinguished performance, leadership and innovation in the field of workplace giving campaign management
- ✧ National Alliance for Choice in Giving 2004 Achievement Award for the highest percentage of campaign growth over the previous year
- ✧ Office of Personnel Management 2003 CFC Campaign Award for Highest Percent Dollar Increase, for CFC-Overseas
- ✧ Office of Personnel Management 2003 Innovators Award, for CFC of the National Capital Area

## Corporate Alliance Program

Americans give generously to help people around the world who face hardship due to poor economic conditions, natural disasters and war.

Through its Corporate Alliance Program, Global Impact encourages employers in the private sector to invite international charities into their workplace giving campaigns. Adding international choices not only helps meet the philanthropic desires of today's

diverse workforce, it helps businesses facilitate charitable commitments to countries where they maintain a presence or have a particular interest.

Below is a list of organizations who have added international options to their workplace giving campaigns. For more information about joining this dynamic group, contact the Global Impact Corporate Alliance Program at 703-548-2200.

## Partners in Private Sector Campaigns

*Global Impact extends special recognition to the growing number of companies who offer their employees international giving options.*

3 Com Corporation  
ABN AMRO North America, Inc.  
Accenture  
Adobe  
Amazon.com  
Ambrust, Brown & Davis  
American Airlines  
American Express  
AMN-Info Marketing  
Arrow Electronics  
AT&T  
Avon  
Axio Research Corporation  
Baxter International  
CBIZ Business Services, Inc.  
CH2M Hill  
CNA Insurance  
Committee for Children  
Consumer's Union  
Credit Union of the Pacific  
Dell Computer Corporation

Earth Share of Washington  
Ecolab  
Edison International  
Emory University  
Fluor  
Fred Hutchinson Cancer Research  
Gannett Corporation  
Gillette  
Hospira  
ICOS Corporation  
ING Northern Annuity  
International Community Health Services  
Lawson Software  
MacArthur Foundation  
Microsoft  
MillerZell  
Molbak's  
National Geographic Society  
National Semiconductor  
NetJets  
Northeastern University  
Novell  
Onvia  
Padilla Speer Beardsley, Inc.  
Page Southerland Page

Pike Place Market Foundation  
Polaroid  
Public Radio International  
Rockey Company  
Sacramento Municipal Utility District (SMUD)  
Samsung Austin Semiconductor  
Sears, Roebuck and Company  
Seattle Cancer Care Alliance  
Siemens  
State Journal Register  
STL Labs  
Swidler Berlin Shereff Friedman, LLP  
Tellabs  
The Write Stuff  
Thomson West  
Tufts University  
University of Chicago  
USA Today  
Vignette  
WashingtonPost.com  
Wells Fargo  
Wilson, Sonsini, Goodrich & Rosati  
Wizards of the Coast  
Women's Funding Alliance  
Zymo Genetics

**“Wells Fargo Bank has a long and proud tradition of supporting our communities. Our community is around the corner, across the nation and throughout the world. Global Impact is a valuable resource for connecting the philanthropic interests of our team members with the needs of many diverse communities around the world.”**

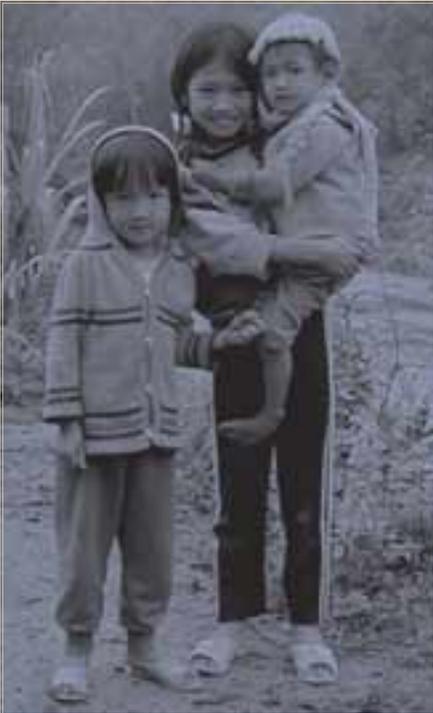
**—Joan McDade**

*President and Manager  
Wells Fargo Community  
Support Programs*

**“By expanding our campaign back in 2001, we have given our employees the flexibility of real choice in deciding upon the charities they would like to support through our annual campaign. By partnering with Global Impact, we are also able to help those charities in the most need in other parts of the world, which is important to American Express as a global company.”**

**—Angela Woods**

*Director, Employee Programs  
American Express*



### Global Impact Financial Summary

#### 2004 Amounts Raised in Campaigns

Global Impact Revenue	\$17,571,530
2003 Combined Federal Campaign of the National Capital Area	\$50,732,342
2003 Combined Federal Campaign-Overseas	\$14,149,467
Subtotal	\$82,453,339
Adjustment for Designations to Global Impact in CFC campaigns	
CFCNCA	(\$3,444,824)
CFC-O	(\$1,007,097)
2004 Total Revenue	\$78,001,418

For the fiscal year ending June 30, 2004, Global Impact raised and managed more than \$78 million for more than 3,200 charities serving people locally, nationally and internationally.

This amount includes \$17.6 million raised in public and private sector campaigns for the 49 member charities that provide international relief and development services. In addition, through campaign management of the CFCNCA and CFC-Overseas, Global Impact raised \$64.9 million. These totals were reported to the Office of Personnel Management, Office of CFC Operations in March 2004.

The total revenue includes adjustments to avoid duplicate counting of contributions designated to member charities in campaigns managed by Global Impact.

## Global Impact

### Statements of Financial Position

<i>Years ended June 30</i>	<b>2004</b>	<b>2003</b>
<b>Assets</b>		
Cash and cash equivalents	\$ 1,876,207	\$ 1,757,648
Pledges receivable <i>(net of allowance for uncollectible pledges of \$1,008,355 and \$882,323, respectively)</i>	10,985,994	9,292,740
Contributions receivable	142,632	128,125
Due from Combined Federal Campaign—Overseas	497,878	323,776
Due from Combined Federal Campaign—National Capital Area	506,583	163,205
Prepaid expenses and other assets	191,937	173,071
Investments	524,885	468,069
Investments—deferred compensation	423,056	340,237
Property and equipment, net	110,749	82,811
<b>Total assets</b>	<b>\$ 15,259,921</b>	<b>\$ 12,729,682</b>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Lines of credit	\$ 93,141	\$ —
Accounts payable	142,002	92,309
Accrued expenses	208,797	167,676
Deferred compensation liability	423,056	340,237
Campaign funds payable to member charities	12,387,190	10,652,647
Deferred revenue	—	32,354
Deferred rent	—	4,324
Capital lease obligations	3,290	13,657
<b>Total liabilities</b>	<b>13,257,476</b>	<b>11,303,204</b>
<b>Commitments and Contingencies</b>		
<b>Net Assets</b>		
Unrestricted		
Available for general use	1,359,813	546,514
Opportunity fund	500,000	751,839
Total unrestricted net assets	1,859,813	1,298,353
Temporarily restricted	142,632	128,125
<b>Total net assets</b>	<b>2,002,445</b>	<b>1,426,478</b>
<b>Total liabilities and net assets</b>	<b>\$ 15,259,921</b>	<b>\$ 12,729,682</b>

2004 Audited financial statements, BDO Seidman, LLP.  
Complete financial statements are available upon request.

## Global Impact

### Statements of Activities

<i>Years ended June 30</i>	<b>2004</b>	<b>2003</b>
<b>Changes in Unrestricted Net Assets Amounts Raised in Campaigns</b> <i>(Net of campaign expenses and shrinkage)</i>		
Combined Federal Campaign–National Capital Area	\$ 8,688,104	\$ 7,104,352
Combined Federal Campaign–Overseas	767,902	594,976
State employee campaigns	2,805,163	2,862,532
Local employee campaigns	717,369	700,394
Private sector campaigns	994,137	908,651
Employee campaigns—direct payments	1,129,673	1,043,925
Total net amounts raised in campaigns	15,102,348	13,214,830
Less amounts raised on behalf of others	14,327,750	12,521,637
Public support designated to Global Impact	\$ 774,598	\$ 693,193
<b>Revenue, Gains and Other Support</b>		
Administrative charges for raising funds on behalf of others	\$ 2,238,250	\$ 2,462,519
Cost share reimbursement	591,993	105,000
Contributions	170,000	2,500
Cooperative advertising revenue	109,760	95,790
Other revenue	95,395	90,930
Investment income	59,699	41,021
In-kind contributions	14,000	18,500
Net assets released from restrictions:		
Satisfaction of time restrictions	3,020	1,837
Total revenue, gains and other support	\$ 3,282,117	\$ 2,818,097
Total public support, revenue, gains and other support	\$ 4,056,715	\$ 3,511,290
<b>Expenses</b>		
Program services		
Campaign support	\$ 2,229,102	\$ 1,840,575
Supporting services		
Management and general	1,021,255	1,144,398
Fundraising	244,898	411,857
Total supporting services	1,266,153	1,556,255
Total expenses	\$ 3,495,255	\$ 3,396,830
<b>Change in unrestricted net assets</b>	\$ 561,460	\$ 114,460
<b>Changes in Temporarily Restricted Net Assets</b>		
Change in value of split interest agreement	\$ 17,527	\$ 4,379
Net assets released from restrictions:		
Satisfaction of time restrictions	(3,020)	(1,837)
<b>Change in temporarily restricted net assets</b>	\$ 14,507	\$ 2,542
<b>Change in net assets</b>	\$ 575,967	\$ 117,002

## Board of Directors

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Executive Vice President  
International & Insurance Group  
Wells Fargo  
Los Angeles, CA

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BOARD VICE CHAIR  
Counselor in Public Relations  
Minnetonka, MN

Mr. H. Kenneth Fleishman  
Board Secretary/Treasurer  
President  
CBIZ Business Services, Inc.  
Bethesda, MD

Ms. Renée Acosta  
President & CEO  
Global Impact  
Alexandria, VA

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World Vision  
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Washington, DC

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Executive Director  
Salvation Army World Service Office (SAWSO)  
Alexandria, VA

### General Counsel

Mr. Kenneth I. Schaner, Esq.  
Swidler Berlin Shereff Friedman, LLP  
Washington, DC

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Unit 8485, APO AE 09094

**CFC-Overseas Pacific Command**

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